NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 21, 1982

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	29.3	24,410
2	THE BLUE AND THE GRAY-PT1(S)	26.9	22,410
3	BLUE AND THE GRAY-PT 2(S)	25.7	21,410
4	BLUE AND THE GRAY-PT 3(S)	24.9	20,740
4	DALLAS	24.9	20,740
6	M*A*S*H	24.7	20,580
7	THREE'S COMPANY	22.7	18,910
8	DYNASTY	22.6	18,830
9	MAGNUM, P.I.	22.2	18,490
10	GLORIA#	22.0	18,330
10	NEWHART	22.0	18,330
12	LOVE BOAT	21.8	18,160
13	JEFFERSONS#	21.7	18,080
14	9 TO 5	20.9	17,410
15	ARCHIE BUNKER'S PLACE#	20.7	17,240
16	ONE DAY AT A TIME#	20.6	17,160
16	SPECIAL MOVIE PRSNT-CBS(S)	20.6	17,160
18	FALCON CREST	20.4	16,990
19	LAVERNE & SHIRLEY	19.9	16,580

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	18.1	39,560
2	THE BLUE AND THE GRAY-PT1(S)	17.0	36,980
3	BLUE AND THE GRAY-PT 2(S)	16.4	35,730
4	M*A*S*H	16.4	35,670
5	BLUE AND THE GRAY-PT 3(S)	15.9	34,770
6	ABC SUNDAY NIGHT MOVIE	15.1	33,040
7	THREE'S COMPANY	14.9	32,610
8	HAPPY DAYS	14.9	32,570
9	LAVERNE & SHIRLEY	14.9	32,430
10	LOVE BOAT	14.8	32,300
11	DALLAS	14.8	32,210
12	MAGNUM, P.I.	14.6	31,860
13	GLORIA#	14.4	31,390
14	FALL GUY	14.4	31,370
15	MATT HOUSTON#	14.1	30,670
16	JEFFERSONS#	14.0	30,470
17	ARCHIE BUNKER'S PLACE#	13.9	30,250
18	KNIGHT RIDER	13.8	30,110

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	22.3	19,240
2	DALLAS	20.6	17,750
3	THE BLUE AND THE GRAY-PT1(S)	20.0	17,270
4	BLUE AND THE GRAY-PT 3(S)	19.3	16,670
5	DYNASTY	19.2	16,600
6	LOVE BOAT	19.0	16,380
7	GLORIA#	18.9	16,350
8	M*A*S*H	18.8	16,220
9	JEFFERSONS#	18.7	16,130
10	BLUE AND THE GRAY-PT 2(S)	18.7	16,120
11	ARCHIE BUNKER'S PLACE#	18.1	15,590
12	ONE DAY AT A TIME#	17.1	14,800
13	THREE'S COMPANY	16.9	14,580
14	FALCON CREST	16.7	14,450
15	NEWHART	16.7	14,400
16	9 TO 5	16.4	14,190
17	SPECIAL MOVIE PRSNT-CBS(S)	16.3	14,070
18	TRAPPER JOHN, M.D.#	16.2	14,020
19	MAGNUM, P.I.	16.0	13,820

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	22.0	17,140
2	BLUE AND THE GRAY-PT 2(S)	20.2	15,680
3	THE BLUE AND THE GRAY-PT1(S)	19.8	15,400
4	BLUE AND THE GRAY-PT 3(S)	18.2	14,170
5	ABC SUNDAY NIGHT MOVIE	16.3	12,690
5	CBS NFL FTBL GM1#	16.3	12,690
7	M*A*S*H	16.2	12,600
8	GLORIA#	15.2	11,840
9	MAGNUM, P.I.	15.1	11,780
10	ARCHIE BUNKER'S PLACE#	14.9	11,550
11	FALL GUY	14.3	11,100
12	NEWHART	14.2	11,010
13	HILL STREET BLUES	14.0	10,900
14	MATT HOUSTON#	13.8	10,770
15	DALLAS	13.5	10,510
16	JEFFERSONS#	13.3	10,330
17	CBS SAT. NIGHT MOVIE	13.2	10,280
18	THAT'S INCREDIBLE	13.1	10,190

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING NOVEMBER 21, 1982

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	DYNASTY	19.7	10,670
2	M*A*S*H	19.0	10,300
3	ABC SUNDAY NIGHT MOVIE	17.6	9,540
4	THREE'S COMPANY	17.6	9,510
5	LOVE BOAT	17.2	9,290
6	9 TO 5	17.1	9,270
7	LAVERNE & SHIRLEY	16.8	9,090
8	JEFFERSONS#	16.6	8,990
9	NEWHART	16.3	8,820
10	SPECIAL MOVIE PRSNT-CBS(S)	16.2	8,790
11	HAPPY DAYS	16.2	8,760
12	BLUE AND THE GRAY-PT 2(S)	16.1	8,740
13	THE BLUE AND THE GRAY-PT1(S)	16.0	8,680
14	HART TO HART	16.0	8,650
15	FANTASY ISLAND#	16.0	8,640
16	DALLAS	15.8	8,570
16	60 MINUTES	15.8	8,570
18	BLUE AND THE GRAY-PT 3(S)	15.6	8,460
19	ONE DAY AT A TIME#	15.2	8,230

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	34.4	9,120
2	DALLAS	28.4	7,540
3	GLORIA#	28.1	7,450
4	THE BLUE AND THE GRAY-PT1(S)	28.0	7,410
5	ARCHIE BUNKER'S PLACE#	27.8	7,370
6	JEFFERSONS#	25.0	6,640
7	BLUE AND THE GRAY-PT 3(S)	24.7	6,560
8	FALCON CREST	24.3	6,440
9	MAGNUM, P.I.	22.6	6,000
10	LITTLE HOUSE NW BEGINNING	22.6	5,980
10	ONE DAY AT A TIME#	22.6	5,980
12	LOVE BOAT	22.0	5,840
13	BLUE AND THE GRAY-PT 2(S)	21.9	5,800
14	TRAPPER JOHN, M.D.#	20.9	5,530
15	FATHER MURPHY	19.7	5,210
16	M*A*S*H	19.3	5,120
17	LORETTA LYNN-BIG APPLE(S)	19.2	5,080
18	REAL PEOPLE	18.5	4,900
19	SIMON & SIMON#	18.1	4,810

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ABC SUNDAY NIGHT MOVIE	19.3	10,070
2	BLUE AND THE GRAY-PT 2(S)	18.4	9,590
3	CBS NFL FTBL GM1#	17.0	8,900
4	60 MINUTES	17.0	8,880
5	BLUE AND THE GRAY-PT 3(S)	16.3	8,490
6	M*A*S*H	16.0	8,360
7	HILL STREET BLUES	15.8	8,270
8	THE BLUE AND THE GRAY-PT1(S)	15.8	8,250
9	FALL GUY	15.3	8,010
10	TAXI	13.5	7,030
11	NEWHART	13.2	6,920
12	CBS SAT. NIGHT MOVIE	13.2	6,890
13	DYNASTY	13.1	6,840
14	KNIGHT RIDER	12.9	6,730
14	MATT HOUSTON#	12.9	6,730
16	GLORIA#	12.8	6,690
17	MAGNUM, P.I.	12.7	6,620
18	CBS NFL FTBL GM 2#	12.7	6,610

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	32.2	6,530
2	THE BLUE AND THE GRAY-PT1(S)	28.5	5,770
3	BLUE AND THE GRAY-PT 2(S)	24.3	4,920
4	ARCHIE BUNKER'S PLACE#	23.0	4,670
5	MAGNUM, P.I.	23.0	4,660
6	BLUE AND THE GRAY-PT 3(S)	22.9	4,650
7	DALLAS	22.0	4,460
8	GLORIA#	21.6	4,370
9	JEFFERSONS#	18.7	3,800
10	FALCON CREST	18.4	3,730
11	GEORGE BURNS-SEX SYMBOLS(S)	18.0	3,640
12	M*A*S*H	17.9	3,620
13	NEWHART	17.4	3,530
14	20/20	17.2	3,480
15	LOVE BOAT	17.1	3,460
16	CBS EVENING NEWS-RATHER	16.9	3,420
17	DUKES OF HAZZARD	16.8	3,410
18	SIMON & SIMON#	16.8	3,400
19	MATT HOUSTON#	16.3	3,310

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC MONDAY NIGHT MOVIE	7	201	202	A	18.2	29	1516	1635	690	225	712	286	486	444	357	166	628	252	417	363	278	162	194	131	101	68^
MON. 9.00P 120 ABC FF		99	99	B	16.8	27	1399	1610	643	246	691	260	443	413	357	188	692	280	469	430	338	175	145	71	82	57
9.00 - 9.30				A	17.5	26	1458	1690	707	213	726	282	481	440	355	185	636	222	392	357	309	196	185	119	143	104
9.30 - 10.00				A	17.6	26	1466	1675	677	215	701	274	489	452	360	152	636	256	432	364	283	157	211	145	127	93
10.00 - 10.30				A	19.0	31	1583	1601	675	236	702	292	484	442	352	157	617	271	425	362	251	144	198	133	84	49^
10.30 - 11.00				A	18.7	32	1558	1580	694	231	713	291	482	446	363	166	625	260	420	366	271	153	190	130	52^	28^
ABC NEWSBRIEF-M-F	39	189	187	A	16.9	26	1408	1737	707	263	756	283	476	439	348	214	592	236	391	331	273	160	186	89	203	147
MON. 8.58P 1 ABC N		96	95	B	15.7	24	1308	1722	693	276	747	286	473	415	344	219	601	228	390	352	289	168	183	80	191	139
1 TU & F 9.58P 1																										
WED. 9.57P 2																										
1 THU. 10.05P 2																										
2 TUTHF 9.58P 1																										
ABC NEWSBRIEF-SAT.	7	193	190	A	22.1	37	1841	1813	807	318	908	281	537	487	464	301	517	163	298	305	258	174	180	111	208	159
1 SAT. 10.05P 1 ABC N		96	95	B	18.5	32	1541	1795	778	317	849	278	492	436	404	305	580	207	345	332	273	192	167	94	199	147
2 SAT. 9.58P 1																										
ABC NEWSBRIEF-SUN.	8	192	193	A	20.5	31	1708	1957	686	275	743	364	559	481	319	139	781	368	607	520	358	135	222	87	211	146
1 SUN. 10.00P 2 ABC N		96	96	B	19.1	29	1591	1878	699	292	746	312	511	464	357	175	808	342	577	526	387	178	178	64	146	101
2 SUN. 9.58P 2																										
ABC SPORTS UPDATE-SAT	8	197	191	A	18.0	30	1499	1755	749	277	816	235	467	412	444	286	602	159	345	351	353	197	173	76^	164	131
SAT. 8.58P 1 ABC SN		98	97	B	16.4	28	1366	1735	701	279	769	220	429	402	398	285	673	227	409	387	337	213	120	56	173	121

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
ABC SPORTS UPDATE-SUN	8	197	196	A	18.6	27	1549	2121	728	287	787	344	569	479	362	187	753	327	566	530	373	142	204	47^	377	260
1 SUN. 9.03P 1 ABC SN		99	98	B	16.5	25	1374	1946	702	321	782	284	485	436	380	241	767	294	539	510	395	177	160	49	237	163
2 SUN. 8.35P 1																										
ABC SUNDAY NIGHT MOVIE	7	201	201	A	19.8	31	1649	2004	689	287	747	356	577	497	337	126	770	369	612	533	355	118	223	77	264	188
1 SUN. 8.00P 215 ABC FF		99	99	B	18.9	30	1574	1929	713	304	768	334	556	492	376	154	803	349	598	540	392	155	191	66	167	121
2 SUN. 9.00P 134																										
8.00 - 8.30				A	17.6	26	1466	2308	733	310	796	427	651	522	319	117^	764	416	635	574	318	81^	222	72^	526	343
8.30 - 9.00				A	18.3	26	1524	2308	710	319	771	411	651	531	332	88^	771	434	660	588	312	74^	261	79^	505	336
9.00 - 9.30				A	19.4	28	1616	2110	712	299	783	367	593	510	357	146	814	371	639	574	391	132	205	68^	308	215
9.30 - 10.00				A	20.3	30	1691	2066	702	288	779	374	593	502	345	143	792	352	608	535	382	141	219	75	276	202
10.00 - 10.30				A	21.0	32	1749	1931	687	275	740	346	568	491	330	129	772	366	608	516	358	129	240	85	179	129
10.30 - 11.00				A	20.3	34	1691	1849	658	259	699	310	523	477	328	126	769	359	607	516	359	127	224	82	157	125
11.00 - 11.30				A	19.0	38	1583	1822	646	329	701	357	586	475	313	84^	656	361	567	475	273	55^	247	81^	218	165
ABC WORLD NEWS TONIGHT	40	200	201	A	12.4	21	1033	1566	699	185	742	182	341	346	363	321	629	189	322	321	298	249	73	38^	122	70
M-F 6.30P 30 ABC N		99	99	B	12.1	22	1008	1539	689	199	734	177	349	345	366	317	628	180	341	331	316	241	71	39	106	66
ABC WRLD NEWS TONIGHT-SUN	6	164	158	A	8.6	15	716	1698	836	228	868	211	396	370	373	416	649	153^	323	347	282	282	41v	29v	140^	57^
SUN. 6.30P 30 ABC N		87	86	B	7.6	14	633	1703	818	249	856	245	434	395	376	381	665	167	331	351	314	290	45	23	137	97
ALICE	6	197		A	10.0	15	833	1539	664	334	801	208^	405	370	388	362	438	127^	209^	170^	191^	205^	168^	108^	132^	83^
1 WED. 9.00P 30 CBS CS		98		B	13.5	20	1125	1582	671	263	756	226	384	370	359	312	505	190	286	263	202	179	140	83	181	123
ARCHIE BUNKER'S PLACE	7		198	A	20.7	31	1724	1755	834	283	904	228	409	409	412	427	671	221	356	333	302	273	102^	41^	78^	59^
2 SUN. 8.13P 30 CBS CS			99	B	19.1	30	1591	1636	746	256	803	196	350	350	350	398	617	193	304	283	263	272	91	50	125	80
BENSON	5	202	201	A	16.1	27	1341	1581	739	259	786	235	394	377	353	321	494	157	293	277	254	168	139	67^	162	128
FRI. 8.00P 30 ABC CS		99	99	B	15.9	27	1324	1708	760	276	816	254	444	410	380	314	529	183	329	311	261	165	160	74	203	148
THE BLUE AND THE GRAY-PT1(S)		203		A	26.9	40	2241	1650	743	279	770	171	388	401	423	330	687	159	368	394	378	258	88^	37^	105^	69^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
THE BLUE AND THE G-CONT'D																										
1 SUN. 8.00P 180 CBS GD		99																								
8.00 - 8.30				A	25.5	37	2124	1647	744	280	775	171	352	377	402	362	675	143	336	363	376	276	77^	37^	120	70^
8.30 - 9.00				A	26.1	37	2174	1695	760	281	790	180	380	400	410	352	683	142	344	376	378	275	82^	39^	140	83^
9.00 - 9.30				A	27.6	39	2299	1691	767	275	798	173	389	402	429	355	676	138	348	378	388	264	104	46^	113	82^
9.30 - 10.00				A	28.4	41	2366	1696	746	291	780	175	400	406	426	330	704	169	390	421	389	251	101	41^	111	72^
10.00 - 10.30				A	27.5	41	2291	1595	730	286	750	168	404	413	438	297	688	181	394	415	363	236	78^	29^	79^	57^
10.30 - 11.00				A	26.1	42	2174	1585	720	264	737	161	401	414	430	289	701	179	398	417	377	246	83^	31^	64^	49^
BLUE AND THE GRAY-PT 2(S)			203	A	25.7	40	2141	1669	716	299	753	178	409	440	441	271	733	212	449	439	412	231	122	39^	61^	51^
2 TUE. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	24.9	36	2074	1690	720	325	759	196	417	446	427	271	730	209	444	417	411	237	119	43^	82^	67^
9.30 - 10.00				A	25.9	39	2157	1688	722	305	763	184	416	442	439	278	729	211	449	456	415	216	129	39^	67^	59^
10.00 - 10.30				A	26.2	41	2182	1653	715	285	752	172	402	437	444	274	734	211	449	446	415	232	120	37^	47^	41^
10.30 - 11.00				A	25.7	44	2141	1649	709	286	742	163	400	438	454	261	737	209	446	440	414	236	123	37^	47^	41^
BLUE AND THE GRAY-PT 3(S)			203	A	24.9	38	2074	1676	757	284	804	176	409	419	462	316	682	209	409	392	365	223	107^	61^	83^	67^
2 WED. 8.00P 180 CBS GD			99																							
8.00 - 8.30				A	23.2	36	1933	1709	780	289	836	195	422	432	477	340	617	184	365	342	332	212	127	72^	129	112^
8.30 - 9.00				A	24.1	36	2008	1681	755	285	805	185	396	412	452	328	630	185	367	355	345	216	120	68^	126	107^
9.00 - 9.30				A	25.0	37	2083	1699	783	304	841	210	438	430	457	323	686	212	411	382	364	231	91^	57^	81^	61^
9.30 - 10.00				A	25.9	39	2157	1727	779	297	829	178	428	440	487	315	722	235	454	424	380	217	109^	68^	67^	56^
10.00 - 10.30				A	26.4	41	2199	1639	732	269	769	152	390	411	456	297	722	224	437	427	390	227	99^	53^	49^	37^
10.30 - 11.00				A	24.9	40	2074	1586	713	258	741	138	370	390	443	297	704	206	407	406	384	238	91^	48^	50^	30v
BOB HOPE THANKSGIVING SP.(S)			203	A	14.3	22	1191	1559	743	291	774	130^	323	351	410	371	555	137^	310	315	295	206	95^	39v	135^	91^
2 SUN. 9.00P 120 NBC GV			99																							
9.00 - 9.30				A	15.5	23	1291	1720	752	288	780	133^	331	359	411	372	605	129^	352	361	368	215	117^	43v	218	147^
9.30 - 10.00				A	15.5	23	1291	1673	791	326	819	147^	366	374	423	378	552	124^	310	321	309	199	120^	51^	182^	120^
10.00 - 10.30				A	14.3	22	1191	1403	733	282	769	128^	319	347	405	366	494	139^	257	264	222	196^	69^	20v	71^	53^
10.30 - 11.00				A	12.0	21	1000	1356	675	257	705	104^	259	305	387	368	551	158^	307	301	257	206^	58v	40v	42v	31v
BRING 'EM BACK ALIVE	6		198	A	14.9	23	1241	1703	700	283	730	148^	354	393	461	320	717	240	411	374	360	254	115^	23v	141^	108^
2 TUE. 8.00P 60 CBS A			99	B	13.5	21	1125	1703	672	269	724	193	382	394	395	284	628	209	388	354	334	201	145	48	206	127
8.00 - 8.30				A	14.0	22	1166	1671	692	257	722	127^	323	381	466	341	686	227	377	359	347	250	106^	22v	157^	115^
8.30 - 9.00				A	15.8	24	1316	1723	704	303	734	167^	381	401	459	300	739	248	437	386	367	255	123^	21v	127^	101^
CAGNEY & LACEY	4	197	197	A	17.2	29	1433	1502	736	308	790	260	488	471	381	254	611	248	410	376	281	163	53^	17v	48^	25^
MON. 10.00P 60 CBS OP		99	99	B	16.2	27	1349	1462	705	281	759	240	446	444	378	255	583	219	367	351	278	173	63	24	57	26
10.00 - 10.30				A	17.4	28	1449	1496	739	303	786	249	475	468	384	259	597	247	399	362	264	163	51^	15v	62^	38^
10.30 - 11.00				A	17.0	29	1416	1495	731	312	791	271	500	474	378	245	624	247	419	387	296	165	51^	15v	29^	11v
CBS EVENING NEWS-RATHER	40	200	201	A	14.6	25	1216	1447	670	223	728	115	258	296	359	395	579	125	246	253	289	281	55	16^	85	43^
M-F 6.30P 30 CBS N		99	99	B	13.4	24	1116	1473	698	211	751	123	269	301	352	411	574	129	240	253	268	283	57	23	91	47
CBS EVENING NEWS-DEAN	7	174		A	12.6	22	1050	1738	695	194^	746	212^	391	356	318	320	716	184^	365	393	355	252	42v	14v	234	184^
1 SUN. 6.30P 30 CBS N		89		B	10.2	19	850	1618	708	226	764	177	324	332	335	377	673	165	343	338	349	266	67	39	114	69
CBS SAT. NEWS-SCHIEFFER	4	147	151	A	9.7	18	808	1479	660	167	730	137^	273	251	345	399	626	115^	259	287	355	292	50^	26v	73^	39^
SAT. 6.30P 30 CBS N		85	87	B	9.0	17	750	1490	684	165	749	132	296	300	371	390	596	139	259	270	301	274	62	41	83	49
CBS SAT. NIGHT MOVIE	7	198	196	A	17.0	30	1416	1893	672	272	722	231	447	413	396	224	727	269	486	428	393	203	227	57^	217	166
1 SAT. 9.00P 150 CBS FF		99	98	B	15.6	28	1299	1788	691	279	742	224	446	420	391	241	692	242	447	401	372	196	186	61	168	132
2 SAT. 9.00P 120																										
CONT'D																										

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SAT. NIGHT MOV-CONT'D																										
9.00 - 9.30				A	16.3	27	1358	1911	675	263	715	212	438	421	400	229	713	246	466	407	400	216	201	46^	282	202
9.30 - 10.00				A	16.6	28	1383	1945	684	266	731	239	447	414	387	233	748	270	496	426	410	221	219	55^	247	176
10.00 - 10.30				A	17.4	30	1449	1831	673	267	719	223	432	396	399	232	718	266	480	423	386	199	213	65^	181	140
10.30 - 11.00				A	17.4	31	1449	1782	670	280	712	220	438	404	401	228	700	267	475	424	374	189	212	58^	158	128
11.00 - 11.30				A	18.5	37	1541	2011	613	289	698	259	473	423	368	173	740	310	513	450	384	167	346	77^	227	193
CBS TUESDAY NIGHT MOVIES	6	200																								
1 TUE. 8.00P 180 CBS FF		99		A	15.7	25	1308	1535	740	280	813	232	414	403	409	330	594	156^	314	301	300	244	72^	56^	56^	41v
				B	17.1	27	1424	1527	780	295	838	256	476	466	423	293	535	161	307	290	271	191	86	65	68	42
8.00 - 8.30				A	15.9	24	1324	1563	742	241	809	219	389	372	378	364	574	115^	265	260	306	275	82^	68^	98^	68^
8.30 - 9.00				A	15.4	24	1283	1533	738	237	808	236	409	387	382	345	563	138^	284	273	290	247	72^	59^	90^	62^
9.00 - 9.30				A	15.3	23	1274	1529	736	280	788	222	387	408	408	314	588	153^	299	289	290	253	72^	60^	81^	65^
9.30 - 10.00				A	15.5	24	1291	1524	720	278	795	210	393	396	422	329	596	159^	326	309	300	238	80^	68^	53^	44v
10.00 - 10.30				A	16.3	27	1358	1549	755	307	838	248	443	431	431	319	628	183	360	343	310	231	70^	53^	13v	9v
10.30 - 11.00				A	15.8	28	1316	1503	743	330	831	251	458	430	428	308	617	189	357	328	296	226	55^	32v	LT	LT
CHEERS	8	206	204	A	12.7	19	1058	1560	613	320	681	294	490	452	302	152	677	301	517	443	320	148	110^	64^	92^	53^
1 THU. 9.30P 30 NBC CS		99	99	B	11.9	18	991	1722	686	289	754	341	525	458	298	189	668	314	496	433	289	137	159	102	141	101
2 THU. 9.00P 30																										
CHIPS	6		206	A	13.7	20	1141	2230	639	272	729	243	479	455	368	196^	687	223	479	460	370	163^	351	150^	463	316
2 SUN. 8.00P 60 NBC OP			99	B	16.3	25	1358	2207	692	288	752	280	518	466	351	196	700	285	497	417	331	164	310	131	445	317
8.00 - 8.30				A	13.2	20	1100	2163	614	250	708	247	463	428	344	195^	642	208^	441	424	339	162^	348	158^	465	309
8.30 - 9.00				A	14.3	21	1191	2266	660	292	745	238	489	476	387	197^	719	234	510	485	394	163^	345	139^	457	319
DALLAS	8	202	205	A	24.9	40	2074	1553	780	287	856	246	414	396	396	363	508	168	264	244	219	216	64	42^	125	76
FRI. 9.00P 60 CBS GD		99	99	B	24.2	40	2016	1609	822	295	887	255	428	415	402	385	517	174	274	253	225	212	72	42	133	83
9.00 - 9.30				A	24.6	39	2049	1568	781	287	858	247	410	393	393	367	498	164	257	235	212	213	71	44^	141	81
9.30 - 10.00				A	25.2	41	2099	1534	778	288	852	243	415	401	400	359	514	167	269	253	229	216	58	40^	110	70
DEVLIN CONNECTION	7	194		A	7.9	14	658	1400	665	169^	675	129^	332^	273^	331^	327^	499	145^	277^	276^	266^	149^	100^	63v	126^	74v
1 SAT. 10.00P 60 NBC GD		98		B	9.8	18	816	1625	749	285	826	249	480	416	423	294	535	161	304	310	294	176	141	52	123	86
10.00 - 10.30				A	8.1	14	675	1359	674	181^	674	117^	330^	277^	334^	329^	475	144^	271^	248^	238^	151^	94^	62v	116^	72v
10.30 - 11.00				A	7.7	14	641	1424	652	154^	666	138^	326^	263^	322^	325^	523	145^	282^	302^	295^	150^	102^	62v	133^	75v
D. HENNING MAGIC-BROADWAY(S)		202		A	12.7	20	1058	1348	576	193^	601	178^	306	268	292	270	597	196^	380	314	291	173^	105^	71^	45v	20v
1 SUN. 10.00P 60 NBC GV		99																								
10.00 - 10.30				A	12.9	19	1075	1342	595	197^	617	165^	288	287	330	279	576	190^	354	307	285	167^	99^	56v	50v	25v
10.30 - 11.00				A	12.4	20	1033	1354	558	189^	583	192^	325	248	253	258	620	201^	409	322	302	180^	111^	86^	40v	14v
DIFF'RENT STROKES-SAT.	8	200	195	A	16.8	28	1399	2034	709	268	775	250	407	382	332	281	529	207	303	279	210	159	269	141	461	364
SAT. 8.00P 30 NBC CS		99	96	B	14.9	26	1241	1976	730	253	800	257	423	366	320	308	531	187	294	267	218	187	250	121	395	290
DUKES OF HAZZARD	8	200	203	A	16.4	27	1366	1783	578	205	644	161	273	266	299	321	500	136	218	198	233	250	121	50^	518	276
FRI. 8.00P 60 CBS CS		99	99	B	16.7	29	1391	1862	626	219	672	180	313	320	310	302	544	175	276	255	250	231	142	64	504	273
8.00 - 8.30				A	15.2	25	1266	1788	571	198	640	157	265	261	292	324	485	133	206	188	221	247	120	47^	543	287
8.30 - 9.00				A	17.6	29	1466	1771	581	209	646	163	278	269	306	317	509	138	223	204	241	252	121	52^	495	263
DYNASTY	4	202	202	A	22.6	36	1883	1576	800	345	882	370	567	509	399	230	522	248	364	285	216	133	97	59^	75	36^
WED. 10.00P 60 ABC GD		99	99	B	23.5	39	1958	1547	791	331	874	355	550	481	390	243	518	237	361	309	221	122	87	55	68	40
10.00 - 10.30				A	22.3	35	1858	1582	790	338	873	362	559	506	399	226	520	242	363	283	221	131	104	62^	85	39^
10.30 - 11.00				A	22.9	38	1908	1564	807	350	888	375	572	513	401	233	519	251	361	286	208	132	92	57^	65	32^
FACTS OF LIFE	5	202	197	A	17.5	26	1458	1689	746	284	802	262	449	412	336	304	428	125	239	212	198	157	247	161	212	133
WED. 9.00P 30 NBC CS		99	99	B	18.6	28	1549	1753	747	270	812	288	465	416	336	291	455	161	271	235	194	154	267	167	219	156

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
FALCON CREST	7	202	203	A	20.4	37	1699	1467	777	267	850	196	391	383	455	378	480	123	217	207	252	220	69^	45^	68^	45^
FRI. 10.00P 60 CBS GD		99	99	B	19.6	35	1633	1480	803	261	853	215	391	392	423	378	476	142	246	223	229	195	77	49	74	56
10.00 - 10.30				A	20.7	36	1724	1475	774	263	848	196	388	379	447	379	483	129	216	201	247	227	74	52^	70	44^
10.30 - 11.00				A	20.2	37	1683	1443	776	271	847	195	390	382	457	378	471	116	215	208	255	211	58^	35^	67^	47^
FALL GUY	4	200	198	A	19.4	30	1616	1941	662	255	698	266	475	452	372	149	687	307	495	391	326	149	242	94	314	225
1 WED. 8.00P 120 ABC A		99	98	B	20.2	31	1683	1840	654	257	703	267	462	433	357	171	663	285	467	391	317	161	210	76	264	187
2 WED. 9.00P 60																										
8.00 - 8.30				A	17.3	28	1441	2070	646	269	677	269	486	412	368	147^	696	296	499	393	346	149^	269	94^	428	312
8.30 - 9.00				A	19.8	31	1649	2076	644	258	672	270	490	426	363	132^	710	319	521	400	347	140^	259	92^	435	317
9.00 - 9.30				A	19.0	28	1583	1901	664	247	701	258	463	466	375	148	688	308	496	396	323	152	239	96	273	192
9.30 - 10.00				A	20.9	32	1741	1835	667	253	708	267	469	461	373	158	662	301	475	377	304	148	223	89	242	170
FAME	8	202	203	A	14.5	22	1208	1757	644	277	711	272	487	432	327	181	544	251	413	330	235	109	258	150	244	193
1 THU. 8.36P 54 NBC GD		99	99	B	13.5	21	1125	1832	666	256	742	326	509	418	298	187	529	240	377	319	225	121	261	162	300	223
2 THU. 8.00P 60																										
8.00 - 8.30				A	13.9	22	1158	1801	625	242	712	285	499	405	328	166^	530	225	403	311	249	98^	288	157^	271	234
8.30 - 9.00				A	14.5	22	1208	1743	661	253	706	276	473	419	315	191	502	225	369	294	221	107	269	157	266	207
9.00 - 9.30				A	15.3	23	1274	1704	627	343	707	252	489	469	337	172^	623	315	490	407	245	119^	197	127^	177^	127^
FAMILY TIES	7	202	196	A	14.5	22	1208	1668	745	305	811	294	492	437	323	270	443	136	262	227	197	151	244	167	170	110
WED. 9.30P 30 NBC CS		99	99	B	15.7	24	1308	1749	769	300	834	309	484	423	333	287	516	196	318	266	208	170	246	160	153	110
FANTASY ISLAND	5		200	A	19.1	33	1591	1732	784	354	862	317	542	498	417	226	523	194	352	329	251	131^	167	82^	180	150^

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
2 SAT. 10.00P 60 ABC A			98	B	15.4	28	1283	1675	731	315	799	310	502	455	370	230	551	229	358	320	235	154	160	98	165	135
10.00 - 10.30				A	19.3	33	1608	1712	777	342	854	322	536	488	402	226	518	195	349	329	250	126^	157	83^	183	155
10.30 - 11.00				A	18.9	34	1574	1744	790	365	868	310	548	508	433	226	525	192	351	330	251	134^	175	79^	176	144^
FATHER MURPHY	5	205	206	A	14.4	22	1200	1782	772	216	825	168	292	340	361	435	602	194	315	241	225	256	97^	52^	258	137
TUE. 8.00P 60 NBC GD		99	99	B	13.9	22	1158	1708	767	233	820	181	305	342	364	424	543	157	260	224	220	256	96	52	249	155
8.00 - 8.30				A	13.9	21	1158	1820	765	216	817	164	291	346	364	422	637	210	337	253	234	269	95^	55^	271	147
8.30 - 9.00				A	14.8	22	1233	1749	784	217	836	171	292	338	362	448	574	178	294	228	219	250	95^	48^	244	129
FILTHY RICH	6	196		A	10.4	16	866	1602	614	329	763	250^	423	362	364	305	514	166^	310	266^	277	175^	175^	119^	150^	107^
1 WED. 9.30P 30 CBS CS		99		B	13.2	20	1100	1584	667	269	743	242	415	407	360	265	520	214	323	304	218	153	162	102	159	106
GAVILAN	3	202	201	A	11.2	17	933	1594	740	226	783	229	456	422	377	278	585	218	376	324	260	183	91^	42^	135	79^
TUE. 9.00P 60 NBC A		99	99	B	12.0	18	1000	1549	712	274	747	200	392	393	392	281	604	193	381	353	312	194	98	36	100	58
9.00 - 9.30				A	10.8	16	900	1573	739	203	780	228	437	406	363	292	574	210	360	308	246	189	83^	32v	136	83^
9.30 - 10.00				A	11.7	18	975	1592	728	244	774	229	468	431	381	260	583	220	382	331	266	174	102^	53^	133	78^
GEORGE BURNS-SEX SYMBOLS(S)		203		A	16.0	24	1333	1600	706	249	766	150^	328	374	424	355	550	75^	243	266	320	273	113^	39v	171^	126^
1 MON. 9.00P 60 NBC GV		99																								
9.00 - 9.30				A	14.9	22	1241	1591	690	250	747	162^	313	364	403	345	529	76^	208	233	297	284	102^	31v	213	154^
9.30 - 10.00				A	17.1	26	1424	1600	716	246	777	139^	337	383	440	361	566	73^	272	293	339	262	123^	47^	134^	102^
GIMME A BREAK	7	193		A	13.1	22	1091	1986	701	208^	764	180^	429	353	386	288	570	171^	326	318	286	192^	229	114^	423	270
1 SAT. 9.00P 30 NBC CS		99		B	13.8	24	1150	1966	731	248	805	256	470	407	354	280	529	195	321	303	236	169	251	118	381	263
GLORIA	7		199	A	22.0	33	1833	1712	802	302	892	274	432	399	372	405	647	245	367	334	276	239	96^	36^	77^	47^
2 SUN. 8.43P 30 CBS CS			99	B	19.2	29	1599	1637	760	280	829	230	393	380	358	378	573	190	296	286	244	238	90	59	145	93
GOLD MONKEY	7		202	A	12.4	19	1033	1750	561	205^	623	234	371	354	291	182^	555	219^	329	275	273	182^	212^	90^	360	260
2 WED. 8.00P 60 ABC A			98	B	16.1	25	1341	1870	621	282	660	275	447	408	320	164	647	282	471	425	301	140	225	88	338	246
8.00 - 8.30				A	12.1	19	1008	1721	572	209^	634	231^	372	349	292	202^	553	210^	321	275	271	186^	187^	76^	347	256
8.30 - 9.00				A	12.7	19	1058	1769	550	199^	610	237	370	352	288	166^	552	227	336	274	272	175^	234	103^	373	267

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
GREATEST AMERICAN HERO	4	195	193	A	8.9	14	741	1768	616	219	679	278	447	389	288	173	504	184	327	336	258	145^	154^	96^	431	320
FRI. 9.00P 60 ABC A		99	97	B	9.2	15	766	1956	655	279	700	293	483	425	317	160	610	219	421	409	327	146	208	108	438	326
9.00 - 9.30				A	9.1	15	758	1755	618	204	677	265	435	385	298	180	495	181	318	321	246	151^	162	104^	421	312
9.30 - 10.00				A	8.5	14	708	1819	627	239	695	294	469	400	288	171^	525	189	343	361	276	141^	148^	88^	451	336
HAPPY DAYS	6	207	205	A	19.6	30	1633	1994	653	236	706	349	536	437	261	134	509	242	385	293	217	100	347	208	432	315
TUE. 8.00P 30 ABC CS		99	99	B	19.7	30	1641	1978	707	282	771	383	571	449	291	156	470	243	354	280	174	95	300	167	437	308
HART TO HART	6	203	201	A	18.4	31	1533	1597	796	323	854	315	565	509	426	230	565	277	404	351	218	125	102	58^	76^	44^
TUE. 10.00P 60 ABC PD		99	99	B	18.7	31	1558	1621	766	316	843	342	576	487	396	215	577	266	411	359	235	128	132	70	69	45
10.00 - 10.30				A	18.8	31	1566	1600	798	327	856	323	568	515	421	224	554	271	402	334	217	119	109	63^	81	48^
10.30 - 11.00				A	18.0	31	1499	1588	795	320	853	307	561	503	430	237	571	281	402	367	216	128	91	51^	73^	41^
HILL STREET BLUES	8	213	215	A	18.0	30	1499	1636	684	314	738	303	526	463	355	175	727	339	552	502	332	133	121	59^	50^	44^
1 THU. 10.30P 60 NBC OP		99	99	B	18.7	31	1558	1671	696	323	755	329	540	482	364	163	746	345	569	510	351	134	124	54	46	30
2 THU. 10.00P 60																										
10.00 - 10.30				A	19.0	31	1583	1639	679	246	719	293	506	456	387	170	708	338	519	460	313	133^	165	94^	47^	36v
10.30 - 11.00				A	17.8	29	1483	1624	663	310	718	298	515	454	350	166	734	353	574	518	329	120	125	57^	47^	42^
11.00 - 11.30				A	17.6	32	1466	1608	720	389	785	314	555	476	328	201	716	303	531	503	352	156^	56^	21v	51^	48^
IT TAKES TWO	6	202	199	A	16.8	26	1399	1622	723	263	800	250	440	407	334	302	427	141	244	235	172	140	222	151	173	134
1 THU. 9.37P 30 ABC CS		99	99	B	17.0	26	1416	1616	704	258	776	268	435	371	332	288	472	161	278	260	214	149	209	136	159	119
2 THU. 9.30P 30																										
JEFFERSONS	7		197	A	21.7	32	1808	1685	767	330	892	336	497	389	345	368	571	246	330	279	206	209	116^	54^	106^	45^
2 SUN. 9.13P 30 CBS CS			99	B	20.0	30	1666	1703	764	300	845	240	409	390	361	378	551	192	298	284	239	209	147	84	160	103
JOANIE LOVES CHACHI	7	207	205	A	13.5	21	1125	1793	614	174	642	226	378	340	278	212	461	188	275	265	182	140	357	212	333	236
1 THU. 8.37P 30 ABC CS		99	99	B	14.3	23	1191	1834	607	192	643	242	383	358	279	201	484	191	316	286	214	130	300	175	407	289
2 THU. 8.00P 30																										
KNIGHT RIDER	7	200	200	A	16.5	27	1374	2191	633	256	688	238	466	436	379	171	664	239	489	442	366	136	331	117	508	405
FRI. 9.00P 60 NBC A		97	97	B	15.1	25	1258	2148	673	288	720	266	485	458	374	174	715	281	504	453	361	159	314	95	399	311
9.00 - 9.30				A	16.1	26	1341	2227	638	262	690	240	467	432	381	174	666	243	490	439	367	140	346	119	525	411
9.30 - 10.00				A	16.8	27	1399	2159	629	248	686	239	466	436	376	168	663	236	493	447	367	132	316	113	494	397
KNOTS LANDING	7		194	A	16.4	27	1366	1351	689	244	813	285	417	389	371	311	457	154^	262	263	236	160^	63^	28v	18v	8v
2 THU. 10.00P 60 CBS GD			99	B	17.0	28	1416	1419	782	265	853	283	470	435	408	303	432	149	258	234	205	149	76	37	58	41
10.00 - 10.30				A	16.1	26	1341	1386	686	241	803	283	409	375	352	312	488	169^	290	291	243	165^	76^	24v	19v	9v
10.30 - 11.00				A	16.7	28	1391	1311	693	247	825	288	425	403	390	311	426	139^	236	237	228	154^	45^	28v	15v	6v
LAVERNE & SHIRLEY	6	206	205	A	19.9	30	1658	1956	665	255	718	350	550	460	290	121	493	221	375	305	227	86	380	235	365	275
TUE. 8.30P 30 ABC CS		99	99	B	20.0	30	1666	1984	696	294	774	387	573	445	293	155	471	246	363	289	175	88	353	203	386	279
LITTLE HOUSE NW BEGINNING	8	213	213	A	17.7	27	1474	1743	845	275	887	233	417	415	401	406	434	110	199	212	218	197	138	79^	284	184
MON. 8.00P 60 NBC GD		99	99	B	17.6	27	1466	1814	855	288	921	259	448	417	396	421	479	143	246	234	216	204	141	86	273	174
8.00 - 8.30				A	17.2	26	1433	1761	847	274	895	240	420	419	400	409	437	113	199	209	222	198	134	67^	295	184
8.30 - 9.00				A	18.2	27	1516	1718	839	276	876	227	412	409	402	402	429	106	194	213	211	198	142	88	271	183
LORETTA LYNN-BIG APPLE(S)		203		A	14.2	24	1183	1314	729	185^	757	111^	264	304	407	429	481	81^	180^	185^	255	267	15v	12v	61^	27v
1 MON. 10.00P 60 NBC GV		99																								
10.00 - 10.30				A	14.6	24	1216	1324	721	197^	751	118^	262	306	390	424	489	76^	174^	189^	270	278	21v	15v	63^	34v
10.30 - 11.00				A	13.8	24	1150	1301	734	170^	761	102^	265	303	423	434	469	86^	184^	183^	236	252	10v	10v	61^	20v
LOVE BOAT	7	203	199	A	21.8	37	1816	1779	810	323	902	265	512	463	457	322	504	150	267	281	247	191	171	104	202	147
1 SAT. 9.00P 120 ABC CS		99	98	B	20.0	34	1666	1776	798	310	874	270	490	439	422	325	553	191	313	298	252	196	149	86	200	149
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
LOVE BOAT-CONT'D																										
2 SAT. 9.00P 60																										
9.00 - 9.30				A	20.9	34	1741	1762	785	281	881	263	476	442	426	333	488	141	254	275	238	187	154	85	239	172
9.30 - 10.00				A	23.3	39	1941	1756	777	283	873	258	490	451	432	317	499	149	277	295	246	174	160	92	224	166
10.00 - 10.30				A	21.6	38	1799	1825	873	389	959	275	567	496	517	321	526	157	265	273	261	214	200	136	140	96^
10.30 - 11.00				A	20.7	38	1724	1815	870	430	957	285	578	505	507	314	523	156	274	274	262	214	194	129^	141	107^
LOVE, SIDNEY	7	194		A	11.0	19	916	1731	667	189^	739	214^	431	327	352	263	443	123^	249^	245^	234^	156^	210^	96^	339	219^
1 SAT. 9.30P 30 NBC CS		99		B	12.3	21	1025	1917	735	256	799	255	460	407	351	283	481	176	282	270	217	163	252	131	385	264
MAGNUM, P.I.	8	202	201	A	22.2	34	1849	1723	697	263	746	196	362	358	404	324	636	185	357	331	331	251	157	35^	184	118
1 THU. 8.36P 60 CBS PD		99	99	B	22.6	35	1883	1749	728	271	781	221	410	398	400	307	637	203	371	344	322	230	157	42	174	115
2 THU. 8.00P 60																										
8.00 - 8.30				A	21.7	34	1808	1822	697	276	751	197	336	334	397	346	731	208	432	399	390	275	131^	22v	209	89^
8.30 - 9.00				A	21.7	33	1808	1712	688	255	736	195	356	351	396	318	639	188	351	320	322	262	153	28^	184	121
9.00 - 9.30				A	23.3	35	1941	1644	701	265	748	188	380	383	417	312	554	160	307	292	289	219	178	48^	164	141
M*A*S*H	4	200	201	A	24.7	36	2058	1733	739	307	789	293	501	468	348	248	612	253	405	348	272	176	177	61	155	110
MON. 9.00P 30 CBS CS		99	99	B	25.1	36	2091	1718	724	302	790	299	494	455	347	249	593	248	387	341	263	174	174	73	161	104
MATT HOUSTON	6		200	A	18.6	28	1549	1980	718	261	772	244	471	418	398	277	695	196	433	444	416	214	183	34v	330	237
2 SUN. 8.00P 60 ABC PD			99	B	16.0	25	1333	1963	722	333	809	289	507	455	399	251	736	267	505	475	393	186	171	55	247	176
8.00 - 8.30				A	17.5	26	1458	1948	693	249	750	241	448	399	374	277	676	175	411	438	415	217	184	34v	338	231
8.30 - 9.00				A	19.8	29	1649	1993	741	268	790	246	491	433	414	275	706	211	451	442	415	212	177	32v	320	239
NBC MONDAY NIGHT MOVIES	6		201	A	13.0	20	1083	1498	765	227	792	157^	373	387	516	347	567	120^	300	339	348	201^	68^	44v	71^	43v
2 MON. 9.00P 120 NBC FF			99	B	15.8	25	1316	1571	777	300	838	241	451	431	430	325	550	193	330	311	269	176	102	55	81	50
9.00 - 9.30				A	13.3	19	1108	1502	752	221	782	124^	347	380	511	363	530	108^	269	305	325	201^	67^	43v	123^	81^
9.30 - 10.00				A	12.5	19	1041	1540	760	235	802	169^	374	372	487	359	582	128^	331	362	363	183^	75^	50v	81^	47v
10.00 - 10.30				A	13.5	22	1125	1503	771	233	793	166^	389	403	534	327	592	122^	316	363	365	205^	76^	46v	42v	24v
10.30 - 11.00				A	12.8	22	1066	1423	764	219^	779	163^	377	387	523	334	553	118^	286	325	335	206^	53v	35v	38v	19v
NBC NEWS CAPSULE-M-F	39	182	178	A	12.5	19	1041	1782	728	267	778	217	415	410	380	297	518	171	308	289	242	178	210	115	276	192
1 MTUWF 8.58P 1 NBC N		89	89	B	13.4	21	1116	1798	720	259	776	244	420	394	349	298	583	205	342	317	261	203	179	98	260	183
1 THU. 9.28P 1																										
2 M-F 8.58P 1																										
NBC NEWS CAPSULE-2-M-F	16	187	183	A	12.5	19	1041	1710	693	270	746	238	446	429	367	245	622	213	422	373	313	169	168	79	174	128
1 MWF 9.58P 1 NBC N		94	93	B	12.8	20	1066	1725	707	289	759	278	473	442	355	227	645	254	438	391	305	169	173	76	148	108
2 TU&TH 9.58P 1																										
NBC NEWS CAPSULE-SAT	8	174	169	A	13.2	22	1100	2086	723	186	784	252	415	384	319	304	567	187	321	286	244	196	239	128	496	400
SAT. 8.58P 1 NBC N		91	90	B	12.5	21	1041	1988	736	236	811	266	429	364	320	312	533	187	302	274	223	185	237	128	407	302
NBC NEWS CAPSULE-2-SAT.	5		174	A	9.4	15	783	1535	472	148^	488	164^	281^	319	278^	129^	874	370	583	499	398	212^	91^	28v	82^	67v
2 SAT. 9.56P 1 NBC N			93	B	10.0	17	833	1828	701	231	764	238	428	397	356	267	571	196	335	328	276	181	227	145	266	175
NBC NEWS CAPSULE-SUN	8	177	181	A	12.5	18	1041	1992	690	249	725	241	458	409	392	217	668	206	453	418	358	164	277	170	322	237
1 SUN. 9.03P 1 NBC N		90	91	B	13.6	20	1133	2055	702	281	750	265	481	428	357	226	682	246	460	401	341	181	262	124	361	267
2 SUN. 8.58P 1																										
NBC NEWS CAPSULE-2-SUN.	3	185		A	12.3	18	1025	1634	696	224^	708	223^	404	370	418	248	583	166^	346	326	296	181^	167^	121^	176^	130^
1 SUN. 9.58P 1 NBC N		95		B	15.6	23	1299	1680	757	288	801	299	519	467	400	235	613	240	405	360	296	171	174	103	92	77
NBC NIGHTLY NEWS-SUN.(B)			132	A	8.6	14	716	1737	664	245^	833	166^	364	361	416	414	705	189^	352	347	361	249^	125^	LT	74v	45v
2 SUN. 6.30P 30 NBC N			70																							

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
NBC NIGHTLY NEWS-SAT.	7	155	157	A	9.9	18	825	1532	692	268	709	144^	318	278	348	339	651	136^	340	328	320	282	70^	36v	102^	59^
SAT. 6.30P 30 NBC N		87	86	B	9.7	19	808	1551	707	219	752	149	307	277	339	394	587	128	278	270	296	267	84	44	128	88
NBC NIGHTLY NEWS-SUN.	5	174		A	9.6	17	800	1591	741	219^	779	218^	345	299^	240^	404	584	147^	274^	264^	232^	283^	82^	28v	146^	101^
1 SUN. 6.30P 30 NBC N		86		B	7.5	14	625	1594	693	239	750	211	350	303	282	354	650	148	323	331	314	284	70	16	124	81
NBC NIGHTLY NEWS	40	206	207	A	11.7	20	975	1468	697	209	731	138	299	304	358	377	599	116	263	266	304	298	65	24^	73	51^
M-F 6.30P 30 NBC N		99	99	B	10.8	20	900	1530	716	219	761	156	317	309	360	392	614	141	265	265	292	303	76	34	79	52
NBC SPORTS RINGSIDE(S)			190	A	10.3	17	858	1460	453	139^	463	137^	258^	301	299	135^	819	329	552	488	416	182^	120^	30v	58v	54v
2 SAT. 9.00P 120 NBC SE			96																							
9.00 - 9.30				A	10.1	16	841	1600	473	173^	498	192^	284^	299	269^	141^	789	324	541	470	401	165^	214^	80^	99^	88^
9.30 - 10.00				A	9.8	16	816	1468	450	151^	468	160^	248^	280^	267^	144^	822	352	556	479	388	179^	111^	45v	67v	58v
10.00 - 10.30				A	10.5	18	875	1375	454	122^	454	105^	252^	312	334	135^	817	330	553	482	414	182^	77^	LT	27v	27v
10.30 - 11.00				A	11.0	20	916	1372	426	108^	426	91^	247^	311	321	115^	825	302	542	506	446	196^	79^	LT	42v	42v
NBC SUNDAY NIGHT MOVIE	5	198		A	17.1	24	1424	1777	728	225	746	277	458	375	360	256	563	202	375	312	253	153^	264	200	204	152^
1 SUN. 8.00P 120 NBC FF		99		B	17.6	27	1466	1751	718	286	765	292	510	445	377	208	638	280	443	375	281	154	235	123	113	87
8.00 - 8.30				A	15.3	22	1274	1838	710	229	748	294	465	349	329	259	528	201	348	279	218	149^	320	219	242	178^
8.30 - 9.00				A	17.8	25	1483	1794	731	216	742	285	471	395	350	245	536	197	369	296	239	136^	285	218	231	182
9.00 - 9.30				A	18.2	25	1516	1742	719	221	732	263	441	359	368	260	592	207	395	335	273	160	234	185	184	135^
9.30 - 10.00				A	17.3	25	1441	1713	738	231	752	265	450	392	387	256	582	198	373	332	273	163^	220	174	159^	114^
NEW ODD COUPLE	4	201	198	A	14.9	24	1241	1637	743	269	782	242	389	378	359	303	514	182	323	320	262	145	130	58^	211	176

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
FRI. 8.30P 30 ABC CS		99	99	B	14.8	24	1233	1688	745	303	809	257	432	410	374	301	547	196	349	338	270	159	142	68	190	155
NEWHART	4	200	200	A	22.0	33	1833	1614	732	309	786	268	481	463	362	260	600	252	377	323	248	192	117	44^	111	77
MON. 9.30P 30 CBS CS		99	99	B	22.6	33	1883	1599	734	300	793	267	468	453	369	270	585	240	366	327	254	184	114	47	107	68
NEWSBREAK-M-F	39	182	185	A	17.0	26	1416	1666	693	252	747	197	375	368	385	310	589	182	329	291	292	229	131	60	199	134
1 MWF 8.58P 1 CBS N		93	93	B	16.0	25	1333	1720	689	258	750	231	406	388	359	282	558	190	324	296	263	200	160	74	252	159
1 TUE. 8.47P 1																										
1 THU. 9.34P 1																										
2 MTUTHF 8.58P 1																										
2 WED. 8.54P 2																										
NEWSBREAK-SAT.	8	191	186	A	11.9	20	991	2058	720	175	747	191	405	371	393	292	597	192	377	338	329	189	202	83^	512	325
SAT. 8.57P 2 CBS N		95	94	B	12.0	20	1000	2054	705	215	744	218	429	393	374	271	602	218	382	337	310	189	205	64	503	334
NEWSBREAK-SUN.	8	192	188	A	21.4	31	1783	1684	756	291	846	253	421	379	369	374	630	208	334	336	303	241	92	34^	116	62^
1 SUN. 8.51P 1 CBS N		95	95	B	18.6	28	1549	1656	756	286	831	233	404	384	366	369	583	179	298	300	277	238	95	57	147	87
2 SUN. 9.11P 2																										
9 TO 5	6	207	206	A	20.9	32	1741	1674	741	259	815	346	532	452	318	223	502	221	345	285	209	110	200	103	157	112
TUE. 9.30P 30 ABC CS		99	99	B	20.7	31	1724	1820	742	302	828	361	555	461	344	214	542	247	389	328	228	118	252	133	198	149
ONE DAY AT A TIME	7		199	A	20.6	31	1716	1597	752	296	862	321	479	404	340	348	538	227	320	275	208	185	130^	58^	67^	33v
2 SUN. 9.43P 30 CBS CS			99	B	19.8	30	1649	1656	763	290	848	242	431	411	374	363	537	194	305	288	235	189	139	85	132	92
POWERS OF MATTHEW STAR	9	199	199	A	13.4	22	1116	1959	718	298	752	225	462	413	433	227	586	179	363	349	348	188	259	120	362	301
FRI. 8.00P 60 NBC GD		96	97	B	12.4	22	1033	1968	715	299	771	267	476	433	404	228	628	224	417	370	335	177	249	107	320	247
8.00 - 8.30				A	13.0	22	1083	1914	716	288	751	228	454	398	419	234	566	166	344	331	343	183	241	113	356	290
8.30 - 9.00				A	13.8	22	1150	1987	718	304	749	218	467	425	447	221	598	187	375	363	353	189	275	126	365	307
PRIVATE BENJAMIN	7	195	196	A	15.0	22	1250	1804	653	255	693	251	415	382	310	229	554	235	366	285	232	155	267	130	290	198
MON. 8.30P 30 CBS CS		99	99	B	16.0	24	1333	1802	655	276	714	271	451	402	317	211	557	222	382	339	250	146	256	139	275	201

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
QUEST	5	195	195	A	9.5	17	791	1643	623	236	670	267	465	446	316	145^	595	189	418	386	339	148^	155	83^	223	195
FRI. 10.00P 60 ABC A		99	97	B	9.6	17	800	1636	625	248	666	257	460	414	326	164	625	206	447	409	360	157	185	74	160	117
10.00 - 10.30				A	9.2	16	766	1671	635	239	685	279	470	445	308	155^	595	202	423	372	329	146^	151^	84^	240	208
10.30 - 11.00				A	9.9	18	825	1589	602	230	647	258	458	439	316	133^	585	174	406	394	340	148	154	78^	203	179
QUINCY, M.E.	6	205	194	A	14.1	23	1175	1489	699	284	733	243	432	432	353	234	555	228	375	327	232	143	164	106	37^	23v
WED. 10.00P 60 NBC OP		99	99	B	14.3	24	1191	1546	729	273	783	266	453	453	351	259	566	227	377	339	246	153	150	96	47	30
10.00 - 10.30				A	14.0	22	1166	1521	705	283	742	240	441	443	366	234	558	228	377	327	236	143	177	115	44^	30^
10.30 - 11.00				A	14.1	23	1175	1461	698	283	727	246	426	423	342	236	555	227	374	332	233	141	150	98^	29^	17v
REACH INTO SPACE-LAUNCH-5(S)		196		A	5.0	31	417	1194	546^	103v	546^	41v	201^	312^	414^	234^	472^	98v	265^	321^	278^	151^	80v	17v	96v	51v
1 THU. 7.00A 60 ABC N		98																								
7.00 - 7.30				A	4.3	30	358	1223	589^	118v	589^	91v	259^	351^	425^	238^	472^	106v	248^	318^	262^	154v	67v	23v	95v	28v
7.30 - 8.00				A	5.6	31	466	1174	518	93v	518	LT	158^	282^	411^	236^	472^	93v	280^	322^	289^	150^	87v	12v	97v	69v
REAL PEOPLE	7	212	205	A	16.6	26	1383	1819	734	255	779	206	382	377	354	353	517	162	279	269	228	200	218	135	305	201
WED. 8.00P 60 NBC PV		99	99	B	16.9	27	1408	1803	758	257	812	247	421	381	350	339	560	191	313	287	232	216	177	92	254	174
8.00 - 8.30				A	15.9	25	1324	1838	725	248	770	204	373	367	345	355	520	160	279	274	233	200	225	144	323	220
8.30 - 9.00				A	17.3	27	1441	1793	737	260	781	204	385	380	360	353	507	163	276	266	220	195	215	130	290	182
REMINGTON STEELE	7	202	201	A	13.5	24	1125	1780	695	331	759	283	501	463	383	198	650	256	483	459	337	127	199	66^	172	128
FRI. 10.00P 60 NBC GD		99	99	B	12.8	23	1066	1769	683	300	747	271	497	469	384	191	634	234	437	416	327	147	212	71	176	136
10.00 - 10.30				A	14.0	25	1166	1795	688	332	757	278	499	463	393	194	643	253	478	458	332	120	218	69^	177	134
10.30 - 11.00				A	13.1	24	1091	1745	689	327	749	285	496	457	368	199	649	256	481	459	337	131	180	63^	167	122
RIPLEY'S BELIEVE IT-NOT	8	189	188	A	13.6	21	1133	1945	592	295	675	229	424	378	335	210	686	256	488	443	360	144	201	94^	383	239
SUN. 7.00P 60 ABC U		97	97	B	11.7	19	975	2058	664	293	742	294	512	457	360	187	731	286	527	483	381	151	232	108	353	265
7.00 - 7.30				A	13.2	20	1100	1904	585	291	667	214	394	354	333	225	701	268	493	440	358	149	179	84^	357	222
7.30 - 8.00				A	14.1	21	1175	1962	597	296	676	241	447	396	335	194	663	242	481	445	359	133	217	99^	406	255
ST. ELSEWHERE	3	199	198	A	11.1	19	925	1444	697	296	765	289	491	442	365	215	525	170	341	319	275	144	79^	38^	75^	43^
TUE. 10.00P 60 NBC GD		99	99	B	12.1	20	1008	1393	685	294	736	259	443	426	374	217	543	187	359	348	291	139	67	33	47	27
10.00 - 10.30				A	11.1	18	925	1438	675	290	745	292	482	428	341	208	531	180	351	325	269	144	78^	32v	84^	44^
10.30 - 11.00				A	11.2	19	933	1430	714	299	775	279	492	448	386	220	515	159	326	312	279	141	76^	42^	64^	42^
SEVEN BRIDES/SEVEN BROS.	7	195		A	11.7	19	975	1663	680	332	775	198^	379	379	394	326	542	113^	261	216^	281	258	167^	107^	179^	131^
1 WED. 8.00P 60 CBS MD		99		B	14.4	22	1200	1627	697	290	797	273	422	384	342	302	423	137	220	190	185	171	170	98	237	144
8.00 - 8.30				A	11.6	19	966	1641	685	326	774	192^	374	375	389	329	548	113^	256	210^	286	267	157^	104^	162^	116^
8.30 - 9.00				A	11.8	19	983	1673	670	337	771	203^	382	381	396	321	530	109^	259	221^	276	247	178^	109^	194^	147^
SILVER SPOONS	9	199	196	A	16.1	27	1341	2047	709	214	776	258	412	373	319	301	512	192	307	280	213	152	289	158	470	368
SAT. 8.30P 30 NBC CS		98	96	B	14.9	26	1241	1968	731	247	801	256	423	372	331	311	510	173	293	266	223	177	266	142	391	291
SIMON & SIMON	6		195	A	18.6	28	1549	1577	663	220	707	183	319	333	379	311	635	210	381	346	334	220	139^	38v	96^	53^
2 THU. 9.00P 60 CBS PD			99	B	20.9	32	1741	1621	727	269	773	225	415	412	405	287	585	194	355	317	298	200	147	43	116	76
9.00 - 9.30				A	18.3	28	1524	1583	675	229	715	185	324	334	380	315	633	199	372	335	339	228	134^	37v	101^	53^
9.30 - 10.00				A	19.0	29	1583	1555	644	208	691	179	308	327	373	303	632	218	389	350	328	210	141^	39^	91^	52^
60 MINUTES	8	205	206	A	29.3	44	2441	1621	746	254	788	170	352	373	392	373	701	183	364	391	366	267	64	25^	68	48^
1 SUN. 7.00P 60 CBS DN		99	99	B	24.4	40	2033	1591	743	267	787	159	328	352	375	394	676	177	340	337	334	282	60	23	68	42
2 SUN. 7.13P 60																										
7.00 - 7.30				A	29.4	45	2449	1551	732	210	766	165	342	364	371	362	672	159	317	380	364	261	53^	32^	60^	32^
7.30 - 8.00				A	30.1	45	2507	1599	737	259	776	167	344	368	393	368	707	183	373	399	372	264	54	21^	62	44^
SPECIAL MOVIE PRSNT-CBS(S)		197		A	20.6	34	1716	1642	780	306	821	307	513	468	419	249	519	197	341	324	261	143	196	107^	106^	91^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
SPECIAL MOVIE PRSN-CONT'D																										
1 THU. 9.36P 120 CBS FF		99																								
9.30 - 10.00				A	20.4	31	1699	1693	757	271	809	283	489	434	413	274	555	179	330	313	296	193	201	104^	128^	104^
10.00 - 10.30				A	21.4	33	1783	1693	775	305	816	288	500	452	432	257	540	198	349	320	278	162	224	122^	113^	103^
10.30 - 11.00				A	21.1	34	1758	1657	790	306	830	331	530	484	413	240	494	199	335	316	239	126^	209	115^	124^	111^
11.00 - 11.30				A	20.1	36	1674	1561	796	329	827	323	528	493	412	232	489	201	339	336	242	105^	171	91^	74^	59^
SQUARE PEGS	7	185	190	A	14.4	22	1200	1878	627	230	678	271	419	355	267	221	544	233	364	253	225	152	320	171	336	229
MON. 8.00P 30 CBS CS		99	99	B	15.9	25	1324	1904	645	275	725	293	470	408	311	205	537	226	373	318	238	135	321	170	321	232
STAR OF THE FAMILY	6		200	A	11.3	17	941	1719	578	148^	634	206^	352	282	220^	256	398	134^	214^	210^	182^	158^	364	231^	323	232^
2 THU. 8.30P 30 ABC CS			98	B	12.8	20	1066	1799	589	200	646	259	387	331	259	211	479	182	312	274	225	131	277	175	397	291
T.J. HOOKER	8	200	194	A	16.0	27	1333	1744	722	273	787	204	433	392	442	297	641	179	369	361	356	223	154	63^	162	120
SAT. 8.00P 60 ABC OP		99	98	B	14.8	26	1233	1716	704	280	776	206	421	407	414	295	646	204	386	371	336	212	119	50	175	123
8.00 - 8.30				A	15.0	25	1250	1725	708	268	774	188	405	374	438	310	643	183	372	359	351	226	141	54^	167	120
8.30 - 9.00				A	16.9	28	1408	1764	737	280	803	222	459	409	441	286	639	175	367	361	360	221	164	71^	158	121
TAXI	8	208	207	A	14.0	22	1166	1626	654	325	694	291	494	460	294	168	754	371	603	524	326	131	118	48^	60^	40^
1 THU. 10.00P 30 NBC CS		99	99	B	13.2	20	1100	1713	697	322	766	353	543	471	310	180	709	353	532	467	287	141	141	72	97	73
2 THU. 9.30P 30																										
THAT'S INCREDIBLE	8	202	205	A	18.6	28	1549	1788	651	228	688	216	396	380	347	241	658	208	401	365	341	212	181	60^	261	171
MON. 8.00P 60 ABC PV		99	99	B	17.1	26	1424	1831	643	244	680	213	396	379	346	233	681	232	430	397	342	202	198	55	272	186
8.00 - 8.30				A	17.8	27	1483	1744	644	221	680	208	380	359	343	249	640	197	380	348	325	220	168	58^	256	165
8.30 - 9.00				A	19.5	29	1624	1810	654	233	690	225	409	393	347	230	668	214	415	377	353	204	190	58^	262	175
THREE'S COMPANY	6	207	206	A	22.7	34	1891	1724	692	236	771	324	503	426	310	207	501	207	346	285	220	115	247	147	205	144
TUE. 9.00P 30 ABC CS		99	99	B	22.4	33	1866	1887	713	287	797	348	531	434	328	208	527	245	379	310	212	121	296	170	267	198
TOO CLOSE FOR COMFORT	7	206	204	A	16.6	25	1383	1683	672	205	735	252	422	374	310	264	444	168	256	240	164	148	245	132	259	195
1 THU. 9.07P 30 ABC CS		99	99	B	19.2	29	1599	1743	725	259	797	298	488	429	363	248	469	183	284	267	199	139	223	138	254	195
2 THU. 9.00P 30																										
TRAPPER JOHN, M.D.	7		198	A	19.4	33	1616	1559	726	299	868	328	495	357	359	343	555	251	347	284	205	172	112^	54^	24v	12v
2 SUN. 10.13P 60 CBS GD			99	B	17.8	30	1483	1531	775	299	861	233	446	415	425	359	536	182	303	281	248	190	90	57	44	29
10.30 - 11.00				A	19.7	33	1641	1560	727	305	878	332	504	360	365	345	548	251	347	279	203	169	119^	52^	15v	9v
20/20	7	201	200	A	15.9	26	1324	1519	773	258	801	187	385	422	400	318	615	172	298	290	255	262	62^	23v	41^	15v
1 THU. 10.07P 60 ABC DN		99	99	B	15.7	26	1308	1469	720	235	756	197	391	409	395	288	604	144	309	319	301	242	67	36	42	26
2 THU. 10.00P 60																										
10.00 - 10.30				A	15.8	25	1316	1516	767	274	801	191	379	424	402	313	589	165	286	274	246	253	76^	32^	50^	22v
10.30 - 11.00				A	15.9	26	1324	1535	793	255	815	186	393	435	408	323	631	178	303	297	255	272	54^	14v	35^	9v
TUCKER'S WITCH	6	191		A	9.4	16	783	1586	589	296^	705	182^	448	435	362	204^	676	212^	487	449	411	145^	114^	39v	91^	65v
1 WED. 10.00P 60 CBS CS		98		B	11.1	18	925	1489	679	302	751	251	461	438	390	224	545	222	366	342	256	134	125	65	68	38
10.00 - 10.30				A	9.8	16	816	1585	594	292^	710	178^	446	436	369	210^	655	209^	461	417	395	157^	124^	54v	96^	68v
10.30 - 11.00				A	9.1	15	758	1557	571	294^	685	179^	440	426	350	195^	685	212^	508	475	419	129^	103^	24v	84^	59v
VOYAGERS	7	197	191	A	10.0	15	833	2211	638	286	735	272	469	409	328	222	586	166	374	352	325	172	309	115^	581	420
SUN. 7.00P 60 NBC A		96	95	B	9.1	15	758	2162	646	312	722	300	497	421	325	184	681	266	471	395	329	171	286	100	473	324
7.00 - 7.30				A	9.2	14	766	2231	642	289	738	283	466	408	317	225	613	183	397	361	332	176	300	110^	580	412
7.30 - 8.00				A	10.7	16	891	2203	636	283	731	266	476	410	331	218	564	152	357	346	318	167	320	122^	588	431
WALT DISNEY	7	197	195	A	12.8	21	1066	1989	708	183	738	209	376	346	356	308	579	171	344	316	309	207	195	74^	477	312
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
WALT DISNEY-CONT'D																										
SAT. 8.00P 60 CBS FV		98	98	B	13.4	23	1116	2138	686	237	727	237	434	404	357	248	579	218	374	340	286	175	236	82	596	410
8.00 - 8.30				A	12.5	21	1041	1904	691	161	720	193	349	325	344	322	558	158	318	295	293	213	181	63^	445	293
8.30 - 9.00				A	13.0	22	1083	2077	728	203	760	226	407	368	366	297	601	181	368	338	324	204	208	84^	508	330
•LATE FRINGE																										
ABC NEWS:NIGHTLINE-MON	8	188	188	A	6.0	18	500	1292	628	200^	674	202^	378	393	388	175^	596	196^	306	334	304	204^	22v	LT	LT	LT
MON. 11.30P 30 ABC N		96	96	B	4.8	18	400	1306	580	205	608	177	332	367	337	178	677	265	410	410	289	221	19	LT	LT	LT
ABC NEWS:NIGHTLINE-T-F	30	189	189	A	6.3	18	525	1301	614	269	675	187	393	382	398	212	593	192	326	348	307	199	22v	11v	11v	10v
1 TUWF 11.30P 30 ABC N		96	97	B	6.0	17	500	1280	587	218	634	157	362	358	382	213	611	192	357	356	304	195	28	12	LT	LT
1 THU. 11.37P 23																										
2 TU-F 11.30P 30																										
ABC NEWS:NIGHTLINE-MON(B)			191	A	5.3	20	441	1279	601	145^	685	190^	277^	353^	401^	225^	560	147^	367^	342^	361^	193^	34v	LT	LT	LT
2 MON. 12.00M 15 ABC N			97																							
ABC NEWS:NIGHTLINE-MON(B)		190		A	4.0	16	333	1565	841	379^	841	270^	628^	493^	447^	213^	724	216^	268^	385^	327^	241^	LT	LT	LT	LT
1 MON. 12.00M 11 ABC N		96																								
ABC NEWS:NIGHTLINE-THU(B)		192		A	3.5	15	292	1295	326^	113v	326^	96v	236^	208v	144v	90v	949	350^	552^	616^	462^	274^	20v	LT	LT	LT
1 THU. 12.00M 67 ABC N		97																								
12.00 - 12.30				A	4.4	16	367	1313	387^	131v	387^	115v	257^	233^	149v	130v	913	336^	516^	575^	433^	275^	13v	LT	LT	LT
12.30 - 1.00				A	2.9	14	242	1302	273^	91v	273^	75v	227v	194v	152v	46v	1009	360^	599^	665^	517^	290^	20v	LT	LT	LT
ABC WEEKEND REPORT-SAT.	8	159	159	A	5.7	12	475	1194	649	270	685	153^	326	363	375	259	408	188^	284	253^	143^	113^	33v	LT	68^	54v
SAT. 11.00P 15 ABC N		88	88	B	5.3	11	441	1293	572	212	632	182	347	326	322	230	518	207	354	292	231	132	85	69	58	49
ABC WEEKEND REPORT-SUN.	8	166	168	A	3.4	9	283	1350	483	159^	576	248^	399^	332^	279^	123^	650	258^	492	370^	328^	131^	LT	LT	110v	74v
1 SUN. 11.45P 15 ABC N		91	90	B	3.9	10	325	1336	561	183	609	203	392	379	329	164	637	211	430	367	320	191	46	LT	44	30
2 SUN. 11.19P 15																										
CBS NEWS NIGHTWATCH-1	32	82	81	A	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 M-WSU 2.00A 30 CBS N		75	73	B	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 TU-THS 2.00A 30																										
CBS NEWS NIGHTWATCH-2	35	111	111	A	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 M-WSU 2.30A 210 CBS N		90	90	B	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 THU. 2.36A 204																										
2 M-THSU 2.30A 210																										
2.30 - 3.00				A	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.00 - 3.30				A	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
3.30 - 4.00				A	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS NEWS SPECIAL(S)			176	A	6.9	20	575	1085	469	186^	554	131^	306^	289^	291^	174^	487	157^	321^	298^	251^	145^	44v	27v	LT	LT
2 MON. 11.30P 30 CBS N			93																							
CBS SUNDAY NEWS-OSGOOD	8	124	123	A	6.7	14	558	1210	610	218	623	104^	243	271	301	349	563	134^	305	306	300	214^	24v	13v	LT	LT
1 SUN. 11.00P 15 CBS N		70	70	B	6.0	13	500	1243	637	219	664	121	235	269	308	373	554	153	299	329	279	199	18	LT	LT	LT
2 SUN. 11.13P 15																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																														
DAVID LETTERMAN I					31	183	183	A	2.9	17	242	988	410	169^	468	240^	302	240^	161^	141^	447	290	377	298	123^	50v	57v	LT	LT	LT
1 M-W	12.30A	30	NBC	GV		96	96	B	3.0	18	250	1087	451	163	505	219	308	246	188	168	529	318	445	338	162	62	49	LT	LT	LT
1 THU.	1.00A	30																												
2 MON.	1.01A	30																												
2 TUE.	12.46A	30																												
2 W & TH	12.30A	30																												
DAVID LETTERMAN II					31	183	183	A	2.3	18	192	823	318	125^	365	214^	235^	182^	104^	94^	401	286^	333	240^	79v	47v	47v	LT	LT	LT
1 M-W	1.00A	30	NBC	GV		96	96	B	2.3	18	192	895	315	119	370	181	230	173	124	113	483	319	418	283	127	44	39	LT	LT	LT
1 THU.	1.30A	30																												
2 MON.	1.31A	30																												
2 TUE.	1.16A	30																												
2 W & TH	1.00A	30																												
LAST WORD					16	176	178	A	2.5	11	208	1178	533	206^	571	197^	356	356	317	143^	572	226^	317	307	278^	193^	35v	LT	LT	LT
1 MON.	12.11A	59	ABC	N		93	93	B	2.7	12	225	1219	557	187	592	154	360	356	359	169	585	237	345	336	275	180	42	LT	LT	LT
1 TUWF	12.00M	60																												
2 MON.	12.15A	61																												
2 TU-TH	12.00M	60																												
2 FRI.	12.00M	66																												
12.00 - 12.30								A	3.2	12	267	1120	498	209^	550	149^	307	345	337	154^	528	214^	299	299	251	165^	42v	LT	LT	LT
12.30 - 1.00								A	2.1	11	175	1166	521	177^	555	212^	372	360	298^	120^	578	240^	309^	297^	276^	206^	33v	LT	LT	LT
LATE MOVIE I					49	158	160	A	5.3	20	441	1290	657	297	709	228	389	411	365	215	532	206	347	322	254	138	35v	28v	14v	LT
1 MON.	11.30P	71	CBS	FF		85	86	B	5.4	19	450	1266	645	286	712	220	419	420	378	209	500	207	345	300	226	121	44	25	LT	LT
1 TUE.	11.30P	70																												
1 WED.	11.30P	75																												
1 THU.	12.06A	72																												
1 FRI.	11.30P	73																												
2 MON.	12.00M	71																												
2 TU & W	11.30P	74																												
2 THU.	11.30P	71																												
2 FRI.	11.30P	72																												
11.30 - 12.00								A	5.8	17	483	1346	674	275	712	220	368	406	373	236	582	213	367	345	291	158	31v	27v	21v	LT
12.00 - 12.30								A	5.3	21	441	1245	635	302	685	225	384	397	354	199	516	196	343	327	251	123^	31v	29v	13v	LT
12.30 - 1.00								A	5.2	26	433	1189	644	314	706	222	390	406	360	198	422	200	268	219	137^	134^	47^	LT	14v	14v
LATE MOVIE II					49	158	161	A	3.7	24	308	1214	611	321	682	230	412	413	341	192^	500	217	344	291	235	114^	19v	LT	LT	LT
1 MON.	12.41A	52	CBS	FF		85	86	B	3.8	24	317	1148	553	266	644	230	431	399	327	161	470	205	333	284	213	105	22	LT	LT	LT
1 TUE.	12.40A	51																												
1 WED.	12.45A	39																												
1 THU.	1.18A	54																												
1 FRI.	12.43A	46																												
2 MON.	1.11A	48																												
2 TUE.	12.44A	48																												
2 WED.	12.44A	40																												
2 THU.	12.41A	54																												
2 FRI.	12.42A	45																												
12.30 - 1.00								A	2.7	17	225	1302	750^	533^	750^	257v	662^	586^	493^	88v	552^	289^	339^	293^	263v	124v	LT	LT	LT	LT
1.00 - 1.30								A	3.9	26	325	1191	592	345	678	243	421	434	345	167^	491	196	328	289	247	113^	LT	LT	LT	LT
1.30 - 2.00								A	2.8	25	233	996	575	211^	592	137^	326	253^	284	240^	356	227^	274	180^	99^	64v	31v	LT	LT	LT
NBC LATE NIGHT MOVIE CONT'D					8	58	60	A	1.4	5	117	436^	154v	86v	154v	LT	111v	111v	137v	43v	282^	197v	214v	171v	LT	68v	LT	LT	LT	LT

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
NBC LATE NIGHT MOV-CONT'D																										
1 SUN. 11.30P 47 NBC FF		36	37	B	1.4	5	117	937	436	117	471	178	319	236	206	135	418	217	316	292	129	102	LT	LT	LT	LT
2 SUN. 11.30P 62																										
11.30 - 12.00				A	1.3	4	108	509^	167v	93v	167v	LT	111v	111v	139v	56v	342^	231v	259v	204v	46v	83v	LT	LT	LT	LT
12.00 - 12.30				A	1.5	6	125	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
NBC NEWS OVERNIGHT-M-F	39	151	151	A	1.5	15	125	720	256^	88v	272^	152^	200^	168^	96v	64v	368^	200^	280^	264^	112v	72v	80v	LT	LT	LT
1 MON. 1.30A 41 NBC N		90	91	B	1.4	15	117	400	128	53	146	67	109	99	71	LT	215	119	164	147	60	45	LT	LT	LT	LT
1 TUE. 1.30A 40																										
1 WED. 1.30A 43																										
1 THU. 2.00A 47																										
1 FRI. 2.00A 30																										
2 MON. 2.01A 46																										
2 TUE. 1.46A 32																										
2 WED. 1.30A 45																										
2 THU. 1.30A 47																										
2 FRI. 2.00A 44																										
1.30 - 2.00				A	1.5	14	125	288^	56v	40v	96v	56v	56v	64v	40v	LT	168^	144^	144^	88v	LT	LT	LT	LT	LT	LT
2.00 - 2.30				A	1.5	15	125	856	272^	104v	272^	136^	208^	160^	104v	64v	432^	128^	312^	336^	224^	96v	152^	64v	LT	LT
NBC NEWS SPECIAL REPORT(S)			209	A	6.0	18	500	1482	697	188^	711	216^	410^	357^	391^	270^	691	261^	501	406^	338^	144^	20v	20v	60v	25v
2 MON. 11.30P 31 NBC N			99																							
11.30 - 12.00				A	6.0	17	500	1490	701	186^	715	216^	411^	362^	396^	270^	694	259^	505	411^	343^	143^	20v	20v	61v	25v
SATURDAY NIGHT	6	193	194	A	7.1	22	591	1563	618	274	684	348	544	419	283	103^	597	252	496	464	315	64^	248	140^	34v	29v
1 SAT. 11.30P 83 NBC GV		97	97	B	6.8	21	566	1531	594	283	630	331	489	384	236	111	601	335	511	440	237	56	236	121	64	36
2 SAT. 11.30P 81																										
11.30 - 12.00				A	8.0	20	666	1605	620	270	698	326	531	416	309	122^	638	254	500	466	345	87^	217	113^	52^	43v
12.00 - 12.30				A	7.3	23	608	1544	612	256	681	372	554	414	259	96^	570	241	488	466	303	57^	261	146^	32v	32v
12.30 - 1.00				A	5.9	22	491	1481	609	304	642	342	528	413	258	81^	561	265	498	450	283	26v	278	180^	LT	LT
SCTV NETWORK	6	186	187	A	3.3	17	275	1193	490	236^	516	277^	411^	273^	167^	105v	378^	222^	309^	317^	109v	47v	277^	262^	22v	LT
1 FRI. 12.30A 90 NBC GV		97	97	B	2.9	16	242	1315	515	214	577	306	442	326	200	106	522	289	431	371	185	65	176	136	40	LT
2 FRI. 12.30A 84																										
12.30 - 1.00				A	4.0	16	333	1291	543	261^	577	258^	453	333^	235^	124^	358^	204^	283^	306^	118^	36v	296^	255^	60v	40v
1.00 - 1.30				A	3.3	17	275	1455	539	258^	564	298^	451	277^	189^	113v	458	277^	389^	392^	133^	48v	433^	433^	LT	LT
1.30 - 2.00				A	2.7	18	225	636	312^	174^	312^	245^	245^	142^	LT	67v	280^	160^	218^	218^	58v	62v	44v	44v	LT	LT
TONIGHT SHOW	39	208	209	A	6.2	22	516	1186	638	195	671	196	368	333	341	264	454	184	295	260	173	136	40^	19v	21v	10v
1 MTUWF 11.30P 60 NBC GV		99	99	B	6.5	23	541	1271	626	193	664	203	373	340	337	242	538	209	364	323	244	146	52	25	17	11
1 THU. 12.00M 60																										
2 MON. 12.01A 60																										
2 TUE. 11.46P 60																										
2 W-F 11.30P 60																										
11.30 - 12.00				A	7.7	23	641	1239	654	207	684	188	359	337	343	278	488	170	316	281	213	151	45^	23v	22v	11v
12.00 - 12.30				A	5.7	22	475	1145	628	188	668	194	369	341	341	259	430	188	272	244	143	131	26v	14v	21v	11v
12.30 - 1.00				A	4.0	20	333	1135	612	158^	612	264	417	273	301	186	465	259	358	276	155^	80^	24v	LT	34v	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		178		A	9.1	25	758	1623	641	152^	745	341	584	427	345	141^	307^	112^	184^	128^	90^	123^	250^	184^	321	175^
1 WED. 4.30P 60 ABC FV		97																								
4.30 - 5.00				A	8.4	24	700	1517	593	150^	670	273^	533	425	364	120^	332^	85v	155^	112^	106^	177^	239^	180^	276^	147^
5.00 - 5.30				A	9.8	25	816	1699	682	153^	805	399	625	426	326	158^	282^	134^	207^	144^	73v	75v	256^	184^	356	198^

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WEEKDAY DAYTIME CONT'D																										
ABC DAYTIME NEWSBRIEF-M-F	39	177	177	A	8.2	28	683	1206	804	167	895	401	618	467	375	229	204	111	137	88	48^	64^	29^	29^	78^	26^
M-F 1.57P 2 ABC N		94	94	B	8.2	29	683	1243	830	201	935	425	659	480	385	228	192	103	129	91	57	58	39	33	77	22
ABC NEWS THIS MORNING-645	39	145	146	A	1.6	14	133	1233	639	263^	633	242^	384^	369^	299^	189^	420^	97v	209^	240^	226^	165^	142^	67v	38v	LT
1 MTUWF 6.45A 15 ABC N		88	88	B	1.8	16	150	806	415	180	423	147	238	226	210	162	254	66	121	138	124	101	80	LT	49	LT
2 M-F 6.45A 15																										
ALL MY CHILDREN	40	202	202	A	9.4	33	783	1207	786	174	881	392	614	472	376	216	214	109	143	96	56^	68^	28^	27^	84	33^
M-F 1.00P 60 ABC DD		98	98	B	9.4	34	783	1241	820	209	931	433	665	479	381	215	192	99	126	91	58	59	39	29	79	26
1.00 - 1.30				A	9.1	32	758	1204	773	173	869	396	611	466	360	212	222	116	151	98	57^	69^	28^	26^	85	34^
1.30 - 2.00				A	9.8	34	816	1186	789	174	879	385	611	474	383	214	201	103	135	92	53^	63^	25^	25^	81	30^
ANOTHER WORLD	40	204	204	A	4.5	17	375	1083	770	125^	843	230	355	365	357	403	181	72^	117^	98^	72^	53^	16v	13v	43^	14v
M-F 2.00P 60 NBC DD		99	99	B	4.5	17	375	1153	838	149	904	268	403	381	386	424	183	68	100	75	61	77	22	21	44	14
2.00 - 2.30				A	4.6	17	383	1073	755	133^	841	241	374	363	352	392	178	72^	118^	96^	71^	53^	13v	13v	41^	LT
2.30 - 3.00				A	4.5	17	375	1035	761	112^	817	216	326	354	345	401	162	64^	106^	88^	61^	47^	18v	13v	38v	13v
AS THE WORLD TURNS	45	201	202	A	7.4	26	616	1144	798	95^	868	192	372	386	422	430	179	70^	95^	77^	56^	73^	21v	11v	76^	28^
M-F 1.30P 60 CBS DD		99	99	B	7.0	26	583	1233	876	129	957	230	428	409	431	468	203	69	97	81	80	96	24	13	49	13
1.30 - 2.00				A	7.2	25	600	1153	797	106	872	189	364	379	424	440	187	71^	98^	83^	64^	74^	17v	9v	77^	28^
2.00 - 2.30				A	7.5	27	625	1133	807	82^	867	194	380	393	423	423	168	67^	89^	69^	50^	74^	23v	13v	75^	28^
CAPITOL	45	191	192	A	5.7	21	475	1114	804	94^	861	202	375	389	383	417	159	60^	71^	47^	40^	83^	22v	17v	72^	25v
M-F 2.30P 30 CBS DD		96	96	B	5.8	22	483	1159	831	159	912	256	460	426	404	391	168	66	85	66	59	78	30	17	49	17
CBS EARLY MORNING NEWS	35	118	120	A	1.3	12	108	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-F 6.30A 30 CBS N		86	87	B	1.2	12	100	215	89	LT	92	LT	LT	LT	63	54	94	LT	LT	LT	66	LT	LT	LT	LT	LT
CBS MORNING NEWS 1	35	184	185	A	3.2	15	267	1142	559	172^	566	90^	224	235	315	286	487	71^	130^	123^	172^	334	26v	LT	63^	LT
M-F 7.30A 30 CBS N		99	99	B	3.0	15	250	1153	593	180	613	93	285	311	361	266	457	73	135	160	230	267	22	LT	61	LT
CBS MORNING NEWS 2	35	184	185	A	3.1	15	258	1314	706	190^	721	190^	290	251	287	365	439	101^	159^	147^	167^	264	65^	31v	89^	43v
M-F 8.30A 30 CBS N		99	99	B	3.2	16	267	1254	719	163	743	147	301	294	332	376	444	112	178	181	188	232	25	LT	42	LT
CBS NEWS SPEC.REPORT-TUE(S)			186	A	4.3	19	358	1131	609^	78v	659^	90v	218^	338^	401^	321^	391^	151v	207^	143v	156v	151v	81v	LT	LT	LT
2 TUE. 9.30A 9 CBS N			99																							
CHILD'S PLAY	45	158	158	A	3.8	18	317	1233	599	82^	643	224	344	296	284	249	274	119^	144^	113^	66^	118^	127^	107^	189	54^
M-F 10.30A 30 CBS QP		86	86	B	3.4	17	283	1241	683	115	746	280	411	352	280	284	273	111	142	110	78	122	57	41	162	42
DAYS OF OUR LIVES	40	209	209	A	5.0	17	417	1288	868	139^	952	317	436	407	338	432	245	84^	127^	101^	100^	111^	34v	24v	57^	21v
M-F 1.00P 60 NBC DD		99	99	B	5.2	19	433	1281	888	144	964	315	453	415	362	445	240	78	119	92	94	116	33	25	44	15
1.00 - 1.30				A	4.7	17	392	1276	874	125^	950	312	414	396	331	444	253	77^	123^	97^	117^	122^	25v	18v	48^	17v
1.30 - 2.00				A	5.4	19	450	1247	839	137	924	313	442	406	331	407	225	88^	128^	101^	80^	92^	37^	27v	61^	22v
DIFF'RENT STROKES M-F	40	127	128	A	3.3	15	275	1247	661	105^	698	313	415	332	211^	235	230	65^	112^	83^	87^	118^	58^	43v	261	73^
1 MTUWF 10.00A 30 NBC CS		81	80	B	3.0	15	250	1330	674	137	725	296	445	363	254	233	266	105	152	120	81	114	104	80	235	73
1 THU. 10.14A 16																										
2 M-F 10.00A 30																										
DOCTORS	40	128	127	A	1.5	6	125	1032	816	135^	848	200^	328^	200^	232^	504	128^	LT	LT	56v	80v	72v	LT	LT	48v	LT
M-F 12.00N 30 NBC DD		67	67	B	1.6	7	133	1060	752	129	801	217	334	276	276	411	153	45	60	58	58	78	LT	LT	74	LT
EARLY TODAY M-F	40	165	154	A	1.3	14	108	1111	454^	241^	463^	74v	213^	250^	324^	213^	444^	128v	333^	260^	214^	111v	149^	65v	55v	LT
M-F 6.30A 25 NBC N		90	88	B	1.4	15	117	725	365	131	371	71	152	216	238	155	271	74	158	185	140	68	57	LT	LT	LT

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WEEKDAY DAYTIME CONT'D																										
EDGE OF NIGHT	38	147	148	A	3.9	12	325	1277	785	221	840	338	554	452	389	216	194	101^	108^	61^	41v	80^	86^	49^	157^	77^
M-F 4.00P 30 ABC DD		76	79	B	3.8	13	317	1303	790	230	895	405	600	436	372	228	188	96	108	86	42	69	88	70	132	62
FAMILY FEUD	40	173	174	A	6.0	24	500	1312	704	114^	770	263	423	346	345	298	348	162	207	121	87^	126	70^	52^	124	51^
M-F 12.00N 30 ABC QP		89	88	B	5.4	23	450	1229	699	161	784	291	441	345	331	300	284	118	161	115	87	111	62	40	99	44
FANTASY	50	172	171	A	3.3	11	275	1265	711	138^	741	203^	349	324	382	309	316	171^	196^	155^	81^	91^	69^	44v	139^	73^
M-F 3.00P 60 NBC QG		86	86	B	3.3	12	275	1297	737	180	794	284	419	358	357	297	285	118	145	111	67	126	103	59	115	57
3.00 - 3.30				A	3.1	11	258	1205	709	123^	736	201^	348	334	380	306	309	162^	194^	156^	86^	84^	47v	27v	113^	50v
3.30 - 4.00				A	3.5	11	292	1284	709	139^	740	206	347	308	377	308	308	175^	188^	148^	64^	92^	82^	54^	154^	89^
GENERAL HOSPITAL	38	203	203	A	9.5	32	791	1314	754	228	860	388	630	473	367	187	232	124	157	91	60^	70^	119	100	103	42^
M-F 3.00P 60 ABC DD		99	99	B	9.4	33	783	1312	760	207	858	396	611	440	357	206	228	130	164	92	56	59	133	103	93	35
3.00 - 3.30				A	9.1	33	758	1296	747	234	854	391	634	471	358	181	229	124	154	85	56^	71^	112	95	101	36^
3.30 - 4.00				A	9.9	32	825	1310	752	219	852	377	615	470	372	191	224	119	152	89	61^	67^	130	107	104	45^
GOOD MORNING, AMERICA-730	40	202	206	A	5.6	27	466	1127	682	161	691	143	345	349	346	297	311	68^	126^	142	145	155	65^	20v	60^	41^
1 MTUWF 7.30A 30 ABC N		98	99	B	5.4	28	450	1124	697	166	714	150	360	370	370	302	305	71	135	144	136	144	53	16	52	32
1 THU. 9.30A 30																										
2 M-F 7.30A 30																										
GOOD MORNING, AMERICA-830	40	203	203	A	5.8	27	483	1012	678	107^	707	150	329	327	353	327	251	77^	122^	96^	81^	116^	11v	11v	43^	17v
M-F 8.30A 30 ABC N		99	99	B	5.7	28	475	1083	728	141	752	168	361	380	395	316	276	74	126	114	102	135	11	LT	44	12
GUIDING LIGHT	45	199	201	A	7.4	25	616	1211	839	131	906	215	412	423	438	420	164	52^	87^	57^	55^	75^	71^	40^	70^	35^
M-F 3.00P 60 CBS DD		99	99	B	7.3	26	608	1283	873	154	954	250	482	463	464	408	173	61	94	63	67	77	73	43	83	47
3.00 - 3.30				A	7.1	25	591	1198	847	129	916	217	408	414	433	439	155	51^	80^	49^	47^	73^	58^	30^	69^	32^
3.30 - 4.00				A	7.7	25	641	1200	830	132	892	207	411	426	441	406	162	47^	83^	60^	58^	75^	77^	47^	69^	36^
LOVE BOAT DAYTIME	4?	185	186	A	5.3	24	441	1209	535	152	633	302	450	331	264	145	319	166	233	179	90^	75^	80^	38^	177	66^
M-F 11.00A 60 ABC CS		94	95	B	4.8	23	400	1234	601	180	701	349	496	354	291	148	292	158	211	158	87	69	74	45	167	57
11.00 - 11.30				A	4.8	22	400	1183	540	140^	633	285	438	334	280	150	308	165	223	160	81^	75^	67^	25v	175	62^
11.30 - 12.00				A	5.8	25	483	1201	529	155	629	312	453	329	249	143	321	170	236	188	89^	73^	79^	44^	172	64^
NEWSBREAK-11.57	45	176	176	A	7.1	30	591	1190	695	99^	737	205	303	284	296	368	293	95^	117	75^	77^	165	38^	25v	122	38^
M-F 11.57A 2 CBS N		91	91	B	6.6	30	550	1214	701	97	763	190	337	320	336	374	325	102	137	103	102	171	29	16	97	26
NEWSBREAK-3.57	45	186	188	A	6.6	21	550	1162	819	134	867	172	402	420	464	387	159	43^	83^	61^	61^	72^	74^	49^	62^	33^
M-F 3.57P 2 CBS N		97	97	B	6.1	20	508	1216	842	154	910	212	469	449	472	383	161	55	84	55	61	73	73	45	72	40
ONE LIFE TO LIVE	40	201	201	A	8.0	29	666	1254	785	226	878	406	612	470	347	218	229	112	134	84^	52^	89^	58^	48^	89^	27^
M-F 2.00P 60 ABC DD		99	99	B	8.0	31	666	1251	817	231	909	428	640	468	364	222	204	104	125	80	50	72	57	49	81	26
2.00 - 2.30				A	7.9	29	658	1223	786	221	870	405	602	470	346	218	225	114	137	89^	51^	82^	43^	42^	85^	22v
2.30 - 3.00				A	8.1	30	675	1262	781	232	879	405	617	468	341	219	231	110	130	77^	50^	94	64^	52^	88^	30^
PRICE IS RIGHT 1	45	199	200	A	6.9	32	575	1243	702	89^	740	199	305	278	306	393	319	102^	124	83^	74^	184	55^	25v	129	45^
M-F 11.00A 30 CBS AP		98	98	B	6.6	33	550	1237	712	93	767	201	343	319	320	387	336	107	143	113	106	176	36	14	98	28
PRICE IS RIGHT 2	45	199	200	A	8.3	36	691	1237	692	87	742	194	296	271	294	401	324	99	119	76^	85^	193	50^	22v	121	33^
M-F 11.30A 30 CBS AP		98	98	B	7.8	36	650	1261	715	95	776	195	333	308	326	405	352	107	144	108	113	193	39	14	94	23
REACH INTO SPACE-LANDING5(S)			195	A	6.3	29	525	1244	787	49v	787	221^	399^	352^	360^	344^	349^	10v	89v	108v	189^	231^	26v	LT	82v	31v
2 TUE. 9.15A 24 ABC N			99																							
RYAN'S HOPE	40	175	176	A	5.9	23	491	1153	735	146	806	375	542	435	305	221	215	87^	128	113^	73^	75^	40^	35^	92^	28v
M-F 12.30P 30 ABC DD		95	95	B	5.8	24	483	1157	733	190	838	402	579	432	324	212	197	88	114	101	67	72	44	31	78	19

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SEARCH FOR TOMORROW	40	171	170	A	2.5	10	208	1163	803	139^	841	235^	356	303	309	408	246^	34v	77^	91^	135^	145^	LT	LT	62v	LT
M-F 12.30P 30 NBC DD		89	89	B	2.6	11	217	1197	832	129	883	243	364	323	304	446	236	54	82	79	91	141	LT	LT	62	LT
TATTLETALES	45	106	107	A	2.8	9	233	1253	746	94^	798	179^	359	321	403	387	292	69^	99^	85^	141^	190^	26v	22v	137^	52v
M-F 4.00P 30 CBS QG		60	60	B	2.6	9	217	1210	785	132	829	209	400	392	379	355	280	70	89	74	94	185	28	LT	73	26
TEXAS	40	177	176	A	2.6	12	217	1074	696	212^	794	241^	388	323	354	341	212^	27v	59v	52v	88^	147^	LT	LT	55v	LT
M-F 11.00A 60 NBC DD		84	84	B	2.5	12	208	1193	816	185	899	326	473	369	367	368	181	41	59	53	54	116	22	LT	91	LT
11.00 - 11.30				A	2.7	13	225	1031	662	213^	769	236^	374	320	346	329	200^	27v	58v	49v	84^	138^	LT	LT	49v	LT
11.30 - 12.00				A	2.5	11	208	1087	716	202^	807	236^	399	322	365	351	207^	LT	48v	48v	87^	153^	LT	LT	58v	LT
TODAY SHOW-7.30AM	40	208	204	A	4.7	22	392	1191	634	156	646	87^	200	284	357	349	467	61^	176	242	265	212	30v	17v	48^	35v
M-F 7.30A 30 NBC N		99	99	B	4.2	22	350	1265	659	155	690	93	217	303	369	366	477	59	172	235	261	233	43	28	55	35
TODAY SHOW-8.30AM	40	209	209	A	4.5	21	375	1109	709	133^	730	103^	213	307	350	413	354	32v	96^	151^	184	203	14v	LT	LT	LT
M-F 8.30A 30 NBC N		99	99	B	4.3	21	358	1194	734	124	762	137	267	305	334	411	387	33	116	154	185	228	19	15	26	LT
TODAY SHUTTLE LAUNCH SPEC(S)		117		A	.8	5	67	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 THU. 7.00A 60 NBC N		48																								
7.00 - 7.30				A	.6	4	50	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00				A	1.0	6	83	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TODAY SPECIAL-MON.(S)			90	A	.5	4	42	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
2 MON. 7.00A 60 NBC N			30																							
7.00 - 7.30				A	.5	5	42	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.30 - 8.00				A	.6	4	50	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
TODAY SPECIAL-TUE.(S)			117	A	.9	7	75	1533^	612v	67v	626v	66v	240v	240v	347v	386v	853^	240v	559v	452v	347v	294v	LT	LT	LT	LT
2 TUE. 7.00A 60 NBC N			49																							
7.00 - 7.30				A	.6	6	50	1580^	700v	LT	700v	LT	260v	260v	479v	440v	880v	520v	680v	541v	160v	200v	LT	LT	LT	LT
7.30 - 8.00				A	1.1	7	92	1565^	608v	98v	608v	108v	238v	238v	284v	370v	881^	88v	522v	434v	477v	359v	76v	LT	LT	LT
$25,000 PYRAMID	45	149	149	A	3.9	18	325	1203	617	120^	682	178^	332	354	354	276	332	119^	178^	148^	126^	139^	48v	28v	141^	56^
M-F 10.00A 30 CBS QP		82	82	B	3.4	17	283	1219	707	135	774	234	394	392	343	310	311	133	179	134	101	121	36	20	98	29
WHEEL OF FORTUNE	40	157	158	A	5.0	23	417	1288	750	100^	818	225	362	351	365	357	247	36v	72^	66^	85^	162	35v	24v	188	63^
M-F 10.30A 30 NBC QG		90	90	B	4.7	23	392	1303	729	122	806	219	400	378	379	325	289	91	134	114	98	143	65	45	143	44
YOUNG AND THE RESTLESS	45	202	202	A	7.9	31	658	1152	816	147	883	237	424	415	432	384	180	90^	109	74^	50^	63^	15v	13v	74^	16v
M-F 12.30P 60 CBS DD		99	99	B	7.4	30	616	1211	855	151	926	245	450	419	421	417	198	88	115	85	71	76	18	11	69	14
12.30 - 1.00				A	7.8	32	650	1149	814	143	888	241	423	416	429	384	177	90^	110	73^	46^	60^	14v	12v	70^	14v
1.00 - 1.30				A	7.9	31	658	1153	821	149	881	234	425	413	437	387	179	89^	109	76^	53^	62^	14v	12v	79^	16v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	5	170	172	A	5.4	18	450	1791	428	164^	484	235^	390	373	220^	52v	286	104^	206^	217^	174^	37v	267^	151^	754	540
SAT. 12.00N 30 ABC FV		90	91	B	5.7	21	475	1637	297	107	379	200	287	234	138	54	246	86	174	158	144	47	266	149	746	504
AMERICAN BANDSTAND '83	5	169	166	A	4.4	14	367	1311	320^	76v	440	260^	293^	190^	81v	118^	363	220^	267^	192^	98^	68v	165^	122^	343	251^
SAT. 12.30P 60 ABC PC		87	86	B	4.6	16	383	1365	281	91	385	215	253	173	88	108	353	181	271	175	137	68	245	175	382	262
12.30 - 1.00				A	4.1	14	342	1363	260^	50v	406	280^	294^	170^	55v	88v	304^	192^	215^	171^	94^	51v	238^	185^	415	293^
1.00 - 1.30				A	4.7	15	392	1250	359	97^	458	233^	280^	205^	103^	142^	410	241^	308^	207^	103^	84^	106^	72v	276^	212^
ASK NBC NEWS-8:28AM	10	197	197	A	4.5	29	375	1589	214^	56v	227^	168^	202^	101^	59v	25v	181^	62v	111^	114^	119^	51v	274^	112^	907	621
SAT. 8.28A 2 NBC CN		96	96	B	4.3	30	358	1624	226	65	248	157	181	85	88	42	177	80	109	113	89	28	251	100	948	570

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

HOUSEHOLD AUDIENCES / AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ASK NBC NEWS-8:58AM	10	203	203	A	5.1	26	425	1628	187^	45v	187^	97^	153^	122^	90^	21v	108^	53v	85^	70v	55v	23v	417	144^	916	586
SAT. 8.58A 2 NBC CN		97	97	B	4.9	25	408	1561	226	90	251	154	187	94	78	59	147	84	101	67	36	41	299	99	864	518
ASK NBC NEWS-10:28AM	10	206	206	A	8.9	34	741	1783	275	162^	292	133^	203	168	134^	48^	192	73^	128^	109^	96^	48^	340	206	959	602
SAT. 10.28A 2 NBC CN		99	99	B	7.7	31	641	1744	242	113	274	159	213	120	89	49	184	102	143	110	72	31	306	152	980	573
ASK NBC NEWS-10:58AM	10	200	202	A	8.0	30	666	1746	203	115^	215	91^	150^	160^	106^	32v	147^	50^	92^	94^	79^	44v	292	149^	1092	740
SAT. 10.58A 2 NBC CN		96	95	B	6.8	27	566	1710	217	91	243	137	180	115	80	51	171	96	130	94	65	29	320	144	976	593
ASK NBC NEWS-11:58AM	10	194	193	A	7.1	25	591	1831	351	145^	351	142^	239	213	178^	73^	357	166^	254	152^	139^	103^	276	131^	847	532
SAT. 11.58A 2 NBC CN		95	95	B	6.0	23	500	1719	297	122	322	169	225	153	115	69	300	182	238	158	94	53	358	119	739	440
BEST/KIDS-PEOPLE TOO I	10	98	97	A	1.0	4	83	1554	434^	181v	423^	121v	230v	228v	241v	170v	289v	168v	228v	109v	60v	61v	493^	445^	349v	146v
1 SUN. 9.30A 36 ABC CL		69	67	B	1.3	6	108	969	250	70	304	138	233	188	150	49	292	193	230	179	80	LT	146	89	227	137
2 SUN. 9.30A 33																										
9.30 - 10.00				A	1.1	5	92	1478	370^	153v	370^	88v	175v	207v	227v	163v	294v	174v	239v	120v	65v	55v	488^	445^	326v	152v
BEST/KIDS-PEOPLE TOO II	10	98	97	A	2.0	8	167	1431	455^	126v	461^	251^	329^	263^	192^	109v	383^	179v	252^	192^	168v	60v	138v	66v	449^	103v
1 SUN. 10.06A 24 ABC CL		69	67	B	2.1	9	175	1351	335	91	371	200	258	196	136	65	329	205	251	153	111	51	250	90	401	294
2 SUN. 10.03A 27																										
BUGS BUNNY/ROAD RUNNER 1	3		173	A	3.5	13	292	1692	439^	141v	439^	239^	266^	278^	157v	103v	618^	431^	525^	378^	141v	93v	108v	LT	527^	302^
2 SAT. 9.30A 60 CBS CA			84	B	4.0	16	333	1625	385	156	413	205	279	267	157	88	405	266	325	244	117	65	205	116	602	331
9.30 - 10.00				A	2.6	10	217	1811	493^	184v	493^	225v	263v	343^	226v	128v	627^	469^	520^	341^	116v	107v	143v	LT	548^	333^
10.00 - 10.30				A	4.3	17	358	1634	407^	109v	407^	249^	270^	244^	119v	86v	615^	414^	531^	403^	153v	84v	90v	LT	522^	289^
BUGS BUNNY/ROAD RUNNER 2	3		171	A	4.9	18	408	1510	351^	111v	395^	284^	306^	176^	91v	55v	389^	272^	365^	302^	98v	19v	122v	LT	604	332^
2 SAT. 10.30A 60 CBS CA			84	B	5.7	22	475	1740	452	179	518	268	367	261	160	120	383	250	320	237	108	54	236	133	603	309
10.30 - 11.00				A	4.7	17	392	1551	390^	100v	390^	267^	291^	185^	84v	68v	462^	316^	422^	371^	106v	40v	135v	LT	564^	303^
11.00 - 11.30				A	5.0	18	417	1480	315^	120v	396^	302^	322^	169^	94v	36v	327^	235^	317^	240^	92v	LT	109v	LT	648	362^
BUGS BUNNY/R RUNNER 1(B)		172		A	3.6	15	300	1870	345^	148v	382^	195v	258^	208^	140v	47v	325^	200v	235^	166v	86v	39v	275^	92v	888	368^
1 SAT. 9.30A 60 CBS CA		83																								
9.30 - 10.00				A	2.8	12	233	2052	481^	262v	519^	223v	381^	322^	248v	48v	449^	248v	334^	279^	146v	55v	280^	81v	804^	326^
10.00 - 10.30				A	4.4	17	367	1733	248^	69v	286^	173^	173^	128v	66v	47v	236^	167v	167v	85v	41v	28v	274^	101v	937	393^
BUGS BUNNY/R RUNNER 2(B)		169		A	4.8	19	400	1258	218^	128v	265^	167^	167^	91v	26v	98v	208^	198^	198^	92v	LT	LT	242^	125v	543^	247^
1 SAT. 10.30A 60 CBS CA		83																								
10.30 - 11.00				A	4.9	19	408	1292	246^	121v	283^	177^	177^	85v	47v	106v	199^	179^	179^	74v	LT	20v	212^	97v	598	250^
11.00 - 11.30				A	4.7	18	392	1202	181^	133v	239^	153v	153v	96v	LT	86v	212^	212^	212^	110v	LT	LT	271^	153v	480^	242^
CAPTAIN KANGAROO-SAT	9	127	128	A	.8	11	67	552^	74v	LT	74v	LT	LT	LT	74v	LT	LT	LT	LT	LT	LT	LT	165v	90v	268v	179v
SAT. 7.00A 60 CBS CL		82	83	B	1.0	14	83	100	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
7.00 - 7.30				A	.5	9	42	619v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	190v	LT	309v	262v
7.30 - 8.00				A	1.1	12	92	1185^	152v	LT	152v	LT	LT	97v	120v	55v	218v	LT	65v	65v	65v	153v	196v	131v	619^	348^
CBS NCAA BASKETBALL	1	181		A	6.8	20	566	1413	432	117^	431	115^	122^	195^	89v	234^	808	320^	551	534	434	139^	80v	LT	94v	90v
1 SUN. 1.00P 135 CBS SE		90		B	6.8	20	566	1413	432	117	431	115	122	195	89	234	808	320	551	534	434	139	80	LT	94	90
1.00 - 1.30				A	5.7	19	475	1343	428^	152^	428^	160^	160^	194^	70v	219^	779	353^	600	496^	396^	110v	71v	39v	65v	65v
1.30 - 2.00				A	6.5	20	541	1331	417^	111v	417^	98v	98v	168^	70v	249^	790	235^	514	537	488	153^	69v	LT	55v	55v
2.00 - 2.30				A	7.4	21	616	1494	408	107^	408	110^	110^	192^	82v	216^	877	341^	571	589	475	138^	97v	LT	112^	112^
2.30 - 3.00				A	7.5	21	625	1432	460	99^	460	96v	114^	202^	106^	258^	789	342^	533	527	403	137^	76v	LT	107^	107^
CBS NCAA BASKETBALL POST	1	181		A	7.2	20	600	1297	335^	80v	335^	96v	120^	172^	98v	163^	803	404	572	519	356^	138^	64v	LT	95v	70v
1 SUN. 3.15P 15 CBS SC		90		B	7.2	20	600	1297	335	80	335	96	120	172	98	163	803	404	572	519	356	138	64	LT	95	70

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																									
CBS NFL TODAY PRE 3		185	A	7.9	25	658	1609	477	87v	477	120^	342^	304^	344^	116^	901	444	601	576	411	164^	149^	LT	82v	82v
2 SUN. 12.30P 30 CBS SC		97	B	6.4	21	533	1444	349	64	356	125	241	196	211	98	879	401	564	518	427	181	81	11	128	103
CBS NFL FTBL GM1 2		199	A	18.0	42	1499	1518	355	92^	378	89^	206	162	214	154^	847	396	595	511	366	214	152^	28v	141^	106^
2 SUN. 1.00P 185 CBS SE		99	B	16.4	41	1366	1378	345	94	382	99	227	201	226	127	780	336	529	446	358	215	104	24	112	86
1.00 - 1.30			A	13.8	37	1150	1501	312	54^	327	76^	201^	165^	204^	110^	872	440	625	527	357	196^	146^	19v	156^	112^
1.30 - 2.00			A	16.9	42	1408	1549	372	110^	372	79^	215	181	220	138^	864	426	617	514	355	209	135^	22v	178	134^
2.00 - 2.30			A	17.9	41	1491	1556	395	104^	395	84^	222	197	247	150^	859	417	611	507	359	217	141^	15v	161	119^
2.30 - 3.00			A	18.9	44	1574	1550	343	97^	343	59^	182	163	220	138^	887	417	643	544	389	208	172	28v	148^	116^
3.00 - 3.30			A	19.6	44	1633	1524	348	85^	410	111^	218	148	212	177	831	375	572	512	370	221	171	37v	112^	85^
3.30 - 4.00			A	20.4	45	1699	1438	355	88^	402	104^	192	133^	197	195	787	334	526	484	360	220	145	39^	104^	80^
CBS NFL FTBL GM 2 2		183	A	14.1	27	1175	1476	417	173^	434	98^	189^	191^	230	197^	842	327	563	537	414	250	130^	34v	70^	51v
2 SUN. 4.00P 190 CBS SE		79	B	15.6	33	1299	1555	446	172	465	109	228	229	255	187	913	393	638	526	427	247	103	35	74	45
4.00 - 4.30			A	12.1	26	1008	1439	324	130^	338	82^	150^	133^	196^	145^	852	348	583	539	409	226^	130^	38v	119^	54v
4.30 - 5.00			A	13.4	29	1116	1384	327	133^	344	75^	159^	147^	195^	151^	862	352	583	561	404	253	116^	32v	62^	42v
5.00 - 5.30			A	13.1	27	1091	1423	380	156^	396	78^	155^	144^	205^	198^	856	346	578	569	416	241	132^	39v	39v	29v
5.30 - 6.00			A	13.7	26	1141	1493	422	176^	434	68^	165^	179^	230	215	877	335	578	579	433	257	132^	53v	50v	46v
6.00 - 6.30			A	14.6	26	1216	1495	438	185^	452	105^	198^	205	226	205	842	307	556	533	447	263	124^	18v	77^	68^
6.30 - 7.00			A	15.2	26	1266	1581	471	224	483	149^	245	247	250	185^	833	326	577	538	424	235	167^	38v	98^	67^
CBS SPORTS SATURDAY 4	167	169	A	8.7	21	725	1528	362	119^	368	99^	194	177	182	147^	774	279	502	437	368	241	76^	19v	310	218
SAT. 4.00P 120 CBS SA	91	92	B	7.3	19	608	1488	377	135	393	104	189	194	192	159	819	295	520	453	378	269	46	11	230	160
4.00 - 4.30			A	7.6	19	633	1381	329	104^	337	65^	141^	157^	156^	171^	743	239	464	405	354	270	87^	7v	214	127^
4.30 - 5.00			A	8.2	20	683	1504	370	130^	370	82^	183	194	200	154^	754	250	489	411	373	259	53^	13v	327	267
5.00 - 5.30			A	9.0	21	750	1600	376	123^	376	109^	207	184	181	147^	774	262	486	436	395	234	76^	24v	374	273
5.30 - 6.00			A	10.1	22	841	1568	370	107^	376	128^	229	167	182	125^	806	346	547	478	347	209	84^	29v	302	194
FACE THE NATION 8	146	130	A	4.0	13	333	976	375	72v	375	LT	75v	87v	132^	288^	486	134^	251^	231^	229^	228^	31v	LT	84v	84v
SUN. 11.30A 30 CBS CC	91	89	B	3.2	11	267	1191	495	113	511	87	177	193	180	302	541	169	272	256	233	243	62	24	77	57
FLASH GORDON 10	146	134	A	4.9	16	408	1652	271^	79^	320	159^	208^	172^	110^	90^	268^	177^	233^	155^	56v	35v	300	179^	764	518
SAT. 12.30P 30 NBC CA	82	69	B	4.0	14	333	1804	338	110	379	200	279	178	128	91	320	166	265	195	119	49	296	127	809	555
FLINTSTONE FUNNIES 10	197	197	A	3.9	28	325	1545	267^	87v	279^	180^	220^	105^	99^	50v	198^	75v	124^	115^	123^	55v	234^	85v	834	573
SAT. 8.00A 30 NBC CA	96	96	B	3.5	27	292	1597	223	74	250	145	171	96	101	47	182	75	112	123	98	32	215	87	950	590
GARY COLEMAN SHOW 10	200	202	A	8.1	31	675	1801	202	116^	213	83^	150^	162^	116^	31v	180	74^	128^	108^	90^	41v	351	200	1057	718
SAT. 10.30A 30 NBC CA	96	95	B	7.1	28	591	1707	209	92	234	128	174	114	84	50	171	96	133	98	65	27	316	156	986	605
GILLIGAN'S PLANET 4	185	183	A	2.8	12	233	1927	358^	164^	370^	207^	311^	266^	150^	38v	503^	177^	382^	270^	278^	121v	247^	54v	807	562
SAT. 9.00A 30 CBS CA	96	96	B	2.7	12	225	1622	299	116	305	134	233	221	140	52	386	146	271	179	206	107	273	103	658	446
HULK/SPIDERMAN 1 10	194	192	A	6.9	26	575	1826	261	136^	261	87^	162^	173^	147^	66^	281	106^	195^	144^	129^	86^	304	176^	980	646
SAT. 11.00A 30 NBC CA	95	94	B	6.1	24	508	1761	237	92	268	137	190	141	92	58	246	135	190	136	90	49	349	136	898	537
HULK/SPIDERMAN 2 10	194	193	A	7.4	26	616	1883	369	149^	369	172^	266	215	169^	67^	356	164^	262	172^	147^	94^	268	130^	890	589
SAT. 11.30A 30 NBC CA	95	95	B	6.3	24	525	1792	294	116	317	167	224	160	116	64	299	179	242	167	97	50	368	124	808	487
IN THE NEWS- 8.26AM 10	170	170	A	2.2	14	183	1579	240^	88v	256^	76v	103v	87v	180^	115v	400^	33v	291^	258^	329^	109v	120v	LT	803	486^
SAT. 8.26A 3 CBS CN	81	80	B	2.4	17	200	1484	213	68	215	69	148	119	141	55	227	102	173	188	119	33	222	38	820	495
IN THE NEWS- 8.56AM 10	181	176	A	2.4	12	200	1690	249^	124v	264^	120v	169^	191^	144v	29v	529^	110v	439^	329^	395^	90v	186^	LT	711	456^
SAT. 8.56A 3 CBS CN	91	91	B	3.1	16	258	1528	232	115	252	88	163	151	127	63	297	135	226	181	146	55	193	65	786	459
IN THE NEWS- 9.26AM 10	185	183	A	2.7	12	225	1996	392^	187^	414^	222^	338^	268^	174^	52v	521^	206^	401^	271^	271^	120v	287^	70v	774	530^
SAT. 9.26A 3 CBS CN	96	96	B	3.5	16	292	1476	290	124	307	144	209	168	135	70	316	169	222	152	122	78	170	79	683	382

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
IN THE NEWS- 9.56AM	4	172	173	A	3.0	12	250	1856	469^	221^	485^	232^	325^	297^	205^	76v	544	377^	436^	311^	108v	84v	178^	39v	649	313^
SAT. 9.56A 3 CBS CN		83	84	B	3.3	13	275	1581	380	163	405	181	271	245	170	81	404	268	304	231	102	76	180	65	592	292
IN THE NEWS-11.56AM	9	159	156	A	3.8	14	317	1360	302^	98v	410	145^	259^	206^	186^	100^	253^	174^	193^	136^	67v	60v	160^	107^	537	300^
SAT. 11.56A 3 CBS CN		80	79	B	3.5	14	292	1534	356	165	439	193	281	204	183	118	287	152	176	127	87	91	157	94	651	339
IN THE NEWS-10.56AM	10	169	171	A	4.7	18	392	1357	339	107^	359	229^	241^	137^	73v	100^	304^	231^	279^	198^	48v	25v	173^	62v	521	265^
SAT. 10.56A 3 CBS CN		83	84	B	5.0	20	417	1568	346	130	373	188	241	154	96	116	305	193	254	177	92	39	197	93	693	373
IN THE NEWS-11.26AM	10	169	170	A	4.4	16	367	1286	251^	139^	322^	234^	243^	150^	46v	63v	278^	235^	278^	212^	43v	LT	168^	57v	518	270^
SAT. 11.26A 3 CBS CN		83	84	B	4.5	18	375	1551	372	169	422	211	282	203	127	118	298	189	236	158	95	47	222	126	609	341
JETSONS	10	150	136	A	5.4	18	450	1709	417	169^	439	181^	257^	200^	130^	140^	298	178^	289	200^	111^	LT	238^	178^	734	425
SAT. 12.00N 30 NBC CA		82	69	B	4.3	16	358	1680	308	131	362	202	281	163	126	68	268	153	242	178	105	26	294	148	756	450
MEATBALL & SPAGHETTI	9	159	157	A	3.1	11	258	1407	322^	108v	449^	179^	294^	221^	190^	100v	287^	218^	236^	170^	49v	51v	155^	89v	516	264^
SAT. 11.30A 30 CBS CA		80	79	B	3.5	14	292	1596	382	176	465	216	308	215	182	120	283	174	198	142	80	69	164	96	684	338
MEET THE PRESS	8	165	151	A	3.3	12	275	1407	571	192^	621	112v	204^	218^	197^	388^	427^	76v	99v	99v	133^	328^	167^	98v	192^	102v
SUN. 12.00N 30 NBC CC		93	89	B	2.9	11	242	1295	558	134	640	132	187	158	170	426	453	83	196	188	194	251	118	69	84	45
MORK/LAVERNE/FONZ HOUR-1	9	187	187	A	5.6	22	466	1657	244^	97^	244^	73^	105^	138^	126^	106^	200^	79^	92^	77^	75^	75^	327	176^	886	583
SAT. 10.00A 30 ABC CA		97	97	B	5.9	24	491	1896	202	102	240	119	168	146	99	47	182	106	140	90	57	32	411	200	1063	701
MORK/LAVERNE/FONZ HOUR-2	9	187	187	A	6.0	23	500	1702	217^	114^	220^	101^	138^	140^	78^	63^	231^	92^	119^	126^	107^	66^	315	155^	936	643
SAT. 10.30A 30 ABC CA		97	97	B	6.1	24	508	2032	256	147	311	153	208	177	120	69	211	124	159	112	75	36	362	185	1148	743
NBA ON CBS(S)		193		A	7.4	19	616	1510	413	157^	418	207^	267^	272^	135^	104^	835	355^	576	522	431	151^	103^	25v	154^	128^
1 SUN. 3.30P 137 CBS SE		95																								
3.30 - 4.00				A	7.4	20	616	1339	375^	137^	375^	164^	216^	239^	124^	109^	820	332^	583	533	442	148^	57v	LT	87v	87v
4.00 - 4.30				A	7.2	19	600	1403	392^	122^	392^	227^	269^	264^	111^	82v	842	380^	580	465	410	166^	91v	29v	78v	78v
4.30 - 5.00				A	7.1	18	591	1469	376^	174^	376^	234^	277^	266^	109^	58v	864	378^	611	534	440	145^	87v	31v	142^	107^
5.00 - 5.30				A	7.5	18	625	1693	463	194^	477	205^	294^	307^	171^	123^	843	354^	573	565	445	135^	153^	38v	220^	186^
NBA POST-CBS(S)		193		A	8.2	18	683	1594	501	164^	501	220^	265^	266^	134^	193^	768	265^	478	446	422	170^	78v	LT	247^	172^
1 SUN. 5.47P 13 CBS SC		95																								
NBC NFL '82 SPECIAL(S)		167		A	4.2	15	350	1080	337^	152v	374^	14v	14v	80v	125v	280^	623^	314^	460^	294^	232^	163v	46v	46v	37v	37v
1 SUN. 12.30P 30 NBC SC		92																								
NBC SPORTS SPEC.(S)			172	A	3.2	9	267	1734	356^	150v	374^	135v	184v	243^	184v	109v	775^	227v	569^	544^	461^	165v	166v	37v	419^	348^
2 SAT. 2.00P 148 NBC SA			94																							
2.00 - 2.30				A	2.8	8	233	2159	463^	214v	463^	180v	322^	380^	231v	83v	840^	305^	661^	464^	458^	179v	228v	LT	628^	546^
2.30 - 3.00				A	2.4	7	200	1595	375^	100v	375^	179v	179v	240v	121v	135v	724^	165v	535^	595^	430^	129v	150v	LT	346^	346^
3.00 - 3.30				A	2.4	6	200	1255	240v	75v	240v	75v	75v	150v	75v	90v	636^	176v	466^	536^	360^	100v	134v	LT	245v	245v
3.30 - 4.00				A	3.4	9	283	1576	276^	106v	276^	77v	77v	148v	128v	128v	824^	241^	569^	561^	506^	215v	175v	92v	301^	247^
4.00 - 4.30				A	5.2	13	433	1908	399^	212^	456^	156^	227^	265^	277^	113v	795	238^	587	555	485^	166^	146^	56v	511^	358^
NBC SPORTS SP(S)		189		A	4.4	11	367	1215	358^	180^	426^	106v	213^	172^	230^	183^	711	218^	393^	363^	386^	261^	37v	16v	41v	LT
1 SUN. 3.00P 180 NBC SA		96																								
3.00 - 3.30				A	4.8	13	400	1085	250^	140v	285^	52v	105v	98v	193^	135v	730	305^	428^	430^	380^	245^	70v	70v	LT	LT
3.30 - 4.00				A	4.0	11	333	1057	369^	129v	405^	36v	165v	174v	279^	195^	640^	202^	357^	332^	354^	223^	LT	LT	LT	LT
4.00 - 4.30				A	4.2	11	350	1157	357^	177^	434^	114v	215^	163v	249^	194^	671^	226^	389^	332^	346^	245^	LT	LT	52v	LT
4.30 - 5.00				A	3.9	10	325	1403	360^	194^	452^	130v	259^	193^	245^	167v	914	243^	573^	526^	557^	280^	LT	LT	37v	LT
5.00 - 5.30				A	4.3	10	358	1341	397^	215^	494^	125v	249^	168v	240^	229^	734	198^	346^	328^	382^	321^	54v	LT	59v	LT
5.30 - 6.00				A	5.1	11	425	1259	417^	215^	492^	181^	295^	235^	178^	181^	601	151^	295^	249^	312^	251^	75v	18v	91v	42v

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PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NCAA FOOTBALL-CBS	10	198	201	A	11.1	33	925	1307	314	95^	327	72^	148	154	163	152	727	223	391	373	355	280	120^	15v	133	95^
1 SAT. 12.30P 190 CBS SE		99	99	B	9.6	28	800	1336	368	117	388	94	183	187	187	170	742	233	415	407	362	269	101	31	105	70
2 SAT. 12.30P 198																										
12.30 - 1.00				A	7.6	26	633	1398	308	76^	351	115^	203	173^	137^	126^	656	259	383	351	279	227	175^	23v	216	150^
1.00 - 1.30				A	9.8	32	816	1305	280	80^	321	88^	166	161	152	126^	695	259	382	367	291	250	130^	20v	159	99^
1.30 - 2.00				A	11.1	34	925	1311	300	108^	314	63^	152	156	168	138	724	221	379	371	339	276	131^	19v	142	110^
2.00 - 2.30				A	11.2	34	933	1271	332	134	334	76^	165	166	186	145	713	214	383	371	347	264	101^	7v	123^	100^
2.30 - 3.00				A	12.4	35	1033	1246	321	104^	323	65^	138	150	167	161	712	191	374	361	368	290	102^	18v	109^	87^
3.00 - 3.30				A	13.6	37	1133	1344	344	91^	347	59^	124	147	171	190	795	206	422	412	437	319	102^	7v	100^	67^
NCAA FOOTBALL-PRE	7	201	194	A	5.1	14	425	1358	339	94^	379	136^	223^	172^	155^	141^	800	241^	482	474	405	273^	36v	LT	143^	85^
1 SAT. 3.30P 13 ABC SC		99	96	B	5.2	18	433	1393	341	94	386	166	240	191	151	111	630	215	372	391	318	181	96	53	281	181
2 SAT. 3.30P 14																										
NCAA FOOTBALL GAME	8	204	202	A	12.1	27	1008	1371	360	130	384	99^	202	206	207	145	840	244	474	475	447	283	43^	6v	104^	68^
1 SAT. 3.43P 202 ABC SE		99	98	B	9.9	28	825	1374	365	124	390	120	213	208	186	137	800	253	460	448	415	265	83	28	101	64
2 SAT. 3.44P 190																										
4.00 - 4.30				A	10.5	27	875	1358	332	149	355	98^	200	204	187	129^	864	216	451	459	471	332	34v	7v	105^	67^
4.30 - 5.00				A	11.5	28	958	1316	353	161	373	97^	212	202	211	134	829	225	444	462	450	299	32^	4v	82^	51^
5.00 - 5.30				A	11.5	27	958	1408	330	114^	384	115^	194	184	194	139	868	273	493	477	441	289	47^	8v	109^	57^
5.30 - 6.00				A	11.9	26	991	1351	357	115^	383	102^	198	201	202	149	834	245	473	460	445	283	47^	7v	87^	58^
6.00 - 6.30				A	14.3	29	1191	1401	375	114	391	92^	205	214	221	148	853	277	515	507	443	255	47^	LT	110	75^
6.30 - 7.00				A	14.8	29	1233	1437	412	124	416	94^	210	240	234	157	837	246	486	491	456	272	57^	3v	127	90^
NCAA FOOTBALL-POST	6		163	A	9.4	17	783	1433	476	116^	489	142^	250^	231^	201^	222^	734	226^	404	409	386	255^	79^	LT	131^	87^
2 SAT. 6.46P 14 ABC SC			78	B	7.7	18	641	1407	410	131	429	148	241	213	165	175	757	263	438	416	368	263	96	34	125	87
NCAA TODAY-CBS	10	198	201	A	5.7	20	475	1175	313	63v	373	118^	181^	165^	143^	160^	408	141^	220^	205^	183^	148^	179^	59v	215^	148^
SAT. 12.00N 30 CBS SC		99	99	B	5.1	18	425	1269	359	111	383	113	203	186	168	159	558	223	347	297	238	186	125	44	203	126
NCAA TODAY POST-CBS	7	198	201	A	8.3	22	691	1378	308	58^	311	77^	145^	160^	145^	136^	824	255	464	429	433	282	147^	31v	96^	66^
1 SAT. 3.38P 21 CBS SC		99	99	B	7.8	20	650	1410	406	125	442	112	210	201	196	198	764	235	430	413	386	272	106	27	98	71
2 SAT. 3.48P 12																										
NFL '82-NBC	2		191	A	5.2	15	433	1517	438^	198^	438^	76v	253^	247^	270^	164^	663	221^	391^	290^	352^	253^	224^	116v	192^	125v
2 SUN. 12.30P 30 NBC SC			98	B	5.7	18	475	1428	413	166	413	67	185	200	240	200	694	239	447	352	401	225	160	53	161	87
NFL FOOTBALL GAME 1-NBC	2		215	A	13.6	31	1133	1395	358	79^	365	78^	180^	159^	188^	160^	698	222	352	358	357	259	193^	65^	139^	89^
2 SUN. 1.00P 184 NBC SE			99	B	13.4	33	1116	1473	406	159	413	83	218	214	246	165	806	296	495	474	405	240	141	43	113	78
1.00 - 1.30				A	11.5	30	958	1302	320	107^	320	86^	157^	137^	164^	151^	675	173^	295	323	384	300	186^	71^	121^	79^
1.30 - 2.00				A	12.7	31	1058	1507	392	98^	416	106^	236	192^	217^	153^	705	217^	360	346	376	271	236	98^	150^	84^
2.00 - 2.30				A	13.9	32	1158	1453	378	88^	382	78^	206^	195^	218	150^	706	272	374	358	333	250	198^	62^	167^	100^
2.30 - 3.00				A	13.3	30	1108	1478	422	87^	422	87^	214^	194^	208^	187^	699	254	369	349	313	250	210^	82^	147^	91^
3.00 - 3.30				A	14.4	31	1200	1343	361	50v	361	66^	173^	151^	191^	163^	678	212	348	362	352	243	178^	42v	126^	87^
3.30 - 4.00				A	15.1	32	1258	1295	312	53^	312	64^	128^	114^	145^	153^	700	201	351	386	381	245	162^	45v	121^	81^
NFL FOOTBALL POST-NBC	2		150	A	7.8	17	650	1260	295^	154^	332^	57v	125^	129^	191^	167^	678	185^	324^	334^	363^	253^	156^	LT	94v	94v
2 SUN. 3.48P 15 NBC SC			75	B	7.0	16	583	1404	407	207	430	131	231	240	230	132	746	229	444	452	416	212	122	LT	106	106
PAC-MAN/RASCALS/RICHIE-1	9	195	194	A	6.0	32	500	1892	259	111^	324	102^	201^	178^	184^	104^	112^	23v	46v	65^	64^	47v	344	144^	1112	690
SAT. 8.30A 30 ABC CA		99	98	B	6.1	33	508	1823	162	71	193	71	115	103	102	65	124	49	80	69	68	35	316	130	1190	782
PAC-MAN/RASCALS/RICHIE-2	9	196	195	A	7.6	34	633	2017	235	81^	266	121^	167^	145^	109^	91^	157^	58^	88^	75^	53^	46v	352	174^	1242	744
SAT. 9.00A 30 ABC CA		99	99	B	7.7	35	641	1897	166	58	192	93	135	122	82	45	129	66	100	80	51	19	357	148	1219	794

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
PAC-MAN/RASCALS/RICHIE-3	9	196	195	A	8.6	34	716	1797	217	72^	217	86^	118^	110^	99^	86^	160^	72^	99^	67^	59^	41v	353	195	1067	690
SAT. 9.30A 30 ABC CA		99	99	B	8.6	36	716	1875	169	63	192	96	135	115	77	45	124	71	105	80	47	12	371	167	1188	802
PANDAMONIUM	4	181	176	A	2.5	13	208	1596	197^	101v	211^	101v	135v	149v	110v	33v	486^	102v	379^	277^	356^	107v	173^	LT	726	472^
SAT. 8.30A 30 CBS CA		91	91	B	2.7	15	225	1537	157	46	165	71	129	135	94	LT	344	89	242	200	243	83	274	91	754	482
SCHOOLHOUSE ROCK-8.25AM	9	174	174	A	4.0	26	333	1625	205^	139^	319^	122^	192^	106^	166^	127^	138^	70v	91v	91v	47v	47v	164^	75v	1004	554
SAT. 8.25A 4 ABC CN		93	93	B	3.9	27	325	1726	155	98	197	79	110	90	106	78	109	37	70	73	69	36	219	54	1201	742
SCHOOLHOUSE ROCK-10.56AM	9	187	187	A	5.5	21	458	1692	211^	106^	214^	98^	135^	141^	76^	57v	257^	106^	130^	135^	119^	68v	330	182^	891	578
SAT. 10.56A 3 ABC CN		97	97	B	5.6	22	466	2028	268	160	333	168	219	185	120	73	239	144	174	122	77	42	341	181	1115	699
SCHOOLHOUSE ROCK-11.54AM	9	191	188	A	6.5	23	541	1632	275	111^	292	151^	192^	156^	95^	83^	158^	49v	99^	106^	93^	52v	324	151^	858	618
SAT. 11.54A 5 ABC CN		95	94	B	5.9	22	491	1723	240	120	303	155	212	143	98	76	233	117	177	136	98	38	323	190	864	559
SCHOOLHOUSE ROCK-10.26AM	10	98	97	A	1.8	7	150	1267	393^	133v	393^	220^	313^	259^	153v	80v	280^	180v	233^	112v	53v	47v	147v	80v	447^	126v
SUN. 10.26A 3 ABC CN		69	67	B	2.1	9	175	1242	313	103	377	245	285	216	100	56	270	180	215	116	75	51	206	68	389	273
SCOOBY & SCRAPPY/PUPPY-1	9	191	188	A	6 3	23	525	1634	218^	97^	220^	80^	107^	139^	108^	73^	183^	90^	121^	93^	73^	54v	351	179^	880	612
SAT. 11.00A 30 ABC CA		95	94	B	5.8	23	483	1774	247	130	305	166	213	158	96	75	202	117	154	108	71	39	304	180	963	613
SCOOBY & SCRAPPY/PUPPY-2	9	191	188	A	7.1	25	591	1655	231	110^	250	115^	154^	152^	91^	80^	172^	71^	112^	106^	86^	51v	353	173^	880	628
SAT. 11.30A 30 ABC CA		95	94	B	6.4	24	533	1751	234	121	298	154	212	147	98	74	219	118	170	133	87	35	322	193	912	586
SHIRT TALES	10	203	202	A	4.9	26	408	1645	191^	49v	191^	99^	160^	117^	92^	20v	127^	61v	105^	93^	66v	22v	395	142^	932	602
SAT. 8.30A 30 NBC CA		97	97	B	4.5	25	375	1603	227	84	247	152	186	99	77	49	159	90	112	77	43	37	305	97	892	540
SMURFS I	10	206	206	A	6.8	30	566	1797	243	185^	250	104^	169^	163^	146^	42v	151^	57^	95^	88^	85^	40v	430	148^	966	593
SAT. 9.00A 30 NBC CA		99	99	B	6.5	30	541	1725	245	126	273	169	211	118	85	48	160	83	115	86	62	33	278	102	1014	581
SMURFS II	10	206	206	A	8.1	32	675	1732	275	203	287	130^	196	162^	157^	52^	163^	58^	111^	100^	88^	40v	366	153^	916	575
SAT. 9.30A 30 NBC CA		99	99	B	7.6	32	633	1706	264	134	288	169	220	124	101	53	160	92	123	88	55	29	267	108	991	559
SMURFS III	10	206	206	A	9.6	38	800	1769	262	164	279	136^	203	155	122^	46^	183	66^	119^	105^	95^	46^	335	190	972	619
SAT. 10.00A 30 NBC CA		99	99	B	8.5	34	708	1770	244	112	271	158	213	117	90	49	175	97	134	103	69	30	312	147	1012	601
SPEED BUGGY	10	170	169	A	2.0	14	167	1647	252^	113v	264^	60v	96v	102v	204^	120v	360^	LT	277^	258^	299^	83v	184v	LT	839	522^
SAT. 8.00A 30 CBS CA		81	80	B	2.2	17	183	1494	180	80	184	39	133	141	140	36	215	76	172	190	133	LT	242	47	853	552
SPORTSBEAT	4		116	A	3.1	6	258	1151	348^	132v	406^	69v	131v	204v	166v	202v	663^	175v	380^	380^	395^	190v	24v	24v	58v	LT
2 SUN. 5.30P 30 ABC SC			68	B	3.7	9	308	1336	501	228	551	134	277	287	261	243	621	156	333	320	390	231	68	33	96	48
SPORTSWORLD-SAT	6	168	170	A	4.7	11	392	1472	309^	122^	337	66v	153^	196^	223^	117^	688	309^	479	382	293^	178^	163^	43v	284^	184^
1 SAT. 4.00P 90 NBC SA		88	88	B	5.2	14	433	1666	474	188	538	201	311	300	224	168	770	320	515	428	348	202	149	54	209	154
2 SAT. 4.28P 62																										
4.00 - 4.30				A	5.0	13	417	1055	245^	125v	245^	LT	92v	137v	194^	108v	501^	187^	294^	225^	196^	185^	223^	67v	86v	63v
4.30 - 5.00				A	4.2	10	350	1677	335^	111^	346^	93^	180^	208^	213^	86v	784	351	544	423	332^	203^	179^	42v	368	251^
5.00 - 5.30				A	5.0	12	417	1544	345	144^	381	74v	164^	224^	250^	148^	724	343	533	434	316	162^	129^	33v	310	189^
SUNDAY MORNING	8	166	166	A	5.2	23	433	1286	575	145^	577	97^	193^	258^	287	317	531	134^	279^	333	290	192^	19v	LT	159^	74^
SUN. 9.00A 90 CBS N		94	94	B	4.8	23	400	1340	554	151	576	129	217	250	262	300	597	187	346	406	306	189	21	LT	146	79
9.00 - 9.30				A	4.7	24	392	1158	502	97^	502	79v	145^	192^	247^	310	477	102^	263^	319	257^	158^	16v	LT	163^	67v
9.30 - 10.00				A	5.5	24	458	1354	626	139^	629	83^	233^	305	351	324	543	131^	279	340	327	203^	24v	LT	158^	51v
10.00 - 10.30				A	5.3	21	441	1349	594	194^	601	129^	199^	271^	256^	323	571	163^	298	345	290	211^	16v	LT	161^	106^
SUPERFRIENDS	9	174	174	A	3.5	25	292	1551	209^	137^	318^	119^	188^	106v	162^	130^	130^	65v	85v	85v	51v	45v	140^	58v	963	514
SAT. 8.00A 30 ABC CA		93	93	B	3.2	24	267	1747	180	114	226	96	135	103	117	81	115	38	75	71	73	37	196	51	1210	744

(AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
THIS WEEK-DAVID BRINKLEY	8	189	185	A	3.7	13	308	1383	493	182^	519	94v	188^	191^	256^	292^	711	137^	335^	368^	367^	314^	29v	LT	124^	23v
SUN. 11.30A 60 ABC N		99	99	B	3.9	15	325	1421	553	179	597	108	208	226	278	331	678	189	341	326	314	298	37	LT	109	59
11.30 - 12.00				A	3.6	13	300	1360	447	180^	467	90v	154^	153^	218^	280^	661	133^	300^	323^	317^	304^	26v	26v	206^	43v
12.00 - 12.30				A	3.9	13	325	1338	512	170^	536	91v	207^	211^	275^	291^	736	136^	358^	393	400	314^	26v	LT	40v	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. NOV.8, 1982

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						19,990 24.0				23,570 28.3							
ABC TV program						← THAT'S INCREDIBLE (OP) →				← ABC MONDAY NIGHT MOVIE THE FIRST TIME →							
AVERAGE AUDIENCE (Households (000) & %)						15,330 18.4	17.7*		19.2*	15,910 19.1	18.4*		18.5*		20.1*		19.4*
SHARE OF AUDIENCE	%					28	27 *		29 *	30	27 *		28 *		33 *		33 *
AVG. AUD. BY ¼ HR.	%					17.1	18.2	18.9	19.4	18.8	18.1	18.7	18.3	20.0	20.1	20.1	18.8
CBS TV TOTAL AUDIENCE (Households (000) & %)						14,490 17.4		13,580 16.3		21,660 26.0		18,410 22.1		16,830 20.2			
CBS TV program						SQUARE PEGS		PRIVATE BENJAMIN (OP)		M*A*S*H		NEWHART		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)						11,910 14.3		12,250 14.7		19,160 23.0		16,330 19.6		13,410 16.1	16.2*		16.0*
SHARE OF AUDIENCE	%					22		22		34		29		27	26 *		27 *
AVG. AUD. BY ¼ HR.	%					14.2	14.4	14.5	14.9	21.7	24.3	19.9	19.2	15.9	16.4	16.4	15.7
NBC TV TOTAL AUDIENCE (Households (000) & %)						17,160 20.6				19,160 23.0				14,490 17.4			
NBC TV program						← LITTLE HOUSE NW BEGINNING (OP) →				← GEORGE BURNS-SEX SYMBOLS (OP) →				← LORETTA LYNN-BIG APPLE →			
AVERAGE AUDIENCE (Households (000) & %)						14,080 16.9	16.6*		17.2*	13,330 16.0	14.9*		17.1*	11,830 14.2	14.6*		13.8*
SHARE OF AUDIENCE	%					26	25 *		26 *	24	22 *		26 *	24	24 *		24 *
AVG. AUD. BY ¼ HR.	%					16.4	16.8	17.1	17.4	14.5	15.2	16.9	17.3	14.9	14.2	14.0	13.6

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)						19,660 23.6				23,660 28.4							
ABC TV program						← THAT'S INCREDIBLE (OP) →				← ABC MONDAY NIGHT MOVIE I, DESIRE (SUS-OP) →							
AVERAGE AUDIENCE (Households (000) & %)						15,660 18.8	17.8*		19.7*	14,330 17.2	16.6*		16.6*		17.8*		17.9*
SHARE OF AUDIENCE	%					28	27 *		29 *	27	24 *		25 *		29 *		31 *
AVG. AUD. BY ¼ HR.	%					17.3	18.4	19.6	19.8	16.7	16.4	16.8	16.5	17.7	18.0	17.9	17.8
CBS TV TOTAL AUDIENCE (Households (000) & %)						14,160 17.0		14,330 17.2		25,240 30.3		21,910 26.3		19,240 23.1			
CBS TV program						SQUARE PEGS		PRIVATE BENJAMIN (OP)		M*A*S*H		NEWHART		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)						12,080 14.5		12,740 15.3		21,910 26.3		20,240 24.3		15,160 18.2	18.5*		17.9*
SHARE OF AUDIENCE	%					22		22		38		36		31	30 *		31 *
AVG. AUD. BY ¼ HR.	%					14.2	14.8	14.7	16.0	24.7	27.9	24.3	24.3	18.8	18.1	18.2	17.6
NBC TV TOTAL AUDIENCE (Households (000) & %)						18,490 22.2				18,910 22.7							
NBC TV program						← LITTLE HOUSE NW BEGINNING (OP) →				← NBC MONDAY NIGHT MOVIES DRESSED TO KILL (SUS-OP) →							
AVERAGE AUDIENCE (Households (000) & %)						15,330 18.4	17.8*		19.1*	10,830 13.0	13.3*		12.5*		13.5*		12.8*
SHARE OF AUDIENCE	%					27	27 *		28 *	20	19 *		19 *		22 *		22 *
AVG. AUD. BY ¼ HR.	%					17.0	18.6	19.2	18.9	14.0	12.5	12.5	12.5	13.3	13.6	13.6	11.9

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.5	62.4	61.2	63.1	64.6	66.1	66.6	67.6	67.6	68.7	67.2	66.0	62.4	61.2	60.1	57.4
WK. 2	63.0	64.5	63.4	64.2	65.4	66.9	67.9	68.6	68.6	68.8	67.4	66.1	62.3	60.7	58.6	55.5

U.S. TV Households: 83,300,000

For explanation of symbols, See page A

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. NOV. 9, 1982 (WEEK 1)

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	18,990 22.8		18,490 22.2		22,070 26.5		20,080 24.1		20,240 24.3			
Program	HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		9 TO 5 (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)	16,490 19.8		16,740 20.1		19,830 23.8		18,330 22.0		16,160 19.4	19.5*		19.2*
SHARE OF AUDIENCE %	30		31		36		34		34	33 *		34 *
AVG. AUD. BY ¼ HR. %	18.5	21.1	19.5	20.7	22.9	24.8	22.3	21.8	19.4	19.5	19.3	19.2

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	22,320 26.8											
Program	← CBS TUESDAY NIGHT MOVIES THE SCARLET PIMPERNEL (OP) →											
AVERAGE AUDIENCE (Households (000) & %)	13,080 15.7	15.9*		15.4*		15.3*		15.5*		16.3*		15.8*
SHARE OF AUDIENCE %	25	24 *		24 *		23 *		24 *		27 *		28 *
AVG. AUD. BY ¼ HR. %	16.4	15.4	15.2	15.5	15.5	15.1	15.6	15.3	16.3	16.2	16.3	15.2

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	14,990 18.0				14,740 17.7				12,410 14.9			
Program	← FATHER MURPHY (OP) →				← GAVILAN (SUS-OP) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)	12,080 14.5	14.0*		15.1*	10,500 12.6	12.1*		13.2*	10,160 12.2	12.2*		12.3*
SHARE OF AUDIENCE %	22	22 *		23 *	19	18 *		21 *	21	20 *		22 *
AVG. AUD. BY ¼ HR. %	13.9	14.1	15.2	14.9	12.4	11.8	13.3	13.1	12.3	12.2	12.5	12.0

EVE. TUE. NOV. 16, 1982 (WEEK 2)

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	18,990 22.8		17,910 21.5		19,830 23.8		18,080 21.7		18,490 22.2			
Program	HAPPY DAYS		LAVERNE & SHIRLEY		THREE'S COMPANY		9 TO 5 (OP)		← HART TO HART →			
AVERAGE AUDIENCE (Households (000) & %)	16,160 19.4		16,410 19.7		17,990 21.6		16,490 19.8		14,490 17.4	18.1*		16.8*
SHARE OF AUDIENCE %	30		29		31		30		28	29 *		29 *
AVG. AUD. BY ¼ HR. %	18.1	20.7	19.4	20.0	20.7	22.4	19.8	19.8	18.5	17.6	17.3	16.4

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	16,660 20.0				29,740 35.7							
Program	← BRING 'EM BACK ALIVE (OP) →				← BLUE AND THE GRAY-PT 2 →							
AVERAGE AUDIENCE (Households (000) & %)	12,410 14.9	14.0*		15.8*	21,410 25.7	24.9*		25.9*		26.2*		25.7*
SHARE OF AUDIENCE %	23	22 *		24 *	40	36 *		39 *		41 *		44 *
AVG. AUD. BY ¼ HR. %	14.1	13.9	15.0	16.7	24.4	25.3	25.8	26.0	26.2	26.2	26.4	25.1

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000) & %)	15,490 18.6				11,160 13.4				11,080 13.3			
Program	← FATHER MURPHY (OP) →				← GAVILAN (OP) →				← ST. ELSEWHERE →			
AVERAGE AUDIENCE (Households (000) & %)	11,830 14.2	13.8*		14.5*	8,160 9.8	9.4*		10.1*	8,330 10.0	10.0*		10.1*
SHARE OF AUDIENCE %	22	21 *		22 *	14	14 *		15 *	16	16 *		17 *
AVG. AUD. BY ¼ HR. %	13.8	13.9	14.8	14.2	9.5	9.3	9.8	10.4	9.7	10.3	9.8	10.3

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	61.4	62.9	62.5	63.9	64.8	65.1	65.1	66.0	65.6	65.9	64.9	62.8	59.9	59.3	57.7	54.6
WK. 2	60.3	61.5	62.4	63.9	64.3	65.7	66.3	67.2	68.4	69.3	67.0	66.9	64.2	62.4	60.0	57.8

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. NOV.10, 1982

Week / Network	Row	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 ABC TV	TOTAL AUDIENCE (Households (000) & %)					27,410 32.9								25,070 30.1			
	Program					FALL GUY (OP)								DYNASTY			
	AVERAGE AUDIENCE (Households (000) & %)					17,580 21.1	17.3*		19.8*		22.9*		24.4*	21,490 25.8	25.6*		26.0*
	SHARE OF AUDIENCE %					33	28 *		31 *		34 *		37 *	43	41 *		44 *
	AVG. AUD. BY ¼ HR. %					16.5	18.2	19.2	20.3	22.8	23.0	24.0	24.8	25.3	25.8	26.2	25.8
WEEK 1 CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,080 16.9				9,330 11.2		9,910 11.9		10,410 12.5			
	Program					SEVEN BRIDES/SEVEN BROS. (OP)				ALICE		FILTHY RICH		TUCKER'S WITCH			
	AVERAGE AUDIENCE (Households (000) & %)					9,750 11.7	11.6*		11.8*	8,330 10.0		8,660 10.4		7,830 9.4	9.8*		9.1*
	SHARE OF AUDIENCE %					19	19 *		19 *	15		16		16	16 *		15 *
	AVG. AUD. BY ¼ HR. %					11.6	11.5	11.8	11.9	9.5	10.5	10.6	10.2	9.9	9.7	9.1	9.0
WEEK 1 NBC TV	TOTAL AUDIENCE (Households (000) & %)					17,990 21.6				15,990 19.2		13,990 16.8		15,990 19.2			
	Program					REAL PEOPLE (OP)				FACTS OF LIFE		FAMILY TIES (OP)		QUINCY, M.E.			
	AVERAGE AUDIENCE (Households (000) & %)					13,580 16.3	15.9*		16.7*	14,740 17.7		12,580 15.1		12,910 15.5	15.3*		15.7*
	SHARE OF AUDIENCE %					26	26 *		26 *	27		23		26	25 *		27 *
	AVG. AUD. BY ¼ HR. %					15.1	16.7	16.4	17.1	17.7	17.8	15.0	15.3	15.0	15.6	15.6	15.8
WEEK 2 ABC TV	TOTAL AUDIENCE (Households (000) & %)					14,410 17.3				17,660 21.2				19,160 23.0			
	Program					GOLD MONKEY				FALL GUY (OP)				DYNASTY			
	AVERAGE AUDIENCE (Households (000) & %)					10,330 12.4	12.1*		12.7*	13,410 16.1	15.0*		17.3*	16,160 19.4	19.0*		19.8*
	SHARE OF AUDIENCE %					19	19 *		19 *	24	22 *		26 *	30	29 *		32 *
	AVG. AUD. BY ¼ HR. %					12.3	12.0	12.5	12.8	14.3	15.6	16.7	17.8	18.7	19.3	19.7	20.0
WEEK 2 CBS TV	TOTAL AUDIENCE (Households (000) & %)					30,820 37.0											
	Program					BLUE AND THE GRAY-PT 3 (OP)											
	AVERAGE AUDIENCE (Households (000) & %)					20,740 24.9	23.2*		24.1*		25.0*		25.9*		26.4*		24.9*
	SHARE OF AUDIENCE %					38	36 *		36 *		37 *		39 *		41 *		40 *
	AVG. AUD. BY ¼ HR. %					23.2	23.3	23.9	24.3	24.8	25.1	25.8	26.1	26.3	26.5	26.3	23.6
WEEK 2 NBC TV	TOTAL AUDIENCE (Households (000) & %)					18,080 21.7				16,160 19.4		12,740 15.3		13,080 15.7			
	Program					REAL PEOPLE (OP)				FACTS OF LIFE		FAMILY TIES (SUS-OP)		QUINCY, M.E.			
	AVERAGE AUDIENCE (Households (000) & %)					14,080 16.9	15.9*		17.9*	14,330 17.2		11,580 13.9		10,500 12.6	12.6*		12.5*
	SHARE OF AUDIENCE %					26	24 *		27 *	25		21		20	19 *		20 *
	AVG. AUD. BY ¼ HR. %					15.0	16.8	17.9	17.9	16.8	17.6	14.2	13.6	12.4	12.8	12.7	12.4
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	59.8	60.8	61.7	62.1	61.6	62.3	62.7	64.7	65.7	67.0	65.4	65.3	62.6	62.0	59.7	58.0
	WK. 2	61.5	62.8	62.8	63.6	64.6	65.3	66.3	67.0	67.0	68.2	67.1	67.3	65.3	64.7	63.8	61.2

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.WED. NOV.17, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. NOV.11, 1982

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
Program					REAGAN NEWS CONF.-ABC (8:00-8:37PM) (SUS)		JOANIE LOVES CHACHI (8:37-9:07PM) (OP)(→OP)		TOO CLOSE FOR COMFORT (9:07-9:37PM) (OP)(→OP)		IT TAKES TWO (9:37-10:07PM) (OP)(→OP)		← 20/20 (10:07-11:07PM) (OP)(→OP) →			
TOTAL AUDIENCE (Households (000) & %)							14,330 17.2		14,990 18.0		16,240 19.5		18,160 21.8			
AVERAGE AUDIENCE (Households (000) & %)							11,660 14.0		12,250 14.7		13,740 16.5		13,580 16.3	15.7*		16.9*
SHARE OF AUDIENCE %							21		22		25		26	24 *		27 *
AVG. AUD. BY ¼ HR. %							13.9	13.7	13.7	14.3	15.8	16.3	15.5	15.8	16.9	16.9
WEEK 1 — CBS TV																
Program					REAGAN NEWS CONF.-CBS (8:00-8:35PM) (SUS)		← MAGNUM, P.I. (8:36-9:36PM) (OP)(→OP) →				← SPECIAL MOVIE PRSNT-CBS PRIVATE BENJAMIN (9:36-11:36PM) (OP)(→OP) →					
TOTAL AUDIENCE (Households (000) & %)							23,990 28.8				27,240 32.7					
AVERAGE AUDIENCE (Households (000) & %)							18,240 21.9	19.5*		23.3*	17,160 20.6	20.4*		21.4*		21.1*
SHARE OF AUDIENCE %							33	30 *		35 *	34	31 *		33 *		34 *
AVG. AUD. BY ¼ HR. %							18.7	20.0	22.9	23.7	20.4	20.4	21.5	21.4	21.4	20.7
WEEK 1 — NBC TV																
Program					REAGAN NEWS CONF.-NBC (8:00-8:36PM) (SUS)		← FAME (8:36-9:30PM) (OP) →				CHEERS		TAXI (SUS-OP)		HILL STREET BLUES (10:30-11:30PM) (→OP)	
TOTAL AUDIENCE (Households (000) & %)							16,080 19.3				13,160 15.8		15,160 18.2		18,240 21.9	
AVERAGE AUDIENCE (Households (000) & %)							12,250 14.7	13.9*		15.3*	11,250 13.5		12,740 15.3		14,080 16.9	16.3*
SHARE OF AUDIENCE %							22	21 *		23 *	20		24		29	26 *
AVG. AUD. BY ¼ HR. %							13.2	14.2	15.2	15.5	13.0	14.0	14.5	16.0	16.1	16.6
WEEK 2 — ABC TV																
Program					JOANIE LOVES CHACHI		STAR OF THE FAMILY		TOO CLOSE FOR COMFORT		IT TAKES TWO (OP)		← 20/20 →			
TOTAL AUDIENCE (Households (000) & %)					12,500 15.0		10,500 12.6		17,490 21.0		15,580 18.7		16,740 20.1			
AVERAGE AUDIENCE (Households (000) & %)					10,830 13.0		9,410 11.3		15,410 18.5		14,240 17.1		12,830 15.4	15.8*		14.9*
SHARE OF AUDIENCE %					20		17		28		26		26	26 *		25 *
AVG. AUD. BY ¼ HR. %					12.5	13.5	11.0	11.6	17.4	19.7	17.3	16.8	15.9	15.7	15.3	14.5
WEEK 2 — CBS TV																
Program					← MAGNUM, P.I. (OP) →				← SIMON & SIMON →				← KNOTS LANDING →			
TOTAL AUDIENCE (Households (000) & %)					22,490 27.0				18,990 22.8				15,990 19.2			
AVERAGE AUDIENCE (Households (000) & %)					18,740 22.5	21.7*		23.4*	15,490 18.6	18.3*		19.0*	13,660 16.4	16.1*		16.7*
SHARE OF AUDIENCE %					35	34 *		36 *	28	28 *		29 *	27	26 *		28 *
AVG. AUD. BY ¼ HR. %					20.8	22.6	23.3	23.5	18.5	18.0	18.7	19.3	15.9	16.3	16.8	16.5
WEEK 2 — NBC TV																
Program					← FAME (OP) →				CHEERS		TAXI (OP)		← HILL STREET BLUES →			
TOTAL AUDIENCE (Households (000) & %)					15,160 18.2				11,330 13.6		12,080 14.5		18,830 22.6			
AVERAGE AUDIENCE (Households (000) & %)					12,000 14.4	13.9*		14.9*	9,910 11.9		10,580 12.7		15,910 19.1	19.0*		19.2*
SHARE OF AUDIENCE %					22	22 *		23 *	18		20		32	31 *		33 *
AVG. AUD. BY ¼ HR. %					13.7	14.1	15.2	14.7	12.3	11.5	12.3	13.2	18.4	19.7	19.6	18.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	60.3	61.5	61.7	62.6	64.2	65.8	66.0	66.2	67.5	67.2	65.3	64.6	64.8	64.3	62.3	60.0
WK. 2	61.7	62.3	61.2	62.2	62.6	64.5	65.1	65.7	65.3	65.8	65.2	65.0	61.9	61.7	59.9	57.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.THU. NOV.18, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. NOV.12, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					14,990		13,580		10,410				11,080			
TOTAL AUDIENCE (%)					18.0		16.3		12.5				13.3			
Program					BENSON		NEW ODD COUPLE		← GREATEST AMERICAN HERO (OP) →				← QUEST →			
AVERAGE AUDIENCE (Households (000))					12,910		12,080		7,580				8,000			
AVERAGE AUDIENCE (%)					15.5		14.5		9.1	9.3*		8.8*	9.6	9.2*		10.0*
SHARE OF AUDIENCE %					25		23		15	15 *		14 *	17	16 *		18 *
AVG. AUD. BY ¼ HR. %					15.1	15.9	14.5	14.5	9.6	9.0	9.0	8.6	8.9	9.5	10.0	10.0
CBS TV																
TOTAL AUDIENCE (Households (000))					17,660				24,070				21,070			
TOTAL AUDIENCE (%)					21.2				28.9				25.3			
Program					← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					13,910				20,580				16,990			
AVERAGE AUDIENCE (%)					16.7	15.5*		17.8*	24.7	24.7*		24.6*	20.4	20.7*		20.1*
SHARE OF AUDIENCE %					27	25 *		29 *	40	40 *		40 *	36	36 *		37 *
AVG. AUD. BY ¼ HR. %					15.1	15.9	17.2	18.5	24.3	25.1	24.8	24.4	20.9	20.5	20.2	20.0
NBC TV																
TOTAL AUDIENCE (Households (000))					14,830				14,740				14,490			
TOTAL AUDIENCE (%)					17.8				17.7				17.4			
Program					← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (OP) →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000))					11,160				12,830				11,410			
AVERAGE AUDIENCE (%)					13.4	13.2*		13.7*	15.4	15.0*		15.8*	13.7	14.1*		13.3*
SHARE OF AUDIENCE %					22	22 *		22 *	25	24 *		26 *	24	25 *		24 *
AVG. AUD. BY ¼ HR. %					12.9	13.4	13.6	13.8	14.8	15.3	15.9	15.8	14.4	13.9	13.3	13.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					15,410		13,660		9,830				10,330			
TOTAL AUDIENCE (%)					18.5		16.4		11.8				12.4			
Program					BENSON		NEW ODD COUPLE		← GREATEST AMERICAN HERO (OP) →				← QUEST →			
AVERAGE AUDIENCE (Households (000))					13,830		12,660		7,160				7,830			
AVERAGE AUDIENCE (%)					16.6		15.2		8.6	8.9*		8.2*	9.4	9.2*		9.7*
SHARE OF AUDIENCE %					28		25		14	14 *		13 *	17	16 *		18 *
AVG. AUD. BY ¼ HR. %					15.9	17.3	15.4	14.9	9.2	8.6	8.3	8.1	8.8	9.6	9.5	9.9
CBS TV																
TOTAL AUDIENCE (Households (000))					17,740				24,320				20,080			
TOTAL AUDIENCE (%)					21.3				29.2				24.1			
Program					← DUKES OF HAZZARD (OP) →				← DALLAS →				← FALCON CREST →			
AVERAGE AUDIENCE (Households (000))					13,410				20,910				16,990			
AVERAGE AUDIENCE (%)					16.1	14.9*		17.4*	25.1	24.4*		25.8*	20.4	20.7*		20.2*
SHARE OF AUDIENCE %					27	25 *		28 *	40	39 *		41 *	37	37 *		37 *
AVG. AUD. BY ¼ HR. %					14.4	15.4	16.9	17.9	23.9	25.0	26.0	25.7	20.5	20.8	20.5	20.0
NBC TV																
TOTAL AUDIENCE (Households (000))					13,910				17,160				14,080			
TOTAL AUDIENCE (%)					16.7				20.6				16.9			
Program					← POWERS OF MATTHEW STAR (OP) →				← KNIGHT RIDER (SUS-OP) →				← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000))					11,160				14,580				11,080			
AVERAGE AUDIENCE (%)					13.4	12.8*		13.9*	17.5	17.2*		17.8*	13.3	13.8*		12.8*
SHARE OF AUDIENCE %					22	22 *		23 *	28	28 *		28 *	24	25 *		24 *
AVG. AUD. BY ¼ HR. %					12.8	12.8	13.7	14.2	16.8	17.6	17.8	17.8	14.4	13.2	12.9	12.8

TV HOUSEHOLDS USING TV (See Def. 1)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.5	60.2	59.9	61.2	60.2	61.5	61.6	62.3	62.5	62.2	61.8	60.7	57.3	57.2	55.6	54.3
WK. 2	55.8	57.1	56.1	57.7	58.5	60.1	60.7	61.6	62.4	62.7	62.9	62.2	56.2	56.1	54.7	53.1

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.FRI. NOV.19, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					16,830				22,660							
TOTAL AUDIENCE (%)					20.2				27.2							
Program	(1)				T.J. HOOKER (OP)				LOVE BOAT (OP)							
AVERAGE AUDIENCE (Households (000))					13,330				16,830							
AVERAGE AUDIENCE (%)					16.0	15.1*		16.8*	20.2	18.2*		20.4*		21.6*		20.7*
SHARE OF AUDIENCE %					27	26 *		29 *	35	31 *		34 *		38 *		38 *
AVG. AUD. BY ¼ HR. %	14.2	1.0			14.6	15.7	16.4	17.2	17.4	19.0	20.1	20.8	21.9	21.4	21.1	20.3
CBS TV																
TOTAL AUDIENCE (Households (000))					14,330				25,070							
TOTAL AUDIENCE (%)					17.2				30.1							
Program					WALT DISNEY NO DEPOSIT,NO RETURN,PART 2 (OP)				CBS SAT. NIGHT MOVIE EVERY WHICH WAY BUT LOOSE(R) (9:00-11:30PM)							
AVERAGE AUDIENCE (Households (000))					10,830				15,490							
AVERAGE AUDIENCE (%)					13.0	12.2*		13.9*	18.6	17.9*		18.9*		19.2*		18.8*
SHARE OF AUDIENCE %					22	21 *		24 *	33	30 *		32 *		34 *		34 *
AVG. AUD. BY ¼ HR. %					11.9	12.5	13.7	14.2	17.4	18.3	19.1	18.7	19.5	18.9	19.0	18.6
NBC TV																
TOTAL AUDIENCE (Households (000))					15,330		14,160		12,500		10,750		7,910			
TOTAL AUDIENCE (%)					18.4		17.0		15.0		12.9		9.5			
Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (OP)		GIMME A BREAK		LOVE, SIDNEY (SUS-OP)		DEVLIN CONNECTION			
AVERAGE AUDIENCE (Households (000))					13,660		12,580		10,910		9,160		6,580			
AVERAGE AUDIENCE (%)					16.4		15.1		13.1		11.0		7.9	8.1*		7.7*
SHARE OF AUDIENCE %					28		26		22		19		14	14 *		14 *
AVG. AUD. BY ¼ HR. %					15.7	17.2	14.9	15.3	13.4	12.9	11.1	11.0	8.3	7.9	7.7	7.6

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000))					17,080				24,660				18,660			
TOTAL AUDIENCE (%)					20.5				29.6				22.4			
Program	(2)				T.J. HOOKER (OP)				LOVE BOAT (OP)				FANTASY ISLAND			
AVERAGE AUDIENCE (Households (000))					13,240				20,740				15,910			
AVERAGE AUDIENCE (%)					15.9	14.8*		17.0*	24.9	23.6*		26.2*	19.1	19.3*		18.9*
SHARE OF AUDIENCE %					26	24 *		28 *	40	38 *		43 *	33	33 *		34 *
AVG. AUD. BY ¼ HR. %	<<				14.2	15.3	16.6	17.5	22.4	24.8	26.2	26.2	19.4	19.2	19.0	18.9
CBS TV																
TOTAL AUDIENCE (Households (000))					14,240				18,330							
TOTAL AUDIENCE (%)					17.1				22.0							
Program					WALT DISNEY BLACKBEARD'S GHOST,PART 1 (OP)				CBS SAT. NIGHT MOVIE HEAR NO EVIL							
AVERAGE AUDIENCE (Households (000))					10,410				12,580							
AVERAGE AUDIENCE (%)					12.5	12.8*		12.1*	15.1	14.6*		14.3*		15.6*		15.9*
SHARE OF AUDIENCE %					21	21 *		20 *	25	24 *		23 *		27 *		28 *
AVG. AUD. BY ¼ HR. %					13.0	12.6	12.3	12.0	14.5	14.7	14.3	14.3	15.5	15.8	15.7	16.2
NBC TV																
TOTAL AUDIENCE (Households (000))					16,660		15,580		13,580							
TOTAL AUDIENCE (%)					20.0		18.7		16.3							
Program					DIFF'RENT STROKES-SAT.		SILVER SPOONS (OP)		NBC SPORTS RINGSIDE (OP)							
AVERAGE AUDIENCE (Households (000))					14,240		14,160		8,580							
AVERAGE AUDIENCE (%)					17.1		17.0		10.3	10.1*		9.8*		10.5*		11.0*
SHARE OF AUDIENCE %					28		28		17	16 *		16 *		18 *		20 *
AVG. AUD. BY ¼ HR. %					16.1	18.1	17.1	16.9	10.5	9.7	9.7	9.9	10.5	10.4	11.1	10.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	55.0	55.7	56.0	56.6	57.6	58.6	58.6	59.2	58.8	60.1	59.4	59.0	57.9	56.4	55.9	54.3
WK. 2	57.3	58.0	58.1	59.5	60.0	61.1	60.9	61.7	61.6	61.9	61.7	60.8	58.5	57.8	56.5	55.7

U.S. TV Households: 83,300,000

(1)NCAA FOOTBALL GAME,ABC,MULTI-SEGMENT TELECAST

(2)NCAA FOOTBALL-POST,ABC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.13, 1982

WEEK 1		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	{	5,410 6.5															
			ABC WEEKEND REPORT–SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	{	5,160 6.2															
	SHARE OF AUDIENCE	%	13															
	AVG. AUD. BY ¼ HR.	%	6.2															
CBS TV	TOTAL AUDIENCE (Households (000) & %)	{																
	CBS SAT. NIGHT MOVIE EVERY WHICH WAY BUT LOOSE(R) (9:00-11:30PM)																	
	AVERAGE AUDIENCE (Households (000) & %)	{		18.5*														
	SHARE OF AUDIENCE	%		37 *														
	AVG. AUD. BY ¼ HR.	%	19.5	17.4														
NBC TV	TOTAL AUDIENCE (Households (000) & %)	{			10,750 12.9													
	← SATURDAY NIGHT → (11:30-12:53AM) (SUSTAINING 12:53-1:00AM)																	
	AVERAGE AUDIENCE (Households (000) & %)	{			5,750 6.9	7.9*		7.2*		5.2*								
	SHARE OF AUDIENCE	%			21	20 *		24 *		21 *								
	AVG. AUD. BY ¼ HR.	%			8.0	7.8	7.8	6.7	5.5	4.7								

WEEK 2		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	{	4,330 5.2															
			ABC WEEKEND REPORT SAT.															
	AVERAGE AUDIENCE (Households (000) & %)	{	4,250 5.1															
	SHARE OF AUDIENCE	%	10															
	AVG. AUD. BY ¼ HR.	%	5.1															
CBS TV	TOTAL AUDIENCE (Households (000) & %)	{																
	AVERAGE AUDIENCE (Households (000) & %)	{																
	SHARE OF AUDIENCE	%																
	AVG. AUD. BY ¼ HR.	%																
NBC TV	TOTAL AUDIENCE (Households (000) & %)	{			10,660 12.8													
	← SATURDAY NIGHT → (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)																	
	AVERAGE AUDIENCE (Households (000) & %)	{			6,160 7.4	8.0*		7.4*		6.6*								
	SHARE OF AUDIENCE	%			22	20 *		23 *		23 *								
	AVG. AUD. BY ¼ HR.	%			7.9	8.0	7.5	7.3	6.8	5.9								
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	51.0	47.8	41.4	37.4	32.2	28.6	25.7	23.5	21.8	19.5	17.1	14.5	13.3	11.8	10.2	9.3
		WK. 2	50.8	47.6	40.8	37.7	33.6	31.2	28.9	26.7	23.0	20.5	18.3	16.6	14.7	13.3	11.4	10.7

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

EVE.SAT. NOV.20, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.14, 1982

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV TOTAL AUDIENCE (Households (000) & %)	14,740 17.7				29,990 36.0											
Program	RIPLEY'S BELIEVE IT-NOT				ABC SUNDAY NIGHT MOVIE SUPERMAN(R) (8:00-11:35PM) (OP)											
AVERAGE AUDIENCE (Households (000) & %)	11,330 13.6	13.1*		14.2*	15,740 18.9	17.6*		18.3*		18.9*		18.9*		20.3*		19.1*
SHARE OF AUDIENCE %	21	20 *		21 *	29	26 *		26 *		26 *		27 *		31 *		31 *
AVG. AUD. BY ¼ HR. %	12.7	13.5	13.9	14.4	17.3	18.0	18.1	18.4	18.8	19.1	18.4	19.5	20.8	19.9	19.4	18.9
CBS TV TOTAL AUDIENCE (Households (000) & %)	30,070 36.1				33,240 39.9											
Program	60 MINUTES				BLUE AND THE GRAY-PT 1 (OP)											
AVERAGE AUDIENCE (Households (000) & %)	25,320 30.4	29.4*		31.4*	22,410 26.9	25.5*		26.1*		27.6*		28.4*		27.5*		26.1*
SHARE OF AUDIENCE %	46	45 *		47 *	40	37 *		37 *		39 *		41 *		41 *		42 *
AVG. AUD. BY ¼ HR. %	28.0	30.7	31.6	31.1	25.6	25.5	25.9	26.3	27.2	27.9	28.5	28.3	27.8	27.2	26.9	25.3
NBC TV TOTAL AUDIENCE (Households (000) & %)	10,750 12.9				21,490 25.8								13,240 15.9			
Program	VOYAGERS				NBC SUNDAY NIGHT MOVIE THE BLUE LAGOON (OP)								D. HENNING MAGIC-BROADWAY			
AVERAGE AUDIENCE (Households (000) & %)	7,500 9.0	8.2*		9.7*	14,240 17.1	15.3*		17.8*		18.2*		17.3*	10,580 12.7	12.9*		12.4*
SHARE OF AUDIENCE %	14	13 *		14 *	24	22 *		25 *		25 *		25 *	20	19 *		20 *
AVG. AUD. BY ¼ HR. %	8.1	8.2	9.1	10.4	14.4	16.2	17.5	18.0	18.4	17.9	17.7	16.9	13.0	12.8	12.7	12.1
WEEK 2																
ABC TV TOTAL AUDIENCE (Households (000) & %)	16,160 19.4				19,740 23.7				24,160 29.0							
Program	RIPLEY'S BELIEVE IT-NOT				MATT HOUSTON (OP)				ABC SUNDAY NIGHT MOVIE ESCAPE FROM ALCATRAZ (9:00-11:14PM) (OP)							
AVERAGE AUDIENCE (Households (000) & %)	11,330 13.6	13.2*		14.0*	15,490 18.6	17.5*		19.8*	17,740 21.3	19.8*		21.6*		21.7*		21.5*
SHARE OF AUDIENCE %	21	20 *		21 *	28	26 *		29 *	34	29 *		32 *		34 *		37 *
AVG. AUD. BY ¼ HR. %	12.9	13.5	13.9	14.2	16.0	18.9	19.2	20.4	18.9	20.6	21.2	22.0	21.8	21.6	21.6	21.5
CBS TV TOTAL AUDIENCE (Households (000) & %)	30,070 36.1				18,990 22.8		22,240 26.7		19,990 24.0		19,080 22.9		19,910 23.9			
Program	(1) (→OP)	60 MINUTES (7:13-8:13PM) (OP)(→OP)				ARCHIE BUNKER'S PLACE (8:13-8:43PM) (OP)(→OP)		GLORIA (8:43-9:13PM) (OP)(→OP)		JEFFERSONS (9:13-9:43PM) (OP)(→OP)		ONE DAY AT A TIME (9:43-10:13PM) (OP)(→OP)		TRAPPER JOHN, M.D. (10:13-11:13PM) (OP)		
AVERAGE AUDIENCE (Households (000) & %)	23,410 28.1			28.7*	17,240 20.7		18,330 22.0		18,080 21.7		17,160 20.6		16,160 19.4			19.7*
SHARE OF AUDIENCE %	42			43 *	31		33		32		31		33			33 *
AVG. AUD. BY ¼ HR. %	25.2	27.1	28.6	28.9	21.9	20.2	19.7	20.2	21.9	21.4	19.9	20.0	20.3	19.1	19.6	19.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	12,740 15.3				14,910 17.9				20,160 24.2							
Program	VOYAGERS				CHIPS (OP)				BOB HOPE THANKSGIVING SP. (SUS-OP)							
AVERAGE AUDIENCE (Households (000) & %)	9,080 10.9	10.1*		11.7*	11,410 13.7	13.2*		14.3*	11,910 14.3	15.5*		15.5*		14.3*		12.0*
SHARE OF AUDIENCE %	17	16 *		17 *	20	20 *		21 *	22	23 *		23 *		22 *		21 *
AVG. AUD. BY ¼ HR. %	9.5	10.6	11.2	12.2	12.7	13.7	14.4	14.3	15.0	16.0	15.5	15.5	14.7	13.8	12.4	11.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	63.7	66.1	67.2	67.6	68.0	68.4	69.7	70.9	71.7	71.4	70.3	69.6	67.4	65.5	63.4	60.2
WK. 2	63.6	65.7	67.2	67.3	67.6	67.5	67.8	67.4	67.5	67.6	67.0	66.3	65.2	62.4	59.4	56.9

U.S. TV Households: 83,300,000

(1)CBS NFL FTBL GM2,CBS,VARIOUS TEAMS AND TIMES,MULTI-SEGMENT TELECAST~

For explanation of symbols, See page A.

EVE.SUN. NOV.21, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.14, 1982

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)				3,250 3.9												
	Program	ABC SUNDAY NIGHT MOVIE SUPERMAN(R) (8:00-11:35PM) (SUSTAINING 11:35-11:17PM)			ABC WEEKEND REPORT-SUN.												
	AVERAGE AUDIENCE (Households (000) & %)		19.0*		2,920 3.5												
	SHARE OF AUDIENCE %		38 *		11												
	AVG. AUD. BY ¼ HR. %	19.2	18.8	19.1	3.5												
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,000 7.2															
	Program	CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	5,830 7.0															
	SHARE OF AUDIENCE %	13															
	AVG. AUD. BY ¼ HR. %	7.0															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,500 1.8													
	Program			← NBC LATE NIGHT MOVIE → FOR LADIES ONLY (11:30-12:17AM) (SUSTAINING 12:17-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,000 1.2	1.1*												
	SHARE OF AUDIENCE %			4	3 *												
	AVG. AUD. BY ¼ HR. %			1.0	1.1	1.3	1.3										

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		2,750 3.3														
	Program	(1)	(2)														
	AVERAGE AUDIENCE (Households (000) & %)		2,670 3.2														
	SHARE OF AUDIENCE %		8														
	AVG. AUD. BY ¼ HR. %	22.2	3.2	3.0													
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,660 6.8															
	Program	(3) (+OP)	CBS SUNDAY NEWS-OSGOOD (11:13-11:28PM) (OP)														
	AVERAGE AUDIENCE (Households (000) & %)	5,250 6.3															
	SHARE OF AUDIENCE %	14															
	AVG. AUD. BY ¼ HR. %	6.5	6.3														
NBC TV	TOTAL AUDIENCE (Households (000) & %)			2,080 2.5													
	Program			← NBC LATE NIGHT MOVIE → THE STARMAKER, PART 1(R) (11:30-12:32AM) (SUSTAINING 12:32-1:30AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,250 1.5	1.5*		1.5*										
	SHARE OF AUDIENCE %			5	5 *		6 *										
	AVG. AUD. BY ¼ HR. %			1.6	1.5	1.5	1.5	1.4									

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	52.8	46.7	36.9	30.6	25.1	22.1	18.9	16.1	14.2	12.6	11.3	10.2	8.4	7.3	6.5	5.6
	WK. 2	53.4	43.0	35.7	30.0	25.2	22.3	19.5	17.8	16.1	14.6	12.7	10.1	8.3	7.0	5.9	5.3

U.S. TV Households: 83,300,000

(1)ABC SUNDAY NIGHT MOVIE, ESCAPE FROM ALCATRAZ, ABC, (9:00-11:14PM)(SUSTAINING 11:14-11:17PM)
(2)ABC WEEKEND REPORT-SUN, ABC, (11:19-11:34PM) (3)TRAPPER JOHN, M.D., CBS, (10:13-11:13PM)

For explanation of symbols, See page A.

EVE.SUN. NOV.21, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.8-12, 1982

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,910 7.1				5,750 6.9									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP)		(PARTICIPATING)> (S)(OP)(→OP)		← GOOD MORNING, AMERICA-830 → (CO-OP)		(OP) (PARTICIPATING)						(SUS-OP)			
AVERAGE AUDIENCE (Households (000) & %)			4,660 5.6				4,830 5.8									
SHARE OF AUDIENCE %			26				27									
AVG. AUD. BY ¼ HR. %			5.9				5.9	5.8								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,330 4.0				3,080 3.7						3,920 4.7		3,580 4.3	
Program	(SUS-OP)		CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000) & %)			2,670 3.2				2,500 3.0						3,250 3.9		3,080 3.7	
SHARE OF AUDIENCE %			15				14						17		17	
AVG. AUD. BY ¼ HR. %			3.1	3.3			3.0	2.9					3.8	3.9	3.6	3.8
NBC TV TOTAL AUDIENCE (Households (000) & %)			5,000 6.0				4,500 5.4						3,250 3.9		5,080 6.1	
Program	← TODAY SHOW-7.30AM → (CO-OP)		(PARTICIPATING) (S)(OP)		← TODAY SHOW-8.30AM → (CO-OP)		(PARTICIPATING)						DIFF'RENT STROKES M-F (SUS-OP)>		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000) & %)			3,830 4.6				3,670 4.4						2,670 3.2		4,250 5.1	
SHARE OF AUDIENCE %			22				20						14		23	
AVG. AUD. BY ¼ HR. %			4.7	4.5			4.4	4.3					3.0	3.6	5.2	5.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			6,000 7.2				5,750 6.9									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP)		(PARTICIPATING)		← GOOD MORNING, AMERICA-830 → (CO-OP)		(PARTICIPATING)				(S)(OP)					
AVERAGE AUDIENCE (Households (000) & %)			4,660 5.6				4,750 5.7									
SHARE OF AUDIENCE %			27				27									
AVG. AUD. BY ¼ HR. %			5.4	5.8			5.9	5.6								
CBS TV TOTAL AUDIENCE (Households (000) & %)			3,330 4.0				3,250 3.9						4,000 4.8		3,830 4.6	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2				(S)(OP)		$25,000 PYRAMID		CHILD'S PLAY	
AVERAGE AUDIENCE (Households (000) & %)			2,580 3.1				2,670 3.2						3,250 3.9		3,250 3.9	
SHARE OF AUDIENCE %			15				15						19		19	
AVG. AUD. BY ¼ HR. %			3.0	3.3			3.1	3.2					3.8	4.0	3.7	4.0
NBC TV TOTAL AUDIENCE (Households (000) & %)			4,910 5.9				4,660 5.6						3,330 4.0		4,750 5.7	
Program	← TODAY SHOW-7.30AM → (CO-OP)		(PARTICIPATING) (S)(OP)		← TODAY SHOW-8.30AM → (CO-OP)		(PARTICIPATING)				(SUS-OP)		DIFF'RENT STROKES M-F		WHEEL OF FORTUNE	
AVERAGE AUDIENCE (Households (000) & %)			3,920 4.7				3,830 4.6						2,750 3.3		4,080 4.9	
SHARE OF AUDIENCE %			23				22						16		23	
AVG. AUD. BY ¼ HR. %			4.7	4.8			4.7	4.5					3.1	3.5	4.8	5.0

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	12.2	15.4	17.5	19.5	21.0	22.1	22.2	21.9	22.3	22.4	22.1	22.1	22.0	22.5	22.6	22.4
	WK. 2	11.1	13.8	16.1	18.1	19.7	20.7	21.2	21.2	21.1	20.9	21.1	21.7	21.2	21.5	21.6	21.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.15-19, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.8-12, 1982

WEEK 1

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))	6,830				6,660		6,330		10,580				8,750			
	TOTAL AUDIENCE (%)	8.2				8.0		7.6		12.7				10.5			
	Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
	AVERAGE AUDIENCE (Households (000))	4,830				5,660		5,250		8,160				6,830			
	AVERAGE AUDIENCE (%)	5.8	5.3*		6.3*	6.8		6.3		9.8	9.4*		10.2*	8.2	8.1*		8.2*
	SHARE OF AUDIENCE %	25	24 *		26 *	26		25		33	32 *		34 *	30	29 *		30 *
	AVG. AUD. BY ¼ HR. %	5.0	5.6	6.1	6.5	6.5	7.1	6.2	6.4	9.1	9.7	10.2	10.2	8.2	8.1	8.2	8.3
CBS TV	TOTAL AUDIENCE (Households (000))	6,660		8,250				8,830				7,830				5,500	
	TOTAL AUDIENCE (%)	8.0		9.9				10.6				9.4				6.6	
	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
	AVERAGE AUDIENCE (Households (000))	5,750		7,000				6,580				6,410				5,000	
	AVERAGE AUDIENCE (%)	6.9		8.4				7.9	7.9*		7.9*	7.7	7.6*		7.9*	6.0	
	SHARE OF AUDIENCE %	31		35				31	31 *		30 *	27	25 *		28 *	22	
	AVG. AUD. BY ¼ HR. %	6.5	7.3	8.0	8.7			7.9	7.9	7.9	7.9	7.6	7.6	8.0	7.8	6.0	6.0
NBC TV	TOTAL AUDIENCE (Households (000))	2,920				1,420		2,330		5,830				5,330			
	TOTAL AUDIENCE (%)	3.5				1.7		2.8		7.0				6.4			
	Program	← TEXAS →				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
	AVERAGE AUDIENCE (Households (000))	2,080				1,170		2,000		4,410				3,830			
	AVERAGE AUDIENCE (%)	2.5	2.5*		2.4*	1.4		2.4		5.3	5.0*		5.6*	4.6	4.8*		4.5*
	SHARE OF AUDIENCE %	11	11 *		10 *	5		9		18	17 *		19 *	17	17 *		17 *
	AVG. AUD. BY ¼ HR. %	2.6	2.5	2.5	2.4	1.5	1.4	2.2	2.5	4.8	5.3	5.6	5.7	5.0	4.6	4.6	4.5

WEEK 2

DAY MON.-FRI. NOV.15-19, 1982

Network	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000))	5,580				5,160		5,250		10,000				8,500			
	TOTAL AUDIENCE (%)	6.7				6.2		6.3		12.0				10.2			
	Program	← LOVE BOAT DAYTIME →				FAMILY FEUD		RYAN'S HOPE		← ALL MY CHILDREN (OP) →				← ONE LIFE TO LIVE →			
	AVERAGE AUDIENCE (Households (000))	4,000				4,250		4,580		7,580				6,580			
	AVERAGE AUDIENCE (%)	4.8	4.4*		5.2*	5.1		5.5		9.1	8.8*		9.4*	7.9	7.7*		8.1*
	SHARE OF AUDIENCE %	22	21 *		23 *	21		22		33	32 *		34 *	30	28 *		31 *
	AVG. AUD. BY ¼ HR. %	4.1	4.6	5.1	5.4	4.7	5.4	5.4	5.5	8.3	9.3	9.4	9.3	7.7	7.6	7.9	8.2
CBS TV	TOTAL AUDIENCE (Households (000))	6,660		8,000				8,660				7,250				4,750	
	TOTAL AUDIENCE (%)	8.0		9.6				10.4				8.7				5.7	
	Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
	AVERAGE AUDIENCE (Households (000))	5,750		6,830				6,500				5,830				4,500	
	AVERAGE AUDIENCE (%)	6.9		8.2				7.8	7.8*		7.8*	7.0	6.8*		7.2*	5.4	
	SHARE OF AUDIENCE %	33		36				32	33 *		31 *	25	24 *		26 *	21	
	AVG. AUD. BY ¼ HR. %	6.5	7.3	7.9	8.6			7.8	7.8	7.7	7.9	6.8	6.8	7.2	7.1	5.3	5.5
NBC TV	TOTAL AUDIENCE (Households (000))	3,330				1,500		2,670		5,410				5,160			
	TOTAL AUDIENCE (%)	4.0				1.8		3.2		6.5				6.2			
	Program	← T XAS →				DOCTORS		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD →			
	AVERAGE AUDIENCE (Households (000))	2,250				1,250		2,080		4,000				3,750			
	AVERAGE AUDIENCE (%)	2.7	2.8*		2.5*	1.5		2.5		4.8	4.4*		5.1*	4.5	4.5*		4.4*
	SHARE OF AUDIENCE %	12	13 *		11 *	6		10		17	16 *		18 *	17	16 *		17 *
	AVG. AUD. BY ¼ HR. %	3.0	2.6	2.6	2.5	1.6	1.5	2.5	2.6	4.2	4.7	5.0	5.2	4.6	4.3	4.5	4.4

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	22.0	22.5	23.3	24.4	26.1	27.3	26.1	26.8	28.2	29.5	29.5	29.7	28.1	27.9	27.1	27.7
WK. 2	21.3	21.7	22.1	23.1	24.4	25.8	25.2	25.7	26.6	27.7	27.4	27.4	26.8	27.1	26.1	26.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.8-12, 1982

		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000))	10,160				3,580										11,830	
	TOTAL AUDIENCE (%)	12.2				4.3										14.2	
	Program	← GENERAL HOSPITAL →				EDGE OF NIGHT		(S)(OP)								ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000))	7,830				3,170										10,500	
	AVERAGE AUDIENCE (%)	9.4	9.0*		9.8*	3.8										12.6	
	SHARE OF AUDIENCE %	32	32 *		32 *	12										21	
	AVG. AUD. BY ¼ HR. %	8.8	9.3	9.7	9.8	3.9	3.6									12.3	12.8
CBS TV	TOTAL AUDIENCE (Households (000))	7,910				2,670										13,660	
	TOTAL AUDIENCE (%)	9.5				3.2										16.4	
	Program	← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000))	6,160				2,250										12,080	
	AVERAGE AUDIENCE (%)	7.4	7.1*		7.6*	2.7										14.5	
	SHARE OF AUDIENCE %	25	25 *		25 *	8										25	
	AVG. AUD. BY ¼ HR. %	7.0	7.3	7.6	7.7	2.8	2.7									14.3	14.7
NBC TV	TOTAL AUDIENCE (Households (000))	3,920														11,330	
	TOTAL AUDIENCE (%)	4.7														13.6	
	Program	← FANTASY →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000))	2,670														9,830	
	AVERAGE AUDIENCE (%)	3.2	3.0*		3.4*											11.8	
	SHARE OF AUDIENCE %	11	11 *		11 *											20	
	AVG. AUD. BY ¼ HR. %	2.9	3.1	3.3	3.4											11.7	12.0
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000))	10,160				3,830										11,660	
	TOTAL AUDIENCE (%)	12.2				4.6										14.0	
	Program	← GENERAL HOSPITAL →				EDGE OF NIGHT										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000))	8,000				3,330										10,250	
	AVERAGE AUDIENCE (%)	9.6	9.1*		10.0*	4.0										12.3	
	SHARE OF AUDIENCE %	33	33 *		33 *	13										21	
	AVG. AUD. BY ¼ HR. %	8.8	9.5	10.0	10.1	4.1	3.9									12.2	12.4
CBS TV	TOTAL AUDIENCE (Households (000))	8,000				2,830										13,660	
	TOTAL AUDIENCE (%)	9.6				3.4										16.4	
	Program	← GUIDING LIGHT (OP) →				TATTLETALES										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000))	6,160				2,330										12,250	
	AVERAGE AUDIENCE (%)	7.4	7.1*		7.7*	2.8										14.7	
	SHARE OF AUDIENCE %	26	26 *		25 *	9										25	
	AVG. AUD. BY ¼ HR. %	7.0	7.3	7.6	7.9	2.8	2.9									14.6	14.7
NBC TV	TOTAL AUDIENCE (Households (000))	4,330														10,910	
	TOTAL AUDIENCE (%)	5.2														13.1	
	Program	← FANTASY →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000))	2,750														9,580	
	AVERAGE AUDIENCE (%)	3.3	3.1*		3.5*											11.5	
	SHARE OF AUDIENCE %	11	11 *		11 *											19	
	AVG. AUD. BY ¼ HR. %	3.1	3.1	3.4	3.7											11.2	11.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	27.9	29.7	31.1	32.5	32.6	34.2	36.1	38.6	40.3	43.0	46.0	49.2	53.0	55.5	57.7	59.2
	WK. 2	27.4	29.1	30.7	32.2	32.3	34.6	36.6	39.7	41.9	44.7	46.8	50.1	53.7	56.3	58.2	59.3

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY MON.-FRI. NOV.15-19, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.13, 1982

WEEK 1

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					3,420		5,500		6,750		7,500		5,750		5,910	
TOTAL AUDIENCE (%)					4.1		6.6		8.1		9.0		6.9		7.1	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000))					2,830		4,500		5,830		6,330		4,830		4,910	
AVERAGE AUDIENCE (%)					3.4		5.4		7.0		7.6		5.8		5.9	
SHARE OF AUDIENCE %					25		29		32		31		23		23	
AVG. AUD. BY ¼ HR. %					3.0	3.9	5.0	5.8	6.8	7.1	7.3	7.9	5.7	5.9	6.1	5.6

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	1,830				2,170		3,080		2,920		5,080				6,080	
TOTAL AUDIENCE (%)	2.2				2.6		3.7		3.5		6.1				7.3	
Program	← CAPTAIN KANGAROO-SAT →				SPEED BUGGY (OP)		PANDAMONIUM (OP)		GILLIGAN'S PLANET (OP)		← BUGS BUNNY/R RUNNER 1(B) → (OP)				BUGS BUNNY/R RUNNER 2(B) (10:30-11:30AM) (OP)	
AVERAGE AUDIENCE (Households (000))	750				1,830		2,250		2,250		3,000				4,000	
AVERAGE AUDIENCE (%)	.9	.5*		1.3*	2.2		2.7		2.7		3.6	2.8*		4.4*	4.8	4.9*
SHARE OF AUDIENCE %	12	8 *		14 *	16		15		12		15	12 *		17 *	19	19 *
AVG. AUD. BY ¼ HR. %	<<	.5	1.1	1.4	2.1	2.4	2.6	2.9	2.7	2.6	2.6	3.1	4.2	4.6	5.0	4.9

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					4,080		4,330		6,750		7,750		8,160		7,000	
TOTAL AUDIENCE (%)					4.9		5.2		8.1		9.3		9.8		8.4	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000))					3,000		3,500		5,250		6,330		7,000		6,080	
AVERAGE AUDIENCE (%)					3.6		4.2		6.3		7.6		8.4		7.3	
SHARE OF AUDIENCE %					26		23		29		31		33		29	
AVG. AUD. BY ¼ HR. %					3.3	3.9	4.0	4.4	5.5	7.0	7.6	7.6	8.5	8.2	7.2	7.3

WEEK 2

ABC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					3,830		6,750		8,160		9,330		5,330		6,330	
TOTAL AUDIENCE (%)					4.6		8.1		9.8		11.2		6.4		7.6	
Program					SUPERFRIENDS (OP)		PAC-MAN/RASCALS/ RICHIE-1		PAC-MAN/RASCALS/ RICHIE-2		PAC-MAN/RASCALS/ RICHIE-3		MORK/LAVERNE/ FONZ HOUR-1		MORK/LAVERNE/ FONZ HOUR-2 (OP)	
AVERAGE AUDIENCE (Households (000))					2,920		5,500		6,830		8,000		4,500		5,000	
AVERAGE AUDIENCE (%)					3.5		6.6		8.2		9.6		5.4		6.0	
SHARE OF AUDIENCE %					24		35		36		37		21		22	
AVG. AUD. BY ¼ HR. %					2.9	4.2	6.0	7.1	8.1	8.3	9.7	9.6	5.5	5.3	6.1	5.9

CBS TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))	1,250				1,830		2,330		2,830		5,750				6,910	
TOTAL AUDIENCE (%)	1.5				2.2		2.8		3.4		6.9				8.3	
Program	← CAPTAIN KANGAROO-SAT →				SPEED BUGGY (OP)		PANDAMONIUM (OP)		GILLIGAN'S PLANET (OP)		← BUGS BUNNY/ROAD RUNNER 1 → (OP)				BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30AM) (OP)	
AVERAGE AUDIENCE (Households (000))	580				1,420		1,830		2,330		2,920				4,080	
AVERAGE AUDIENCE (%)	.7	.5*		.9*	1.7		2.2		2.8		3.5	2.6*		4.3*	4.9	4.7*
SHARE OF AUDIENCE %	10	9 *		10 *	12		12		12		13	10 *		17 *	18	17 *
AVG. AUD. BY ¼ HR. %	<<	.6	.8	1.0	1.6	1.8	2.1	2.4	2.7	2.8	2.4	2.8	4.0	4.7	4.6	4.8

NBC TV

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
TOTAL AUDIENCE (Households (000))					4,250		5,660		7,410		8,160		10,080		8,830	
TOTAL AUDIENCE (%)					5.1		6.8		8.9		9.8		12.1		10.6	
Program					FLINTSTONE FUNNIES (OP)		SHIRT TALES (OP)		SMURFS I		SMURFS II		SMURFS III (OP)		GARY COLEMAN SHOW (OP)	
AVERAGE AUDIENCE (Households (000))					3,420		4,580		6,080		7,160		8,910		7,410	
AVERAGE AUDIENCE (%)					4.1		5.5		7.3		8.6		10.7		8.9	
SHARE OF AUDIENCE %					28		29		32		33		41		33	
AVG. AUD. BY ¼ HR. %					3.6	4.6	5.3	5.6	6.8	7.8	8.5	8.7	10.3	11.0	8.8	9.0

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	6.8	8.3	10.4	11.9	14.3	16.4	18.1	19.9	21.0	22.6	23.4	24.7	26.0	26.3	26.3	26.4
WK. 2	6.4	8.0	9.5	12.0	14.5	16.8	18.6	20.2	22.3	24.0	26.6	27.4	26.2	27.1	27.1	27.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. NOV.20, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.13, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	6,500		7,500		5,410		5,910									
TOTAL AUDIENCE (%)	7.8		9.0		6.5		7.1									
Program	SCOOBY & SCRAPPY/PUPPY-1		SCOOBY & SCRAPPY/PUPPY-2 (OP)		ABC WEEKEND SPECIALS THE RANSOM OF RED CHIEF		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000))	5,330		6,160		4,500		3,420									
AVERAGE AUDIENCE (%)	6.4		7.4		5.4		4.1	3.8*		4.4*						
SHARE OF AUDIENCE %	24		27		19		14	13 *		15 *						
AVG. AUD. BY ¼ HR. %	6.4	6.4	7.6	7.2	5.5	5.2	4.0	3.7	4.3	4.6						
CBS TV																
TOTAL AUDIENCE (Households (000))			3,250		5,910		18,490									
TOTAL AUDIENCE (%)			3.9		7.1		22.2									
Program	BUGS BUNNY/R RUNNER 2(B) (10:30-11:30AM) (OP)		MEATBALL & SPAGHETTI (OP)		NCAA TODAY-CBS		← NCAA FOOTBALL-CBS VARIOUS TEAMS AND TIMES-MULTI-SEGMENT TELECAST →									
AVERAGE AUDIENCE (Households (000))			2,750		4,910		8,660									
AVERAGE AUDIENCE (%)		4.7*	3.3		5.9		10.4	7.3*		9.5*		10.4*		10.8*		11.7*
SHARE OF AUDIENCE %		18 *	12		21		32	26 *		32 *		33 *		33 *		33 *
AVG. AUD. BY ¼ HR. %	4.9	4.5	3.3	3.4	5.6	6.1	6.8	7.8	8.9	10.2	10.6	10.2	10.3	11.3	11.5	12.0
NBC TV																
TOTAL AUDIENCE (Households (000))	5,500		6,750		6,330		4,830									
TOTAL AUDIENCE (%)	6.6		8.1		7.6		5.8									
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON									
AVERAGE AUDIENCE (Households (000))	4,830		5,580		5,080		4,000									
AVERAGE AUDIENCE (%)	5.8		6.7		6.1		4.8									
SHARE OF AUDIENCE %	22		24		21		16									
AVG. AUD. BY ¼ HR. %	5.9	5.8	6.5	6.9	5.9	6.3	4.9	4.7								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	6,080		6,910		5,250		6,410									
TOTAL AUDIENCE (%)	7.3		8.3		6.3		7.7									
Program	SCOOBY & SCRAPPY/PUPPY-1		SCOOBY & SCRAPPY/PUPPY-2 (OP)		ABC WEEKEND SPECIALS SOUP FOR PRESIDENT		← AMERICAN BANDSTAND '83 →									
AVERAGE AUDIENCE (Households (000))	5,160		5,580		4,500		3,920									
AVERAGE AUDIENCE (%)	6.2		6.7		5.4		4.7	4.4*		5.0*						
SHARE OF AUDIENCE %	22		24		18		15	14 *		16 *						
AVG. AUD. BY ¼ HR. %	6.0	6.4	6.9	6.6	5.2	5.5	4.4	4.4	4.9	5.2						
CBS TV																
TOTAL AUDIENCE (Households (000))			2,920		5,580		20,830									
TOTAL AUDIENCE (%)			3.5		6.7		25.0									
Program	BUGS BUNNY/ROAD RUNNER 2 (10:30-11:30AM) (OP)		MEATBALL & SPAGHETTI (OP)		NCAA TODAY-CBS		← NCAA FOOTBALL-CBS MICHIGAN VS OHIO STATE (12:30-3:48PM) →									
AVERAGE AUDIENCE (Households (000))			2,330		4,500		9,750									
AVERAGE AUDIENCE (%)		5.0*	2.8		5.4		11.7	7.9*		10.1*		11.8*		11.6*		13.0*
SHARE OF AUDIENCE %		18 *	10		19		34	25 *		32 *		35 *		35 *		37 *
AVG. AUD. BY ¼ HR. %	5.1	4.9	2.5	3.1	5.0	5.7	7.5	8.3	9.6	10.6	11.8	11.9	11.5	11.8	12.8	13.3
NBC TV																
TOTAL AUDIENCE (Households (000))	7,750		7,830		4,910		5,080						7,830			
TOTAL AUDIENCE (%)	9.3		9.4		5.9		6.1						9.4			
Program	HULK/SPIDERMAN 1		HULK/SPIDERMAN 2 (OP)		JETSONS		FLASH GORDON						← NBC SPORTS SPEC. NORTH CAROLINA VS ST. JOHN (2:00-4:28PM) →			
AVERAGE AUDIENCE (Households (000))	6,660		6,750		3,920		4,170						2,670			
AVERAGE AUDIENCE (%)	8.0		8.1		4.7		5.0						3.2	2.8*		2.4*
SHARE OF AUDIENCE %	29		29		16		16						9	8 *		7 *
AVG. AUD. BY ¼ HR. %	8.0	7.9	8.1	8.1	4.7	4.7	4.9	5.2					2.8	2.8	2.5	2.4

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	26.6	26.9	27.8	28.0	28.2	29.4	29.3	29.8	30.5	32.4	33.3	33.8	33.5	34.9	36.1	36.8
WK. 2	27.6	27.7	28.1	28.3	28.8	30.2	31.2	32.0	31.9	33.2	34.1	34.1	33.5	33.6	35.3	36.4

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SAT. NOV.20, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.13, 1982

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			23,160 27.8													
ABC TV Program			(1) (→OP)	← NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (OP) →												
AVERAGE AUDIENCE (Households (000) & %)			10,410 12.5			11.4*		12.3*		11.7*		12.0*		14.3*		14.7*
SHARE OF AUDIENCE %			29			30 *		31 *		28 *		27 *		30 *		29 *
AVG. AUD. BY ¼ HR. %			7.8	9.1	11.2	11.5	12.0	12.5	12.0	11.3	11.9	12.1	14.6	14.0	14.9	14.5
CBS TV TOTAL AUDIENCE (Households (000) & %)			6,830 8.2		14,080 16.9										8,830 10.6	
CBS TV Program		(3) (→OP)	NCAA TODAY POST-CBS MULTI-SEGMENT TELECAST (OP)		← CBS SPORTS SATURDAY →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		12.6*	6,000 7.2		7,250 8.7	7.3*		7.9*		9.2*		10.4*			7,660 9.2	
SHARE OF AUDIENCE %		35 *	20		21	19 *		20 *		22 *		23 *			17	
AVG. AUD. BY ¼ HR. %	12.3	12.9	7.6	6.8	6.9	7.6	7.8	8.0	8.8	9.6	10.4	10.4			8.5	9.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					9,580 11.5										9,500 11.4	
NBC TV Program					← SPORTSWORLD-SAT →										NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)					4,330 5.2	5.0*		4.7*		5.8*					8,410 10.1	
SHARE OF AUDIENCE %					13	13 *		12 *		14 *					19	
AVG. AUD. BY ¼ HR. %					5.0	5.0	5.0	4.4	5.5	6.0					10.1	10.1

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			23,490 28.2													7,660 9.2
ABC TV Program			NCAA FOOTBALL PRE MULTI-SEGMENT TELECAST	← NCAA FOOTBALL GAME VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (OP)(→OP) →												NCAA FOOTBALL-POST (6:46-7:00PM)(OP)
AVERAGE AUDIENCE (Households (000) & %)			9,660 11.6			9.5*		10.6*		11.2*		11.8*		14.2*		7,830 9.4
SHARE OF AUDIENCE %			26			24 *		26 *		26 *		26 *		28 *		17
AVG. AUD. BY ¼ HR. %			5.6	6.6	8.9	10.0	10.4	10.8	11.1	11.3	11.8	11.8	13.6	14.7	15.3	9.1
CBS TV TOTAL AUDIENCE (Households (000) & %)				8,660 10.4	14,080 16.9										10,080 12.1	
CBS TV Program	— NCAA FOOTBALL-CBS — MICHIGAN VS OHIO STATE (12:30-3:48PM) (→OP)			(2) (OP)	← CBS SPORTS SATURDAY →										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		14.6*		8,580 10.3	7,250 8.7	7.9*		8.5*		8.7*		9.7*			8,500 10.2	
SHARE OF AUDIENCE %		39 *		27	20	20 *		21 *		20 *		21 *			18	
AVG. AUD. BY ¼ HR. %	14.4	14.8	14.1	10.3	7.9	7.9	8.5	8.5	8.5	8.8	9.3	10.1			9.8	10.5
NBC TV TOTAL AUDIENCE (Households (000) & %)						6,500 7.8									9,750 11.7	
NBC TV Program	NBC SPORTS SPEC. NORTH CAROLINA VS ST. JOHN (2:00-4:28PM) (→OP)						← SPORTSWORLD-SAT (4:28-5:30PM) (OP) →								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		2.4*		3.4*		3,250 3.9		3.6*		4.2*					8,080 9.7	
SHARE OF AUDIENCE %		6 *		9 *		9		9 *		10 *					17	
AVG. AUD. BY ¼ HR. %	2.4	2.4	2.9	4.0	5.2	3.9	3.7	3.4	4.1	4.4					9.2	10.2

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	37.1	37.6	37.7	37.8	38.4	39.5	40.3	42.0	43.4	44.9	46.3	47.6	49.4	51.2	53.2	54.4
WK. 2	38.1	39.2	39.6	39.9	40.7	42.0	42.5	43.1	44.5	46.5	48.0	50.5	53.1	55.1	56.2	57.3

U.S. TV Households: 83,300,000

(1)NCAA FOOTBALL PRE,ABC,MULTI-SEGMENT TELECAST (2)NCAA TODAY POST-CBS,CBS,(3:48-4:00PM)
(3)NCAA FOOTBALL-CBS,VARIOUS TEAMS AND TIMES,CBS,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

DAY SAT. NOV.20, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.14, 1982

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)												1,330 1.6		1,670 2.0			
Program												BEST/KIDS-PEOPLE TOO I (9:30-10:06AM) (+OP)		BEST/KIDS-PEOPLE TOO II (10:06-10:30AM) (OP)			
AVERAGE AUDIENCE (Households (000) & %)												830 1.0	1.0*	1,420 1.7			
SHARE OF AUDIENCE	%											4	4 *	7			
AVG. AUD. BY ¼ HR.	%											.9	1.0	1.6	1.9		
CBS TV TOTAL AUDIENCE (Households (000) & %)										8,160 9.8							
Program		LONE RANGER/ ZORRO (SUS) (SUS-OP)		KWICKY KOALA SHOW (SUS) (SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)										4,250 5.1	4.6*		5.3*		5.4*		
SHARE OF AUDIENCE	%									23	23 *		23 *		21 *		
AVG. AUD. BY ¼ HR.	%									4.0	5.2	5.5	5.2	5.3	5.5		
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)												1,250 1.5		1,830 2.2			
Program												BEST/KIDS-PEOPLE TOO I (9:30-10:03AM) (+OP)		BEST/KIDS-PEOPLE TOO II (10:03-10:30AM) (OP)			
AVERAGE AUDIENCE (Households (000) & %)												920 1.1		1,830 2.2			
SHARE OF AUDIENCE	%											5		8			
AVG. AUD. BY ¼ HR.	%											1.0	1.1	2.1	2.2		
CBS TV TOTAL AUDIENCE (Households (000) & %)										7,500 9.0							
Program		LONE RANGER/ ZORRO (SUS) (SUS-OP)		KWICKY KOALA SHOW (SUS) (SUS-OP)		← CAPTAIN KANGAROO-SUN (SUS) →				← SUNDAY MORNING →						FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Households (000) & %)										4,330 5.2	4.7*		5.7*		5.1*		
SHARE OF AUDIENCE	%									23	25 *		25 *		20 *		
AVG. AUD. BY ¼ HR.	%									4.4	5.1	5.7	5.7	5.2	5.0		
NBC TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	5.3	6.5	8.3	10.0	12.5	14.9	15.8	17.2	19.4	21.6	22.6	24.3	25.5	26.4	26.2	25.7
	WK. 2	5.0	5.7	7.3	8.3	10.4	12.6	14.5	17.3	19.5	21.2	22.7	24.4	26.4	27.3	28.2	29.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. NOV.21, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.14, 1982

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,830 5.8													
ABC TV program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)			3,080 3.7	3.6*		3.9*										
SHARE OF AUDIENCE %			13	14 *		14 *										
AVG. AUD. BY ¼ HR. %			3.4	3.8	3.7	4.0										
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,170 5.0						12,080 14.5							
CBS TV program			FACE THE NATION						← CBS NCAA BASKETBALL INDIANA VS USSR (1:00-3:15PM)							
AVERAGE AUDIENCE (Households (000) & %)			3,420 4.1						5,660 6.8	5.7*		6.5*		7.4*		7.5*
SHARE OF AUDIENCE %			14						20	19 *		20 *		21 *		21 *
AVG. AUD. BY ¼ HR. %			4.2	3.9					5.5	5.8	6.2	6.7	7.5	7.4	7.5	7.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,830 4.6		4,830 5.8									
NBC TV program					MEET THE PRESS		NBC NFL '82 SPECIAL									
AVERAGE AUDIENCE (Households (000) & %)					2,830 3.4		3,500 4.2									
SHARE OF AUDIENCE %					13		15									
AVG. AUD. BY ¼ HR. %					3.4	3.5	4.1	4.4								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,660 5.6													
ABC TV program			← THIS WEEK-DAVID BRINKLEY →				DIRECTIONS (SUS)									
AVERAGE AUDIENCE (Households (000) & %)			3,080 3.7	3.6*		3.8*										
SHARE OF AUDIENCE %			12	12 *		13 *										
AVG. AUD. BY ¼ HR. %			3.5	3.7	4.0	3.7										
CBS TV TOTAL AUDIENCE (Households (000) & %)			4,170 5.0				8,750 10.5		28,570 34.3							
CBS TV program			FACE THE NATION				CBS NFL TODAY PRE		← CBS NFL FTBL GM1 VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)			3,250 3.9				6,580 7.9		14,990 18.0	13.8*		16.9*		17.9*		18.9*
SHARE OF AUDIENCE %			12				25		42	37 *		42 *		41 *		44 *
AVG. AUD. BY ¼ HR. %			3.8	4.1			7.0	8.8	12.7	15.0	16.3	17.5	18.0	17.8	18.7	19.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					3,250 3.9		6,000 7.2		22,820 27.4							
NBC TV program					MEET THE PRESS		NFL '82-NBC		← NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					2,670 3.2		4,330 5.2		11,330 13.6	11.5*		12.7*		13.9*		13.3*
SHARE OF AUDIENCE %					11		15		31	30 *		31 *		32 *		30 *
AVG. AUD. BY ¼ HR. %					3.1	3.3	4.5	6.0	10.8	12.3	12.4	12.8	13.6	14.1	13.3	13.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	25.8	26.4	26.5	26.6	27.6	29.5	29.5	29.5	30.1	31.6	32.1	33.2	34.6	35.0	35.2	35.6
WK. 2	29.4	29.5	30.0	30.1	29.7	30.5	32.2	35.1	37.7	39.2	39.9	41.6	43.3	44.2	43.6	44.6

U.S. TV Households: 83,300,000

For explanation of symbols, See page A.

DAY SUN. NOV.21, 1982

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.14, 1982

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
TOTAL AUDIENCE (Households (000) & %)																8,500 10.2	
Program																ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)																7,500 9.0	
SHARE OF AUDIENCE	%															16	
AVG. AUD. BY ¼ HR.	%															8.8	9.2
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)			6,410 7.7	12,990 15.6									6,500 7.8			12,500 15.0	
Program		(1)	(2)	NBA ON CBS WASHINGTON VS PHILADELPHIA (3:30-5:47PM) (→OP)									NBA POST-CBS (5:47-6:00PM) (OP)			CBS EVENING NEWS-DEAN	
AVERAGE AUDIENCE (Households (000) & %)			6,000 7.2	6,160 7.4	7.4*		7.2*		7.1*		7.5*		6,830 8.2			10,500 12.6	
SHARE OF AUDIENCE	%		20	19	20 *		19 *		18 *		18 *		18			22	
AVG. AUD. BY ¼ HR.	%	7.4	7.2	7.5	7.3	7.4	7.0	6.7	7.5	7.6	7.5	7.9	8.2			12.0	13.2
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)		11,080 13.3														9,410 11.3	
Program		NBC SPORTS SP														NBC NIGHTLY NEWS-SUN.	
AVERAGE AUDIENCE (Households (000) & %)		3,670 4.4	4.8*		4.0*		4.2*		3.9*		4.3*		5.1*			8,000 9.6	
SHARE OF AUDIENCE	%	11	13 *		11 *		11 *		10 *		10 *		11 *			17	
AVG. AUD. BY ¼ HR.	%	5.1	4.6	4.1	3.9	4.4	4.1	4.1	3.7	4.1	4.5	4.8	5.3			9.4	9.7

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																	
(Households (000) & %)												3,250 3.9				8,000 9.6	
Program												SPORTSBEAT				ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)												2,580 3.1				6,830 8.2	
SHARE OF AUDIENCE	%											6				14	
AVG. AUD. BY ¼ HR.	%											3.1	3.1			7.5	8.9
CBS TV																	
TOTAL AUDIENCE (Households (000) & %)						25,740 30.9											
Program		CBS NFL FTBL GM1 VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (→OP)				CBS NFL FTBL GM2 VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (→OP)											
AVERAGE AUDIENCE (Households (000) & %)			19.6*		20.4*	11,750 14.1	12.1*		13.4*		13.1*		13.7*		14.6*		15.2*
SHARE OF AUDIENCE	%		44 *		45 *	27	26 *		29 *		27 *		26 *		26 *		26 *
AVG. AUD. BY ¼ HR.	%	19.5	19.7	20.3	20.3	10.6	13.0	13.5	13.4	13.2	12.9	13.2	14.3	14.8	14.4	15.1	15.3
NBC TV																	
TOTAL AUDIENCE (Households (000) & %)					6,830 8.2											8,660 10.4	
Program		NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES- MULTI-SEGMENT TELECAST (→OP)			(3) (OP)					NBC RELIGIOUS SERIES (SUS)						NBC NIGHTLY NEWS-SUN.(B)	
AVERAGE AUDIENCE (Households (000) & %)			14.4*		6,500 7.8											7,160 8.6	
SHARE OF AUDIENCE	%		31 *		17											14	
AVG. AUD. BY ¼ HR.	%	14.6	14.3	15.1	7.9	6.9										8.5	8.6

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	35.4	35.5	36.5	37.1	38.0	39.4	40.3	41.7	42.8	45.8	47.8	50.0	52.5	55.4	58.1	60.7
	WK. 2	45.2	46.5	46.9	47.2	47.7	48.5	48.5	49.3	49.5	50.6	52.5	55.5	58.6	59.1	60.4	61.8

U.S. TV Households: 83,300,000

(1)CBS NCAA BASKETBALL, INDIANA VS USSR, CBS, (1:00-3:15PM)

(2)CBS NCAA BASKETBALL POST, INDIANA VS USSR, CBS

(3)NFL FOOTBALL POST-NBC, NBC, MULTI-SEG. TELECAST

For explanation of symbols, See page A.

DAY SUN. NOV.21, 1982

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC NEWSBRIEF-MON-2(SUS)	2	9.58-10.00PM	9.45														
NBC NBC NEWS CAPSULE-2-MON(SUS)	2	9.54- 9.55PM	9.45														
EVENING TUESDAY																	
NBC NBC NEWS CAPSULE-2-TUE(SUS)	1	9.58- 9.59PM	9.45														
EVENING WEDNESDAY																	
NBC NBC NEWS CAPSULE-2-WED(SUS)	2	9.58- 9.59PM	9.45														
EVENING THURSDAY																	
ABC JOANIE LOVES CHACHI	1	8.37- 9.07PM	→GRID	14,330	17.2	11,660	14.0	21									
			9.00						15.0								
ABC TOO CLOSE FOR COMFORT	1	9.07- 9.37PM	→GRID	14,990	18.0	12,250	14.7	22									
			9.30						16.7								
ABC IT TAKES TWO	1	9.37-10.07PM	→GRID	16,240	19.5	13,740	16.5	25									
			10.00						17.8								
ABC 20/20	1	10.07-11.07PM	→GRID	18,160	21.8	13,580	16.3	26									
			11.00						15.7								
CBS MAGNUM, P.I.	1	8.36- 9.36PM	→GRID	23,990	28.8	18,240	21.9	33									
			9.30						24.1								
CBS SPECIAL MOVIE PRSNT-CBS(S)	1	9.36-11.36PM	→GRID	27,240	32.7	17,160	20.6	34									
			11.00						20.4								
			11.15				20.1*	36*	19.9								
			11.30						17.6								
NBC NBC NEWS CAPSULE-2-THU(SUS)	1	10.28-10.29PM	10.15														
NBC HILL STREET BLUES	1	10.30-11.30PM	→GRID	18,240	21.9	14,080	16.9	29									
			11.00						17.7								
			11.15				17.6*	32*	17.4								
EVENING FRIDAY																	
NBC NBC NEWS CAPSULE-2-FRI(SUS)	2	9.58- 9.59PM	9.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	14,660	17.6	14,660	17.6	30	17.6		15,240	18.3	15,240	18.3	30	18.3	
ABC ABC NEWSBRIEF-SAT.	2	9.58- 9.59PM	9.45								18,990	22.8	18,990	22.8	38	22.8	
	1	10.05-10.06PM	10.00	17,740	21.3	17,740	21.3	37	21.3								
CBS NEWSBREAK-SAT.		8.57- 8.59PM	8.45	11,580	13.9	10,750	12.9	22	12.9		9,750	11.7	9,080	10.9	18	10.9	
NBC NBC NEWS CAPSULE-SAT		8.58- 8.59PM	8.45	10,410	12.5	10,410	12.5	21	12.5		11,580	13.9	11,580	13.9	23	13.9	
NBC NBC NEWS CAPSULE-2-SAT(SUS)	1	9.58- 9.59PM	9.45														
NBC NBC NEWS CAPSULE-2-SAT.	2	9.56- 9.57PM	9.45								7,830	9.4	7,830	9.4	15	9.4	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.35- 8.36PM	8.30								15,580	18.7	15,580	18.7	28	18.7	
	1	9.03- 9.04PM	9.00	15,330	18.4	15,330	18.4	26	18.4								
ABC ABC NEWSBRIEF-SUN.	2	9.58-10.00PM	9.45								18,160	21.8	17,830	21.4	32	21.4	
	1	10.00-10.02PM	10.00	16,830	20.2	16,330	19.6	29	19.6								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING SUNDAY-CONT'D																	
ABC ABC SPEC.BRES.FUNERAL(SUS)	1	3.30- 4.59AM	3.30														
CBS CBS NFL FTBL GM 2	2	4.00- 7.10PM	→GRID								25,740	30.9	11,750	14.1	27		
			7.00													19.2	
CBS 60 MINUTES	2	7.13- 8.13PM	→GRID								30,070	36.1	23,410	28.1	42		
			8.00													28.2	
CBS ARCHIE BUNKER'S PLACE	2	8.13- 8.43PM	→GRID								18,990	22.8	17,240	20.7	31		
			8.30													21.0	
CBS GLORIA	2	8.43- 9.13PM	→GRID								22,240	26.7	18,330	22.0	33		
			9.00													24.5	
CBS NEWSBREAK-SUN.	1	8.51- 8.52PM	8.45	20,080	24.1	20,080	24.1	34	24.1								
CBS JEFFERSONS	2	9.13- 9.43PM	→GRID								19,990	24.0	18,080	21.7	32		
			9.30													22.1	
CBS NEWSBREAK-SUN.	2	9.11- 9.13PM	9.00								18,160	21.8	16,660	20.0	29	20.0	
CBS ONE DAY AT A TIME	2	9.43-10.13PM	→GRID								19,080	22.9	17,160	20.6	31		
			10.00													21.5	
CBS TRAPPER JOHN, M.D.	2	10.13-11.13PM	→GRID								19,910	23.9	16,160	19.4	33		
			11.00													19.1	
NBC NBC NEWS CAPSULE-SUN	2	8.58- 8.59PM	8.45								8,000	9.6	8,000	9.6	14	9.6	
	1	9.03- 9.04PM	9.00	12,740	15.3	12,740	15.3	21	15.3								
NBC NBC NEWS CAPSULE-2-SUN(SUS)	2	9.39- 9.40PM	9.30														
NBC NBC NEWS CAPSULE-2-SUN.	1	9.58- 9.59PM	9.45	10,250	12.3	10,250	12.3	18	12.3								
NBC NBC NEWS SPEC&AL -EPO-T-2(SUS)	1	4.00- 6.00AM	4.00														
EVENING MONDAY-FRIDAY																	
ABC ABC NEWSBRIEF-M-F		>	8.45	14,830	17.8	15,080	18.1	28	17.7	M-F	12,990	15.6	12,990	15.6	24	18.1	M-F
			9.45						17.4	TUWF						14.7	TU-F
			10.00						16.7	THU.							
ABC ABC NEWS:NIGHTLINE-MON		11.30-12.00MD	11.30	6,500	7.8	5,000	6.0	20	6.8	MON.	6,000	7.2	5,000	6.0	17	6.6	MON.
			11.45						5.2	MON.						5.4	MON.
ABC ABC NEWS:NIGHTLINE-T-F		>	11.30	6,660	8.0	5,580	6.7	19	7.6	TU-F	6,000	7.2	5,000	6.0	18	6.8	TU-F
			11.45						5.9	TU-F						5.2	TU-F
ABC ABC NEWS:NIGHTLINE-MON(B)	1	12.00-12.11AM	12.00	3,420	4.1	3,330	4.0	16	4.0	MON.							
	2	12.00-12.15AM	12.00								4,750	5.7	4,410	5.3	20	5.3	MON.
ABC ABC NEWS:NIGHTLINE-THU(B)	1	12.00- 1.07AM	12.00	4,910	5.9	2,920	3.5	15	4.9	THU.							
			12.15				4.4*	16*	3.9	THU.							
			12.30						3.3	THU.							
			12.45				2.9*	14*	2.5	THU.							
			1.00						2.5	THU.							
ABC LAST WORD		>	12.00	3,170	3.8	2,250	2.7	12	3.4	MTUWF	3,170	3.8	2,000	2.4	11	3.3	M-F
			12.15				3.4*	13*	3.1	MTUWF				3.0*	12*	2.7	M-F
			12.30						2.5	MTUWF						2.3	M-F
			12.45				2.3*	12*	2.1	MTUWF				2.0*	10*	1.8	M-F
			1.00						1.7	MON.						1.3	M & F
			1.15													1.2	M & F

 U.S. TV HOUSEHOLDS: 83,300,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC SPEC.REPORT-1(SUS)	1	3.06- 3.07AM	3.00							WED.							
ABC ABC SPEC.REPORT-2(SUS)	1	3.15- 3.16AM	3.15							WED.							
ABC ABC SPEC.REPORT-3(SUS)	1	4.04- 4.16AM	4.00							WED.							
ABC ABC SPEC.REPORT-4(SUS)	1	4.20- 4.29AM	4.15							WED.							
ABC ABC SPEC.REPORT-5(SUS)	1	4.33- 6.01AM	4.30							WED.							
CBS NEWSBREAK-M-F		>	8.45	12,660	15.2	12,660	15.2	23	13.8	M-F	14,830	17.8	15,330	18.4	28	17.7	M-F
			9.30						21.0	THU.							
CBS CBS NEWS SPECIAL(S)	2	11.30-12.00MD	11.30								6,910	8.3	5,750	6.9	20	7.6	MON.
			11.45													6.3	MON.
CBS LATE MOVIE I		>	11.30	6,660	8.0	4,250	5.1	19	5.5	M-F	6,830	8.2	4,660	5.6	21	6.3	M-F
			11.45				5.4*	16*	5.3	MTUWF				6.2*	18*	6.1	TU-F
			12.00						5.1	M-F						5.7	M-F
			12.15				5.0*	19*	5.0	M-F				5.5*	22*	5.3	M-F
			12.30						4.8	M-F						5.0	M-F
			12.45				5.6*	27*	5.6	M-F				4.7*	25*	4.5	M-F
			1.00						5.4	THU.						4.0	MON.
			1.15						3.9	THU.							
		VARIOUS TIMES	(SUS)														
CBS LATE MOVIE II		>	12.30	3,750	4.5	2,920	3.5	23	4.2	M-F	4,170	5.0	3,330	4.0	27	4.5	M-F
			12.45				2.7*	17*	4.0	MTUWF						4.5	TU-F
			1.00						3.7	M-F						4.1	M-F
			1.15				3.6*	23*	3.4	M-F				4.2*	29*	3.8	M-F
			1.30						2.8	MTUTH						3.4	MTUTH
			1.45				2.6*	23*	2.5	MTUTH				3.0*	28*	3.0	MTUTH
			2.00						2.5	THU.							
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,080	1.3	1,000	1.2	15	1.2	M-WSU	1,250	1.5	1,000	1.2	15	1.3	TU-THS
			2.15						1.1	M-WSU						1.0	TU-THS
CBS CBS NEWS NIGHTWATCH-2		2.30- 6.00AM	→GRID	2,080	2.5	830	1.0	23		M-THSU	2,170	2.6	830	1.0	23		M-THSU
			2.30						1.3	M-THSU						1.3	M-THSU
			2.45				1.3*	20*	1.2	M-THSU				1.2*	19*	1.0	M-THSU
			3.00						1.3	M-THSU						1.1	M-THSU
			3.15				1.2*	22*	1.1	M-THSU				1.1*	21*	1.0	M-THSU
			3.30						1.0	M-THSU						1.0	M-THSU
			3.45				.9*	21*	.8	M-THSU				1.0*	23*	1.0	M-THSU
			4.00						1.0	M-THSU						1.1	M-THSU
			4.15				1.0*	26*	.9	M-THSU				1.1*	29*	1.0	M-THSU
			4.30						.9	M-THSU						1.0	M-THSU
			4.45				.9*	25*	.8	M-THSU				1.0*	29*	.9	M-THSU
			5.30						.9	M-THSU						.8	M-THSU
			5.45				.9*	24*	.9	M-THSU				.9*	24*	.8	M-THSU
NBC NBC NEWS CAPSULE-M-F		>	8.45	10,500	12.6	10,500	12.6	19	12.8	M-F	10,330	12.4	10,330	12.4	19	12.4	M-F
			9.15						11.7	THU.							
NBC NBC NEWS CAPSULE-2-M-F		9.58- 9.59PM	9.45	11,660	14.0	11,660	14.0	22	14.0	MWF	8,580	10.3	8,580	10.3	16	10.3	TU&TH
NBC NBC NEWS SPEC. REPORT(SUS)	2	11.30-11.46PM	11.30														TUE.
NBC NBC NEWS SPECIAL REPORT(S) CONT'D	2	11.30-12.01AM	11.30								6,250	7.5	5,000	6.0	18	6.5	MON.

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC NBC NEWS SPECIAL REPORT(S)-CONT'D																	
			11.45													5.5	MON.
			12.00													5.0	MON.
NBC TONIGHT SHOW		>	11.30	9,080	10.9	5,580	6.7	23	8.5	M-F	7,830	9.4	4,750	5.7	21	8.1	M-F
			11.45				7.9*	23*	7.2	MTUWF				7.5*	22*	6.7	TU-F
			12.00						6.6	M-F						5.7	M-F
			12.15				6.1*	23*	5.7	M-F				5.2*	20*	4.7	M-F
			12.30						5.3	THU.						3.8	M & TU
			12.45				4.7*	22*	4.0	THU.				3.2*	17*	3.4	M & TU
			1.00													3.1	MON.
NBC DAVID LETTERMAN I		>	12.30	3,080	3.7	2,670	3.2	19	3.5	M-TH	2,670	3.2	2,250	2.7	16	3.1	M-TH
			12.45						3.0	M-W						2.8	TU-TH
			1.00						3.0	THU.						2.3	M & TU
			1.15						3.1	THU.						2.2	M & TU
			1.30													1.9	MON.
NBC SCTV NETWORK	1	12.30- 2.00AM	12.30	5,580	6.7	2,420	2.9	14	4.0	FRI.							
	2	12.30- 1.54AM	12.30								5,410	6.5	3,080	3.7	21	4.4	FRI.
			12.45				3.8*	14*	3.6	FRI.				4.1*	19*	3.8	FRI.
			1.00						3.2	FRI.						3.5	FRI.
			1.15				3.0*	14*	2.7	FRI.				3.5*	20*	3.4	FRI.
			1.30						2.2	FRI.						3.6	FRI.
			1.45				2.1*	13*	2.0	FRI.				3.4*	24*	3.1	FRI.
NBC DAVID LETTERMAN II		>	1.00	2,500	3.0	2,080	2.5	19	2.7	M-TH	2,250	2.7	1,830	2.2	17	2.7	M-TH
			1.15						2.2	M-W						2.3	TU-TH
			1.30						2.9	THU.						1.9	M & TU
			1.45						2.2	THU.						1.6	M & TU
			2.00													1.4	MON.
NBC NBC NEWS OVERNIGHT-M-F		>	1.30	1,670	2.0	1,170	1.4	14	1.5	M-F	1,670	2.0	1,330	1.6	17	1.8	M-F
			1.45				1.4*	13*	1.3	M-W				1.7*	15*	1.5	TU-TH
			2.00						1.4	M-F						1.5	M-F
			2.15				1.5*	15*	1.4	M-F				1.6*	16*	1.3	M-F
			2.30						1.2	THU.						1.5	M & F
			2.45						1.3	THU.						.9	M & F
		VARIOUS TIMES	(SUS)														
DAY MONDAY-FRIDAY																	
ABC ABC NEWS THIS MORNING-615(SUS)		6.15- 6.30AM	6.15							M-F							M-F
ABC ABC NEWS THIS MORNING-645		6.45- 7.00AM	6.45	1,500	1.8	1,420	1.7	14	1.7	MTUWF	1,420	1.7	1,330	1.6	14	1.6	M-F
ABC REACH INTO SPACE-LAUNCH-5(S)	1	7.00- 8.00AM	7.00	7,410	8.9	4,170	5.0	31	3.3	THU.							
			7.15				4.3*	30*	5.2	THU.							
			7.30						5.6	THU.							
			7.45				5.6*	31*	5.7	THU.							
ABC GOOD MORNING, AMERICA-730	1	>	→GRID	5,910	7.1	4,660	5.6	26		M-F							
			7.45						5.8	MTUWF							
			9.30						4.5	THU.							
			9.45						4.5	THU.							
ABC REACH INTO SPACE-LANDING5(S)	2	9.15- 9.39AM	9.15								6,410	7.7	5,250	6.3	29	5.8	TUE.
			9.30													7.2	TUE.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
ABC ABC SPECIAL REPORT-10AM(SUS)	1	10.00-10.13AM	10.00							THU.							
ABC ABC DAYTIME NEWSBRIEF-M-F		1.57- 1.59PM	1.45	7,500	9.0	7,160	8.6	29	8.6	M-F	6,660	8.0	6,410	7.7	28	7.7	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.30- 5.30PM	4.30	10,910	13.1	7,580	9.1	25	7.8	WED.							
			4.45				8.4*	24*	9.0	WED.							
			5.00						9.9	WED.							
			5.15				9.8*	25*	9.7	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,580	1.9	1,250	1.5	13	1.4	M-F	1,330	1.6	1,000	1.2	12	1.1	M-F
			6.45						1.6	M-F						1.3	M-F
CBS CBS MORNING-THU(SUS)	1	7.00- 7.30AM	7.00							THU.							
CBS CBS NEWS SPEC.REPORT-TUE(S)	2	9.30- 9.39AM	9.30								4,660	5.6	3,580	4.3	19	4.3	TUE.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,160	7.4	6,000	7.2	30	7.2	M-F	6,000	7.2	5,830	7.0	30	7.0	M-F
CBS NEWSBREAK-3.57		3.57- 3.59PM	3.45	5,830	7.0	5,500	6.6	21	6.6	M-F	5,830	7.0	5,410	6.5	21	6.5	M-F
NBC EARLY TODAY M-F		6.30- 6.55AM	6.30	1,500	1.8	1,250	1.5	15	1.3	M-F	1,250	1.5	1,000	1.2	14	1.0	M-F
			6.45						1.8	M-F						1.4	M-F
NBC TODAY SHUTTLE LAUNCH SPEC(S)	1	7.00- 8.00AM	7.00	1,420	1.7	670	.8	5	.5	THU.							
			7.15				.6*	4*	.7	THU.							
			7.30						.9	THU.							
			7.45				1.0*	6*	1.0	THU.							
NBC TODAY SPECIAL-MON.(S)	2	7.00- 8.00AM	7.00								920	1.1	420	.5	4	.5	MON.
			7.15											.5*	5*	.5	MON.
			7.30													.6	MON.
			7.45											.6*	4*	.5	MON.
NBC TODAY SPECIAL-TUE.(S)	2	7.00- 8.00AM	7.00								1,830	2.2	750	.9	7	.5	TUE.
			7.15											.6*	6*	.8	TUE.
			7.30													1.0	TUE.
			7.45											1.1*	7*	1.2	TUE.
NBC NBC NEWS SPEC. REPORT-1(SUS)	2	9.31- 9.36AM	9.30														TUE.
NBC NBC NEWS SPECIAL REPORT-1(SUS)	1	10.00-10.14AM	10.00							THU.							
DAY SATURDAY																	
ABC SCHOOLHOUSE ROCK-8.25AM		8.25- 8.29AM	8.15	4,080	4.9	3,330	4.0	26	4.0		4,170	5.0	3,330	4.0	25	4.0	
ABC SCHOOLHOUSE ROCK-10.56AM		10.56-10.59AM	10.45	4,830	5.8	4,330	5.2	20	5.2		5,410	6.5	4,750	5.7	21	5.7	
ABC SCHOOLHOUSE ROCK-11.54AM		11.54-11.59AM	11.45	6,750	8.1	5,660	6.8	24	6.8		6,160	7.4	5,160	6.2	22	6.2	
ABC NCAA FOOTBALL GAME	2	3.44- 6.54PM	→GRID								23,490	28.2	9,660	11.6	26		
			6.45											15.0*	28*	13.8	
			7.00													5.3	
ABC NCAA FOOTBALL-PRE	1	3.30- 3.43PM	→GRID	4,830	5.8	4,750	5.7	16									
	2	3.30- 3.44PM	→GRID								3,830	4.6	3,830	4.6	12		
CBS IN THE NEWS- 8.26AM		8.26- 8.29AM	8.15	2,080	2.5	2,000	2.4	16	2.4		1,920	2.3	1,580	1.9	12	1.9	
CBS IN THE NEWS- 8.56AM		8.56- 8.59AM	8.45	2,670	3.2	2,250	2.7	14	2.7		2,080	2.5	1,750	2.1	11	2.1	
CBS IN THE NEWS- 9.26AM		9.26- 9.29AM	9.15	2,920	3.5	2,250	2.7	12	2.7		2,670	3.2	2,170	2.6	11	2.6	
CBS IN THE NEWS- 9.56AM		9.56- 9.59AM	9.45	2,920	3.5	2,670	3.2	13	3.2		2,420	2.9	2,330	2.8	11	2.8	
CBS IN THE NEWS-10.56AM		10.56-10.59AM	10.45	4,250	5.1	3,920	4.7	19	4.7		4,170	5.0	3,920	4.7	17	4.7	
CBS IN THE NEWS-11.26AM		11.26-11.29AM	11.15	4,170	5.0	3,750	4.5	17	4.5		4,250	5.1	3,580	4.3	15	4.3	

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,580	4.3	3,170	3.8	14	3.8		3,420	4.1	3,080	3.7	14	3.7	
CBS NCAA FOOTBALL-CBS	1	12.30- 3.40PM	→GRID	18,490	22.2	8,660	10.4	32									
	2	12.30- 3.48PM	→GRID								20,830	25.0	9,750	11.7	34		
			3.30						11.7							12.3	
			3.45						1.0								
NBC ASK NBC NEWS-8:28AM		8.28- 8.30AM	8.15	3,580	4.3	3,420	4.1	27	4.1		4,330	5.2	4,080	4.9	31	4.9	
NBC ASK NBC NEWS-8:58AM		8.58- 9.00AM	8.45	3,920	4.7	3,830	4.6	23	4.6		4,750	5.7	4,660	5.6	28	5.6	
NBC ASK NBC NEWS-10:28AM		10.28-10.30AM	10.15	6,500	7.8	6,250	7.5	29	7.5		8,660	10.4	8,500	10.2	38	10.2	
NBC ASK NBC NEWS-10:58AM		10.58-11.00AM	10.45	6,500	7.8	6,080	7.3	29	7.3		7,410	8.9	7,250	8.7	32	8.7	
NBC ASK NBC NEWS-11:58AM		11.58-12.00NN	11.45	5,660	6.8	5,410	6.5	23	6.5		6,660	8.0	6,330	7.6	27	7.6	
NBC NBC SPORTS SPEC.(S)	2	2.00- 4.28PM	→GRID								7,830	9.4	2,670	3.2	9		
			4.15											5.2*	13*	5.2	
DAY SUNDAY																	
ABC BEST/KIDS-PEOPLE TOO I	1	9.30-10.06AM	→GRID	1,330	1.6	830	1.0	4									
	2	9.30-10.03AM	→GRID								1,250	1.5	920	1.1	5		
			10.00						1.1							1.6	
ABC SCHOOLHOUSE ROCK-10.26AM		10.26-10.29AM	10.15	1,500	1.8	1,250	1.5	6	1.5		1,830	2.2	1,670	2.0	7	2.0	
CBS IN THE NEWS-7.26AM-SUN(SUS)		7.26- 7.29AM	7.15														
CBS IN THE NEWS-7.56AM-SUN(SUS)	2	7.56- 7.59AM	7.45														
CBS IN TNE NEWS-7.56AM-SUN(SUS)	1	7.56- 7.59AM	7.45														
CBS CBS NFL FTBL GM1	2	1.00- 4.05PM	→GRID								28,570	34.3	14,990	18.0	42		
			4.00													8.4	
			4.15													3.0	
CBS NBA ON CBS(S)	1	3.30- 5.47PM	→GRID	12,990	15.6	6,160	7.4	19									
			5.45						7.8								
NBC NFL FOOTBALL GAME 1-NBC	2	1.00- 4.04PM	→GRID								22,820	27.4	11,330	13.6	31		
			3.45											15.1*	32*	14.1	
			4.00													6.8	
			4.15													3.8	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).